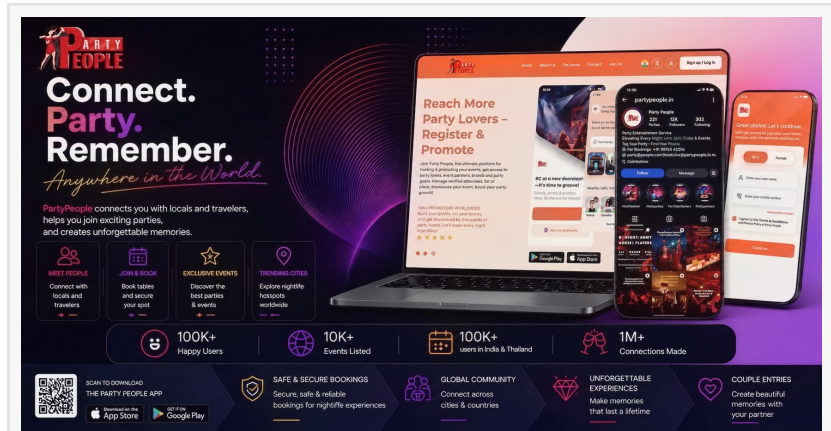


Party People Launches Party Mates to Connect Bengaluru's Nightlife Enthusiasts

Designed for adults of all ages, Party Mates helps users find compatible nightlife companions based on shared interests, chemistry, and lifestyle.

INDIA, July 16, 2026 /

EINPresswire.com/ -- As Bengaluru's nightlife continues to evolve, interest in platforms that help adults build social connections around shared experiences is also increasing. Against this backdrop, nightlife discovery platform Party People has introduced [Party Mates](#), a new feature that reflects the growing role of community-driven social networking within the city's entertainment landscape.



Party People's platform showcases its website and mobile app, helping users discover nightlife events, connect with like-minded people, and book VIP tables.

Designed as a nightlife networking feature rather than a dating platform, Party Mates helps adults connect with others who share similar interests in music, entertainment and local nightlife before attending events or planning group outings. The launch also expands the platform's existing services, which include event discovery and VIP table reservations at participating venues across Bengaluru.

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A memorable night depends on the people around you. Party Mates helps adults connect through shared interests, music, and nightlife experiences.”

Founder, Party People

Bengaluru has long been recognized as one of India's leading nightlife destinations, with a diverse mix of pubs, breweries, lounges, live music venues and entertainment districts attracting professionals, entrepreneurs, creators, expatriates and visitors throughout the year. As the city's

entertainment scene continues to expand, many adults are seeking more organized ways to connect with people who share similar interests before attending events or exploring new venues.

Bengaluru's nightlife has continued to diversify in recent years, with a growing mix of live music venues, craft breweries, themed lounges and curated entertainment experiences attracting residents and visitors alike. As people increasingly look for communities built around common interests and activities, digital platforms are playing a larger role in helping individuals discover local experiences and connect with others before attending events. This broader shift has encouraged the development of technology-driven services that combine social discovery with event planning, reflecting changing expectations around how people participate in urban nightlife.

The introduction of Party Mates reflects this broader shift toward community-based social networking within the nightlife sector. Designed to support social connections through shared interests and lifestyle preferences, the feature aims to make it easier for adults to organize group outings and discover local entertainment experiences beyond their existing social circles.

One of the distinguishing characteristics of Party Mates is its positioning as a nightlife networking feature rather than a dating platform. Instead of focusing on romantic relationships, the feature is designed to help adults connect through common interests in entertainment, music and local experiences, supporting friendship and community-based social interactions.

The platform encourages users to organize group outings, discover new venues and participate in local events with people who share similar interests and lifestyles. By emphasizing shared experiences over romantic matchmaking, Party Mates reflects a broader movement toward activity-based communities and interest-led social connections.

The introduction of Party Mates expands a platform that already supports event discovery and venue reservations across Bengaluru's nightlife ecosystem. By bringing these services together within a single application, the platform aims to provide a more connected approach to planning social outings and discovering local entertainment.

The expansion reflects a broader trend toward digital platforms that combine community networking with lifestyle services. Alongside Party Mates, users can explore upcoming events, discover participating venues and access VIP table reservations, creating a more streamlined experience for planning nightlife activities.

As digital communities continue to shape how people discover local experiences, platforms are placing greater emphasis on responsible interactions and user confidence. Party Mates includes in-app communication features that enable users to connect before meeting in person, helping them coordinate social plans in a more structured and transparent way.

About Party People

Party People is a Bengaluru-based nightlife discovery platform that combines event discovery, community networking and VIP table reservations within a single mobile application. Available

on Android and iOS, the platform is designed to support adults exploring Bengaluru's nightlife through technology-driven social experiences.

The Party People app is available for Android and iOS devices. Additional information is available at <https://partypeople.in>.

Party people

Ramber Entertainment pvt ltd

+91 99814 72022

business@partypeople.in

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