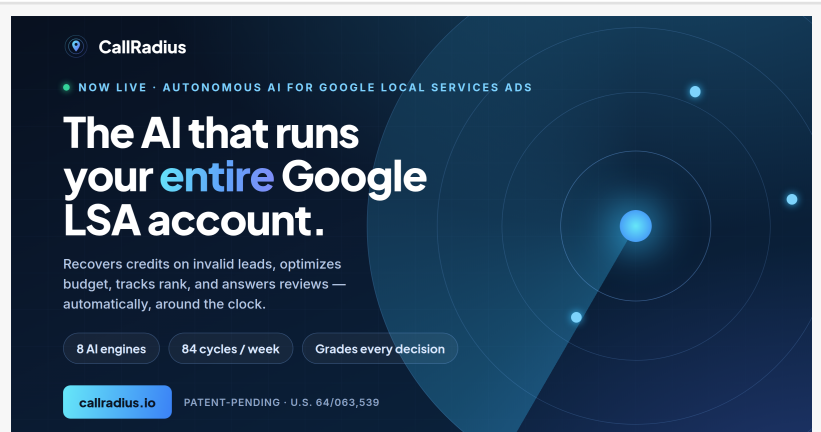


CallRadius Launches Patent-Pending AI That Autonomously Manages an Entire Google Local Services Ads Account

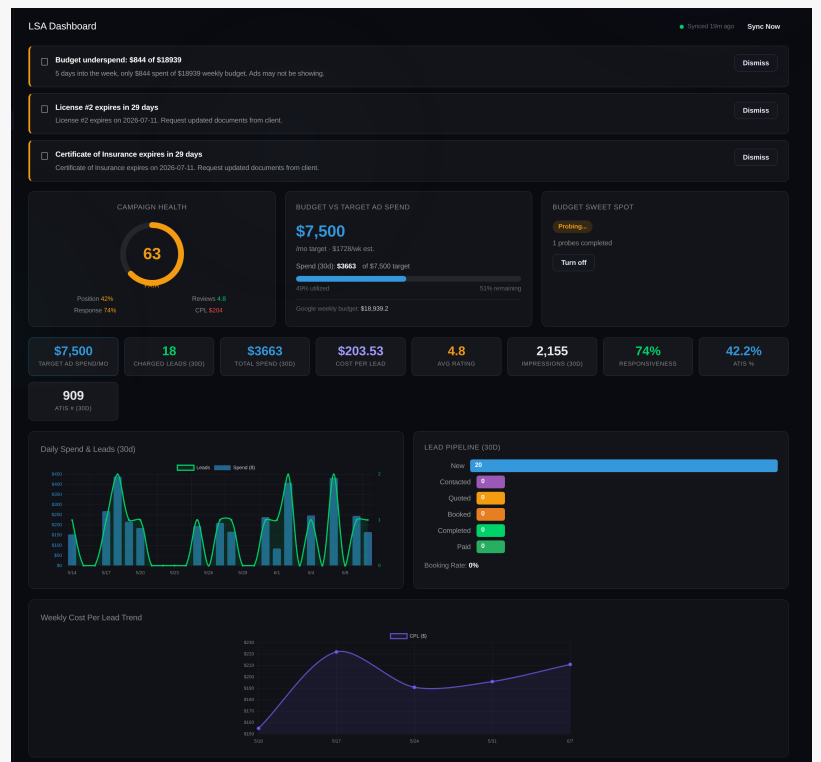
The platform manages Google Local Services Ads 24/7 — recovering spend, optimizing budget, tracking rank — and white-labels for agencies.

SCOTTSDALE, AZ, UNITED STATES, July 15, 2026 /EINPresswire.com/ -- CallRadius today launched an autonomous AI platform that manages a business's entire [Google Local Services Ads](#) (LSA) account end to end — continuously triaging leads, signaling lead quality to Google to recover credits on invalid leads, optimizing budget, monitoring competitive rank, and drafting and sending review responses. Protected by patent-pending technology, the platform is available now, with no long-term contract.

Because CallRadius is fully autonomous, it applies that same standard of management to every account it runs, whether a single business advertises in one market or an agency oversees thousands of client accounts at once. Each account receives continuous, around-the-clock attention: the platform monitors performance, adjusts budget, triages every lead, tracks competitive position, and responds to new activity in real time, giving each account the consistency of a dedicated,



CallRadius Manages Google Local Service Ads



CallRadius dashboard managing Google Local Service Ads

full-time account manager rather than the periodic check-ins most accounts receive today. Because that oversight is driven by software rather than staff, it scales in a way manual management cannot, a single provider can run ten accounts or five thousand with the same rigor on each, and take on new clients without adding headcount.

