

Slay Raché Brings Summer Confidence to Life on Infectious New Single 'Sarasota'

NEW YORK CITY , NY, UNITED STATES, July 16, 2026 /EINPresswire.com/ -- [Slay Raché](#) has never written a quiet song about wanting someone, and "[Sarasota](#)" is just one more to add to the artist's discography. Glossy, upbeat, and built for repetition, the track is pure summer pop, engineered for a car window down and singing at the top of your lungs. Underneath the polish, though, is a story about heat: a long-distance relationship that ran hot and heavy, and the confidence it takes to chase it anyway.

The single arrives as part of the singer-songwriter's most ambitious chapter yet, one of two summer releases that mark her build toward a debut full-length album. Where much of her catalog lives in the after-hours, "Sarasota" is daylight: bright, unbothered, and self-possessed.

Written in 2019 and developed over many recording sessions while Slay Raché was living in Manhattan, "Sarasota" carries the patience of a song that was allowed to find its shape slowly, even as its final form sounds instant.

"Sarasota is about knowing you bring something special and sparkly to the table and having the self-confidence to go after what you want. I own myself, I do what I want and right now I want you. Just like many of my songs it's all about sexy empowerment," Slay Raché shares.

Slay Raché is building a pop world where glamour, vulnerability, and unapologetic confidence collide. Raised in Pennsylvania and now creating between Philadelphia and New York City, the independent singer-songwriter has quietly emerged as one of pop's intriguing new voices, blending cinematic production with R&B textures, sharp storytelling, and emotionally fearless songwriting. Her music moves effortlessly between late-night confessionals and larger-than-life pop moments, creating songs that feel equally at home on a dance floor, a road trip, or through headphones after midnight.



Photo Credit: Andrew Lipovsky

A lifelong performer, Slay Raché's artistic foundation was shaped by vocal training, jazz studies, and an early fascination with iconic storytellers like Whitney Houston and Barbra Streisand. Those influences remain present today, not as imitation, but as a commitment to delivering songs that place emotion before trend. Her vocals balance technical precision with raw honesty, allowing every release to feel intensely personal while remaining unmistakably pop.

Since launching her recording career, Slay Raché has developed a fast-growing catalog that explores desire, ambition, heartbreak, self-worth, and reinvention. Singles including "Bedsheets," "XOXO," "When The Lights Go Out," "Coldest Place On Earth," "Smoke Signals," and "After Hours Only" have helped establish an artistic identity that is both seductive and emotionally transparent. Rather than chasing viral moments, each release expands a carefully constructed universe where cinematic visuals, fashion, and storytelling carry as much weight as the music itself.

Entirely independent, Slay Raché has amassed more than one million cumulative streams while maintaining complete creative control over her music and visual direction. Every release is crafted through her own team, allowing her to develop an authentic artistic voice unconstrained by major-label expectations. That independence has become one of her defining strengths, giving audiences an artist whose evolution unfolds in real time.

2026 marks her most ambitious chapter yet. Following a series of increasingly cinematic releases, Slay Raché continues to build toward her debut full-length album. The forthcoming project promises to expand her signature blend of glossy pop, nocturnal R&B, and emotionally charged songwriting into her most cohesive statement to date.

Whether delivering intimate vulnerability or commanding larger-than-life pop hooks, Slay Raché writes from a place of emotional truth. Her songs celebrate the confidence to chase desire, the courage to confront heartbreak, and the freedom that comes from embracing every version of yourself. For Slay Raché, her music is permission to feel everything.

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