

Make it A Perfect Day in One of the World's Most Famous Destinations with Experiences Found Only in Miami Beach

From Sunrise to Starlight, Miami Beach Delivers Unforgettable Experiences at Every Hour Featuring Wellness, Art, Cuisine and Natural Views

MIAMI BEACH, FL, UNITED STATES, July 16, 2026 /EINPresswire.com/ -- From sunrise over the Atlantic Ocean to cocktails beneath neon-lit Art Deco landmarks, Miami Beach offers visitors a full day of experiences that blend history, wellness, cuisine, architecture, and entertainment in a destination unlike anywhere else in the world. Whether travelers are seeking a romantic getaway, a cultural escape, a culinary adventure, or simply time to unwind by the world-famous water, Miami Beach invites visitors to discover a destination that evolves throughout the day to deliver unforgettable experiences.



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"Our Miami Beach visitors can easily discover something remarkable at every hour during their stay," said Mohan Koka, Chairman of the Miami Beach Visitor and Convention Authority. "From sunrise on our beautiful beaches to unforgettable evenings on Ocean Drive, travelers can experience a destination that brings culture, art and hospitality together in a way that is unmistakably unique to Miami Beach."

Understanding visitors crave days curated with custom experiences, the Miami Beach Visitor and Convention Authority has developed a guide to help create a perfect

day on Miami Beach:

Morning: Start with Sunrise and Oceanfront Wellness - Begin the day at South Pointe Park, recently recognized as one of the "8 Top U.S. Beaches to Watch the Sun Rise and Set," before spending the day exploring Art Deco architecture, Ocean Drive, world-class beaches, and vibrant cultural attractions. Visitors staying at Carillon Miami Wellness Resort can pair a sunrise walk with a wellness class or spa treatment, while guests at Andaz Miami Beach can step directly onto the sand or boardwalk from their oceanfront accommodations. Breakfast should be enjoyed al fresco, try the iconic News Café, where the relaxed pace of the morning provides a glimpse into the everyday rhythm of Miami Beach. Citi Bike offers a number of stations with bikes available to rent along Miami Beach that provide an easy way to zip around the city.

Mid-Morning: Discover the World Capital of Art Deco - Guests staying at properties like The Betsy Hotel, Kimpton Surfcomber, Esmé Miami Beach, or Delano Miami Beach are ideally-positioned to walk through the heart of the Art Deco district and experience the architecture, history, and vibrant atmosphere that defines Miami Beach. Guided experiences offered by the Miami Design Preservation League provide fascinating insights into the history, design, and cultural significance of the district, while self-guided adventures can be explored through the EXP Miami Beach Tours App, available for download now. Among the highlights are iconic landmarks including The Colony Hotel, The Carlyle, and the historic architecture that has made Miami Beach a living museum of design.

Afternoon: Culture, Shopping and Culinary Discovery - As the day unfolds, visitors are invited to immerse themselves in the city's vibrant cultural scene. Art enthusiasts can explore the contemporary exhibitions at The Bass, discover thought-provoking collections at The Wolfsonian-FIU, or enjoy performances and architectural beauty at the New World Center. For shopping, the iconic Lincoln Road offers an open-air mix of boutiques, galleries, cafés, and restaurants, while Sunset Harbour has emerged as one of Miami Beach's most dynamic neighborhoods for dining, wellness, and local discovery.

Evening: Ocean Drive Comes Alive - As the sun sets, Ocean Drive transforms into one of the world's most recognizable streets with unmatched energy. The glow of historic neon signs, sidewalk cafés, and ocean breezes create an atmosphere that can only be found in Miami Beach. Visitors can enjoy dinner at acclaimed restaurants, sip cocktails beneath Art Deco facades, and experience the energy that has attracted travelers, artists, celebrities, and visionaries for nearly a century.

"As travelers make plans for a future Miami Beach vacation, our team is consistently working to provide resources that offer timely insider tips, deals, offers and access to experiences only found in Miami Beach," adds Grisette Roque Marcos, Executive Director of the Miami Beach Visitor and Convention Authority. "A showcase of Miami Beach restaurants, hotels, events and recommendations are updated frequently at www.experiencemiamibeach.com."

To create the perfect day on Miami Beach and to view timely deals and destination information,

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