

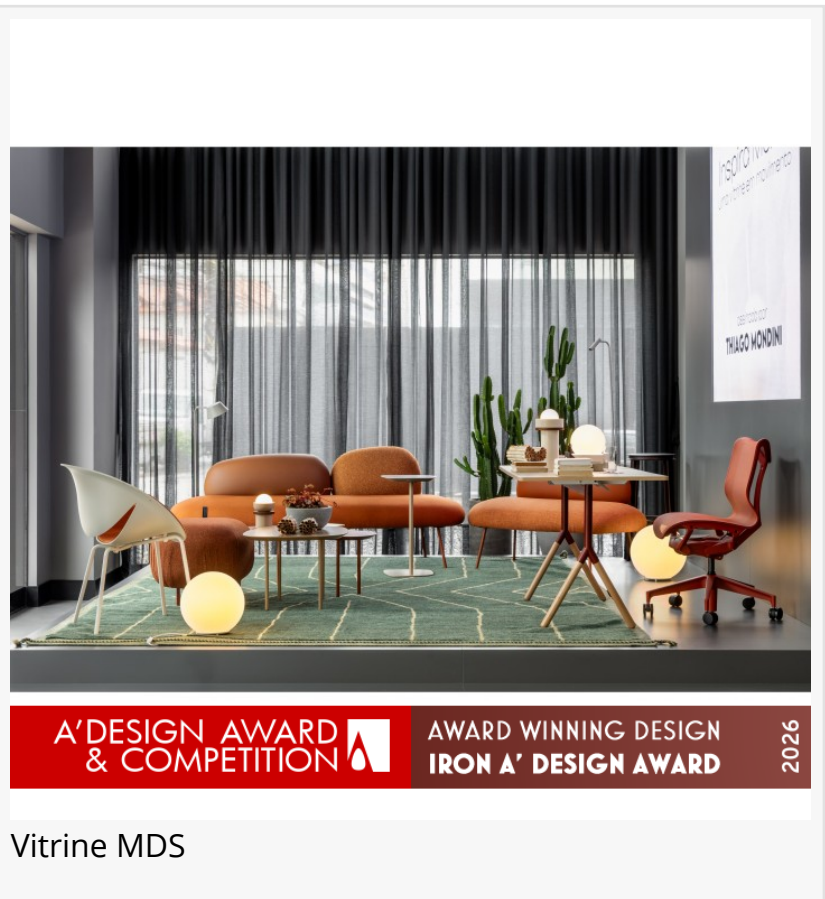
Vitrine MDS by Thiago Mondini Wins Iron in A' Trade Show Design Award

Thiago Mondini Receives International Recognition for an Exhibition That Reimagines How Office Furniture Is Presented

COMO, CO, ITALY, July 15, 2026

/EINPresswire.com/ -- The A' Design Award has announced Vitrine MDS by [Thiago Mondini](#) as a recipient of the Iron A' Design Award in the category of [Trade Show](#) Architecture, Interiors, and Exhibit Design. The A' Design Award is one of the world's most respected and well-recognized accolades in the field of trade show and exhibition design, conducted through a rigorous and impartial evaluation process. This recognition acknowledges the considerable skill and thoughtful approach demonstrated in Vitrine MDS, an exhibition conceived for a retail environment. The Iron A' Design Award designation positions the work among notable contributions to contemporary exhibition design. For professionals across the trade show industry, this honor reflects a commitment to elevating the standards of product presentation and spatial composition.

The recognition of Vitrine MDS holds relevance for designers, retailers, and visitors alike, as it addresses an ongoing interest in moving product presentation beyond purely functional displays. By treating office furniture through a gallery-like lens rather than a conventional retail arrangement, the design responds to current trends that prioritize sensorial and experiential engagement. The project aligns with industry practices that value careful curation, considered material selection, and atmosphere as tools for communication. For stakeholders, the approach demonstrates how restraint and harmony can enhance perception of individual pieces. These qualities offer practical insight into how exhibition environments can deepen customer



Vitrine MDS

engagement.

Vitrine MDS was conceived as a temporary exhibition inside a store, designed to present office furniture with greater attention and clarity. The dark gray interior of the store serves as a contrasting backdrop for a rich selection of almost monochromatic fabrics and finishes, carefully chosen to highlight the design and details of each piece. Subtle variations in fabric textures and tones give each item its own identity while maintaining a calm and visually balanced composition. Color contrast, color blocks, cozy textures, and considered lighting combine to create a space intended to feel like home rather than an office. The monochromatic palette resolves the challenge of presenting diverse products within a single space without visual conflict.

The Iron A' Design Award recognition may serve as encouragement for Thiago Mondini to continue exploring non-commercial methods of product presentation in future projects. The insights gained from Vitrine MDS, particularly regarding how subtle contrasts enhance the perception of each piece, can inform forthcoming work in retail and exhibition design. This acknowledgment supports further exploration of curation, material studies, and spatial composition as means of enriching visitor experience. Such recognition reinforces a dedication to thoughtful design that balances aesthetic clarity with meaningful engagement.

Project Members

Vitrine MDS was designed by architect Thiago Mondini, who led the conceptual development, material selection, and spatial arrangement of the exhibition.

Interested parties may learn more about Vitrine MDS, view the exhibition, and discover further details about its designer at the dedicated page prepared by the A' Design Award.

<https://competition.adesignaward.com/ada-winner-design.php?ID=180515>

About Thiago Mondini

Thiago Mondini is a young Brazilian architect based in Brazil who works mainly with highly personalized interior design projects. Other branches of his activity include architectural projects, especially residences, and corporate interiors. When creating unique interior design projects, Thiago seeks to capture the personality of his clients in order to project this essence onto the spaces, ensuring that no two projects look alike while an underlying line of work connects all of his creations. In his view, the symbolic function of architecture and the way it gives meaning to everyday life is as important as the utilitarian functions of a design.

About Thiago Mondini Arquitetura

Thiago Mondini Arquitetura is a Brazilian architecture and interior design firm established in Blumenau. With an extensive practice in residential projects and interior design, the company also works with corporate, commercial, and public designs. The firm brings to each project a highly personalized and unique approach, tailoring spaces to the character and needs of its clients.

About the Iron A' Design Award Recognition

The Iron A' Design Award is granted to good designs that meet the rigorous professional and industrial standards established by the A' [Design Awards](#). Within the Trade Show Architecture, Interiors, and Exhibit Design category, entries are assessed against criteria such as innovative conceptualization, effective brand integration, visitor engagement strategy, efficient space utilization, successful product display, strategic lighting design, and visual impact and aesthetics. Additional considerations include sustainable design approach, ease of assembly and dismantling, safety measures, accessibility, exhibition theme coherence, and visitor traffic management. Recipients are recognized for practical innovation, technical competence, and a solid understanding of design principles. The designation reflects thoroughness and a commitment to solutions that improve quality of life through thoughtful design.

About A' Design Award

The A' Trade Show Architecture, Interiors, and Exhibit Design Award is a highly esteemed design competition that welcomes architects, interior designers, design agencies, companies, brands, and other contributors active in the trade show and trade fair design fields. Entries are blind peer-reviewed and evaluated against pre-established criteria by a world-class jury panel of design professionals, trade show industry experts, journalists, academics, and designers. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition open to entries from all countries and across all industries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore the jury members, view past laureates, and take part with their projects at the following url: <https://tradeshowaward.com>

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