

Specialty Engraving Showcases More Than 65 Years of Custom Recognition Excellence

Atlanta's Custom Awards Leader Continues to Push the Boundaries of Award Design and Manufacturing

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Since 1958, Specialty Engraving has been transforming ideas into extraordinary custom awards that celebrate achievement, preserve history, and recognize excellence. As Atlanta's Custom Awards Leader, the company has built a reputation for designing and manufacturing one-of-a-kind recognition pieces for Fortune 500 corporations, professional sports organizations, military commands, educational institutions, healthcare providers, civic organizations, and businesses of every size.

From [custom corporate awards](#) and executive recognition pieces to championship awards [and sports trophies Atlanta](#) organizations can proudly present, Specialty Engraving creates meaningful recognition solutions tailored to each client's goals.

Unlike standard catalog awards, Specialty Engraving specializes in creating completely custom recognition pieces that combine innovative design with advanced manufacturing technologies. Every project is tailored to the client's vision, allowing virtually unlimited possibilities in materials, shapes, finishes, and presentation.

Unlimited Design Possibilities

Specialty Engraving designs custom awards using virtually every award material available, including:

- Crystal
- Acrylic
- Glass



Specialty Engraving Logo

- Wood
- Metal
- Stone
- Resin
- Bronze
- Mixed media and specialty composites

By combining laser engraving, UV color printing, fiber laser marking, rotary engraving, diamond drag engraving, sand carving, sublimation, CNC fabrication, and precision assembly, the company produces awards that are impossible to duplicate using traditional manufacturing methods alone.

For companies searching for an [engraving shop Atlanta](#) organizations can trust with complex, high-value recognition projects, Specialty Engraving provides in-house design, manufacturing, engraving, printing, fabrication, and assembly capabilities.

Creating Awards That Tell a Story

One of Specialty Engraving's signature capabilities is incorporating meaningful keepsakes directly into award presentations. Military medals, challenge coins, retired badges, company artifacts, historical memorabilia, game-used sports equipment, and personal mementos can all become part of a permanent custom display that preserves memories for generations.

Every award becomes more than recognition. It becomes a story.

A Legacy of Exceptional Projects

Throughout its history, Specialty Engraving has been honored to create recognition pieces celebrating some of America's most accomplished organizations and individuals.

Among its custom projects are display plaques for the Olympic Torch, NASCAR recognition awards, custom sports trophies, and sculptural presentations honoring legendary sports figures. These projects are joined by dozens of other presentations created for distinguished athletes, executives, military leaders, educators, and community leaders.

Recognition Solutions for Every Industry

Specialty Engraving designs custom awards for:

- Fortune 500 Companies
- Corporate Recognition Programs
- Custom Corporate Awards
- Executive Retirement Awards
- Military Retirement Ceremonies
- Employee Service Awards

- Safety Awards
- Sales Achievement Programs
- Healthcare Recognition
- Education and Academic Excellence
- Professional Associations
- Sports Championships
- Civic Organizations
- Government Agencies
- Nonprofit Organizations

Whether producing a single museum-quality presentation piece, sports trophies Atlanta teams can use to commemorate a championship, or thousands of awards for a nationwide recognition program, every project receives the same commitment to craftsmanship, creativity, and attention to detail.

Technology Meets Craftsmanship

For more than six decades, Specialty Engraving has continually invested in the latest manufacturing technologies while maintaining the personalized service and craftsmanship that have defined the company since 1958.

The company's capabilities include:

- CO₂ Laser Engraving
- Fiber Laser Engraving
- MOPA Laser Technology
- UV Color Printing
- Rotary Diamond Engraving
- Rotary Plastic Engraving
- Sand Carving
- Color Sublimation
- CNC Fabrication
- Direct-to-Substrate Printing
- Custom Fabrication and Assembly

This combination of advanced technology and experienced artisans allows Specialty Engraving to produce recognition pieces that are both visually stunning and built to last.

Built for Meaning, Milestones, and Lasting Impact

What separates a true custom award from an ordinary recognition item is the thought behind it. Specialty Engraving understands that the best awards are not simply decorative pieces placed on a shelf. They represent careers, service, sacrifice, leadership, teamwork, loyalty, and unforgettable moments.

That is why the company works closely with each client to understand the purpose of the award, the recipient's story, the organization's brand, and the message the finished piece needs to communicate.

For corporate clients, that may mean creating custom corporate awards or an executive retirement award that reflects decades of leadership. For military units, it may involve preserving insignia, coins, medals, or unit history in a dignified presentation. For schools, nonprofits, sports organizations, and civic groups, it may mean designing awards that inspire pride while staying within budget.

Specialty Engraving's ability to balance creativity, durability, and practicality has made it a trusted resource for organizations throughout Atlanta and across the country.

The result is recognition that feels personal at first glance. Recipients see more than their name engraved on a surface. They see the effort, history, and appreciation behind the moment. Every finished piece is designed to feel intentional, personal, and worthy of the achievement being honored.

From Concept to Completion

Whether customers arrive with a rough sketch, a treasured keepsake, or simply an idea, Specialty Engraving's design team transforms concepts into lasting works of recognition art. Every project is developed with the goal of creating an award worthy of the achievement it represents.

For businesses, teams, schools, and organizations seeking an experienced engraving shop, Atlanta clients have relied on since 1958, Specialty Engraving offers the design expertise, manufacturing technology, and craftsmanship needed to turn an idea into a lasting symbol of achievement.

"If you can imagine it, we can create it."

That philosophy has guided Specialty Engraving for more than 65 years and continues to inspire every custom project that leaves its Atlanta facility.

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