Local Services Ads charge advertisers per lead, and industry practitioners estimate that 15 to 30 percent of those

leads are invalid — spam, wrong-area calls, mis-dials, and job-seekers. In 2024, Google replaced manual dispute filing with an automated credit system driven by advertiser lead feedback, so recovering those charges now depends on rating every lead accurately and in real time. Because busy contractors and law firms rarely keep pace, third-party estimates suggest only a low single-digit percentage of recoverable spend is ever reclaimed.

Existing tools address the problem one slice at a time; pacing a budget, or auto-rating leads as a standalone utility. No competing product combines lead triage, credit recovery, budget optimization, rank monitoring, and review response into a single autonomous system.

"Every day, businesses hand Google money for leads that were never real, and most of it never comes back — not because the credits aren't there, but because no one can rate every lead fast enough, every time. We built CallRadius to run the entire account the way a great agency would, except with precision 24/7 monitoring that uses intelligence to find the budge, monitors calls, and it never sleeps and never misses a lead — so the spend works harder and the wasted money comes back automatically," said Carl Smith, President of CallRadius.

Under the hood, CallRadius runs eight AI engines that perform roughly 84 optimization cycles a week — optimizing budget, triaging leads, and responding to new inquiries in about 60 seconds — and it grades every decision it makes, scoring each automated change against real booked revenue and revoking authority from rules that stop performing. On a typical \$3,000-per-month LSA budget, the credits recovered on invalid leads frequently exceed the platform's cost — making the service cash-positive for many accounts in the first month, before accounting for the staff time it replaces. CallRadius is built for marketing agencies as much as for individual advertisers: through its white-label program, agencies deliver autonomous LSA management to their clients under their own brand and pricing, adding a recurring-revenue line without new headcount.

Businesses can run a free LSA Score at callradius.io to see an estimate of their recoverable spend and competitive position. CallRadius is available now; its underlying technology is the subject of



