

Qubit Labs Releases 2026 Salesforce Talent Markets Guide, Revealing Top Global Hiring Destinations and Salary Benchmarks

New research highlights the world's leading Salesforce talent hubs, role-specific salary data, and the most effective locations for building Salesforce teams.

LONDON, UNITED KINGDOM, July 17, 2026 /EINPresswire.com/ -- [Qubit Labs](https://www.qubitlabs.com/salesforce-talent-markets-report-2026) has released its latest [Salesforce Talent Markets Report 2026](https://www.qubitlabs.com/salesforce-talent-markets-report-2026), providing

business leaders with a comprehensive analysis of the world's leading Salesforce hiring destinations, salary benchmarks by role and seniority, and key insights into the global Salesforce talent landscape.



2026 Salesforce Talent Markets Report

As organizations continue expanding their Salesforce ecosystems, the demand for experienced developers, architects, consultants, administrators, and other certified professionals continues to grow. The report helps CEOs, CTOs, HR leaders, and hiring managers identify the most strategic locations for sourcing Salesforce talent while balancing expertise, availability, and hiring costs.

“

Whether you're scaling a Salesforce team or planning your long-term workforce strategy, these insights provide a practical guide for selecting the right talent markets and budgeting with confidence.”

Iva Kozlovska

According to the report, Eastern Europe remains one of the strongest Salesforce talent hubs globally, driven by its large pool of experienced and certified professionals rather than cost alone. Salesforce developer salaries in the region typically range from \$12,000 to \$76,200 annually,

compared to \$78,000–\$144,000 in the United States, \$54,000–\$96,000 in the United Kingdom, and \$30,000–\$84,000 in Brazil.

The report analyzes ten of the world's most competitive Salesforce talent markets, offering detailed salary benchmarks across junior, middle, and senior levels, along with insights into the

most in-demand Salesforce roles, certifications, and hiring trends.

This report is designed to help organizations make informed hiring decisions by identifying the countries that offer the strongest combination of talent quality, availability, and cost efficiency," said Iva Kozlovska, CEO of Qubit Labs. "Whether you're scaling a Salesforce team or planning your long-term workforce strategy, these insights provide a practical framework for selecting the right talent markets and budgeting with confidence.

Report Highlights

- Eastern Europe continues to offer one of the world's strongest concentrations of experienced Salesforce professionals.
- The United States remains the highest-paying market, with annual Salesforce developer salaries reaching \$114,000 on average.
- The United Kingdom leads Western Europe, where senior Salesforce developers can earn up to \$96,000 annually.
- Portugal records some of the highest Salesforce salaries in Southern Europe, averaging \$54,000 per year.
- Poland combines a mature Salesforce ecosystem with competitive compensation, averaging \$38,400 annually.
- Georgia remains one of the most cost-effective destinations for Salesforce hiring, with average annual salaries around \$30,000.

Beyond salary benchmarking, the report explores the availability of certified Salesforce professionals, regional talent strengths, and practical guidance for companies evaluating international hiring strategies and team extension opportunities.

The findings provide a valuable resource for organizations looking to optimize hiring budgets, expand delivery capacity, and build high-performing Salesforce teams across global markets.

The full Salesforce Talent Markets Report 2026 is available.

About Qubit Labs

Qubit Labs is a global [IT staffing](#) and team extension company that helps organizations build dedicated software development teams across multiple international talent markets. Through in-depth market research, salary benchmarking, and access to a global network of verified technology professionals, Qubit Labs enables companies to make informed hiring decisions and scale engineering teams faster.

Oksana Zabolotna
Qubit Labs
+1 646-233-1020

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/927371235>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.