

4Kira4Moms Kicks Off Black Maternal Health Week by Distributing Thousands of Free Diapers to the Las Vegas Community

Community-wide initiative with Dr. Eboni, Baby's Bounty, Huggies, and local partners addresses diaper insecurity, connects families to maternal health resources

LAS VEGAS, NV, UNITED STATES, July 16, 2026 /EINPresswire.com/ -- As families across Southern Nevada continue to face rising costs and barriers to essential infant care, 4Kira4Moms is bringing together healthcare leaders, elected officials, community organizations, advocates, and maternal health professionals for an evening focused on immediate impact.



“

This week is about transforming awareness into action. When organizations unite around families, with resources, partnerships, and tangible support, we create healthier communities.”

*Charles Johnson, Founder of
4Kira4Moms*

In partnership with Dr. Eboni, Baby's Bounty, Huggies, and dozens of community organizations, 4Kira4Moms will officially launch Las Vegas Black Maternal Mental Health Week with its Community Partner Welcome Reception on Sunday, July 19, 2026, from 5:00 p.m. to 8:00 p.m. PST at 4495 West Reno Avenue, Las Vegas, Nevada 89118.

The day will culminate in a large-scale Community Diaper & Maternal Care Giveaway, providing hundreds of families with free Huggies diapers, maternal care kits, infant essentials, maternal mental health resources, and direct access to organizations that provide year-round support. Every participating nonprofit will receive a complimentary

supply of Huggies diapers to distribute throughout the communities they serve.

The initiative comes as diaper insecurity continues to affect millions of American families, forcing many parents to choose between purchasing diapers and paying for other basic necessities.

Joining the event are two advocates for stronger maternal health legislation, Congresswoman Lauren Underwood and Congresswoman Nikema Williams. Both Congresswomen have been influential in the Momnibus Bill.

"No mother should have to choose between her health and her baby's basic needs. That's why 4Kira4Moms exists," said Gabrielle "Gabby" Albert, Executive Director of 4Kira4Moms. "This event demonstrates the power of the village in action. Community collaboration is the model we want to replicate in every city we serve."

The Welcome Reception serves as the official kickoff to Black Maternal Mental Health Week (July 19-25), bringing together nonprofit organizations, healthcare providers, hospitals, doulas, birth workers, public health agencies, faith leaders, legislators, and community advocates committed to improving maternal and infant health outcomes throughout Southern Nevada.

"This week is about transforming awareness into action," said Charles Johnson, Founder of 4Kira4Moms. "When organizations unite around families, with resources, partnerships, and tangible support, we create healthier communities."

Every registered organization will receive a complimentary Huggies organizational diaper supply to distribute directly within its community, expanding access to one of the most essential needs for infants and young children. Immediately following the reception, families are invited to participate in the public community giveaway featuring:

- Free Huggies diapers
- Maternal care kits
- Infant essentials
- Maternal mental health resources
- Family wellness information
- Health education materials

Event Details

Community Partner Welcome Reception

Date: Sunday, July 19, 2026

Time: 5:00 p.m. – 8:00 p.m. PST

Location: 4495 West Reno Avenue
Las Vegas, Nevada 89118

4Kira4Moms
Black Maternal Mental Health Week
COMMUNITY EVENT & HUGGIES DIAPER GIVEAWAY
BRINGING AWARENESS TO THE BLACK MATERNAL MORTALITY CRISIS

SUNDAY
JULY 19, 2026

5:00 PM
8:00 PM PST

4495 WEST RENO AVE.
Las Vegas, Nevada 89118

5:00—6:30 PM
Welcome Reception & Community Voices Panel

6:30—8:00 PM
Community Diaper & Maternal Care Kit Giveaway

Resources for Maternal Health!
SCAN TO REGISTER

REGISTRATION FOR CBO'S AND VOLUNTEERS

REGISTRATION FOR DIAPER RECIPIENTS

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The event is presented by 4Kira4Moms in partnership with Dr. Eboni, Baby's Bounty, Huggies, and community organizations dedicated to improving maternal and infant health outcomes throughout Southern Nevada. For additional information about this event, visit www.4Kira4Moms.com.

About 4Kira4Moms

4Kira4Moms is a national maternal health advocacy organization dedicated to ending the maternal mortality crisis through the tenets of educate, advocate, and legislate. Founded by Charles Johnson following the preventable death of his wife, Kira Dixon Johnson, the organization works to ensure every mother receives respectful, equitable, and high-quality maternal healthcare while empowering families and communities to advocate for safer births and healthier outcomes.

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