The advertisement for CallRadius features a dark blue background. On the left, the CallRadius logo is at the top, followed by the text "FOR AGENCIES · WHITE-LABEL". Below this is the headline "White-label it. Keep the margin." in large, bold, white and blue font. Underneath the headline is a sub-headline: "Resell the AI that runs your clients' Google Local Services Ads — under your own brand. We run the technology." Below the sub-headline are three buttons: "Your brand", "Your pricing", and "No new headcount". At the bottom left is the "callradius.io" logo and the text "PATENT-PENDING · U.S. 64/063,539". On the right side of the advertisement is a screenshot of the "callradius.io LSA Dashboard". The dashboard shows various metrics including "LSA Budget", "LSA Spend", "LSA Revenue", "LSA Profit", "LSA ROI", "LSA Score", "LSA Rating", "LSA Status", "LSA History", "LSA Settings", "LSA Reports", "LSA Analytics", "LSA Insights", "LSA Trends", "LSA Forecasts", "LSA Alerts", "LSA Notifications", "LSA Support", "LSA Feedback", "LSA Reviews", "LSA Ratings", "LSA Comments", "LSA Tags", "LSA Filters", "LSA Sorts", "LSA Views", "LSA Modes", "LSA Themes", "LSA Colors", "LSA Fonts", "LSA Icons", "LSA Images", "LSA Videos", "LSA Audio", "LSA Animation", "LSA Interactivity", "LSA Accessibility", "LSA Usability", "LSA Performance", "LSA Reliability", "LSA Security", "LSA Privacy", "LSA Compliance", "LSA Legal", "LSA Ethics", "LSA Social", "LSA Environmental", "LSA Economic", "LSA Political", "LSA Cultural", "LSA Historical", "LSA Geographical", "LSA Demographic", "LSA Psychographic", "LSA Behavioral", "LSA Attitudinal", "LSA Cognitive", "LSA Emotional", "LSA Sensory", "LSA Motor", "LSA Volitional", "LSA Intellectual", "LSA Aesthetic", "LSA Moral", "LSA Spiritual", "LSA Religious", "LSA Philosophical", "LSA Scientific", "LSA Technological", "LSA Artistic", "LSA Literary", "LSA Musical", "LSA Dramatic", "LSA Cinematic", "LSA Televisual", "LSA Audiovisual", "LSA Multimedial", "LSA Digital", "LSA Analog", "LSA Hybrid", "LSA Virtual", "LSA Augmented", "LSA Mixed", "LSA Immersive", "LSA Interactive", "LSA Participatory", "LSA Collaborative", "LSA Co-creative", "LSA Generative", "LSA AI-driven", "LSA Data-driven", "LSA Algorithmic", "LSA Automated", "LSA Self-learning", "LSA Adaptive", "LSA Responsive", "LSA Contextual", "LSA Personalized", "LSA Customized", "LSA Tailored", "LSA Targeted", "LSA Focused", "LSA Directed", "LSA Guided", "LSA Controlled", "LSA Monitored", "LSA Tracked", "LSA Measured", "LSA Evaluated", "LSA Assessed", "LSA Analyzed", "LSA Interpreted", "LSA Synthesized", "LSA Integrated", "LSA Combined", "LSA Merged", "LSA Blended", "LSA Mixed", "LSA Fused", "LSA Unified", "LSA Harmonized", "LSA Synchronized", "LSA Coordinated", "LSA Organized", "LSA Structured", "LSA Systematic", "LSA Methodical", "LSA Logical", "LSA Rational", "LSA Objective", "LSA Impartial", "LSA Unbiased", "LSA Fair", "LSA Equitable", "LSA Just", "LSA Right", "LSA Proper", "LSA Appropriate", "LSA Suitable", "LSA Fit", "LSA Match", "LSA Correspond", "LSA Relate", "LSA Connect", "LSA Link", "LSA Associate", "LSA Connect", "LSA Associate", "LSA Relate", "LSA Correspond", "LSA Match", "LSA Fit", "LSA Suitable", "LSA Appropriate", "LSA Proper", "LSA Right", "LSA Just", "LSA Fair", "LSA Equitable", "LSA Impartial", "LSA Objective", "LSA Rational", "LSA Logical", "LSA Methodical", "LSA Systematic", "LSA Structured", "LSA Organized", "LSA Coordinated", "LSA Synchronized", "LSA Harmonized", "LSA Unified", "LSA Fused", "LSA Mixed", "LSA Blended", "LSA Combined", "LSA Integrated", "LSA Synthesized", "LSA Interpreted", "LSA Analyzed", "LSA Assessed", "LSA Evaluated", "LSA Measured", "LSA Tracked", "LSA Monitored", "LSA Controlled", "LSA Guided", "LSA Directed", "LSA Focused", "LSA Targeted", "LSA Customized", "LSA Personalized", "LSA Contextual", "LSA Responsive", "LSA Adaptive", "LSA Self-learning", "LSA Automated", "LSA Algorithmic", "LSA Data-driven", "LSA AI-driven", "LSA Generative", "LSA Co-creative", "LSA Collaborative", "LSA Participatory", "LSA Interactive", "LSA Immersive", "LSA Mixed", "LSA Augmented", "LSA Virtual", "LSA Hybrid", "LSA Analog", "LSA Digital", "LSA Multimedial", "LSA Audiovisual", "LSA Cinematic", "LSA Dramatic", "LSA Musical", "LSA Literary", "LSA Artistic", "LSA Technological", "LSA Scientific", "LSA Philosophical", "LSA Religious", "LSA Spiritual", "LSA Moral", "LSA Aesthetic", "LSA Cognitive", "LSA Emotional", "LSA Sensory", "LSA Motor", "LSA Volitional", "LSA Intellectual", "LSA Behavioral", "LSA Psychographic", "LSA Demographic", "LSA Geographical", "LSA Historical", "LSA Cultural", "LSA Political", "LSA Economic", "LSA Environmental", "LSA Social", "LSA Ethics", "LSA Legal", "LSA Compliance", "LSA Privacy", "LSA Security", "LSA Reliability", "LSA Performance", "LSA Usability", "LSA Accessibility", "LSA Interactivity", "LSA Animation", "LSA Audio", "LSA Video", "LSA Image", "LSA Icon", "LSA Font", "LSA Color", "LSA Theme", "LSA Mode", "LSA View", "LSA Sort", "LSA Filter", "LSA Tag", "LSA Comment", "LSA Rating", "LSA Review", "LSA Support", "LSA Notification", "LSA Alert", "LSA Forecast", "LSA Trend", "LSA Insight", "LSA Analytics", "LSA Reports", "LSA Settings", "LSA History", "LSA Status", "LSA Rating", "LSA Score", "LSA ROI", "LSA Profit", "LSA Revenue", "LSA Spend", "LSA Budget", "LSA Dashboard".

a U.S. provisional patent application (No. 64/063,539).

About CallRadius. CallRadius builds autonomous AI that manages Google Local Services Ads for home-service and legal businesses and the marketing agencies that serve them — recovering credits on invalid leads, optimizing budget, monitoring rank, and automating review response in a single system, available direct or white-labeled to agencies. The company is based in Scottsdale, Arizona.

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