

# Kexian Showcases Innovation as a Global Leading Professional Signage Manufacturer

NANCHONG, SICHUAN, CHINA, July 17, 2026 /EINPresswire.com/ -- Meeting the Growing Demand for a [Global Leading Professional Signage Manufacturer](#)

The demand for a Global Leading Professional Signage Manufacturer continues to increase as businesses invest in stronger visual identities and more effective communication within commercial spaces. Signage is no longer limited to displaying a company name; it has become an important part of branding, navigation, and customer experience across retail, hospitality, healthcare, education, office buildings, and public facilities. As the global market continues to develop, customers are looking for manufacturers that can provide reliable production, customized solutions, and consistent product quality. Against this industry background, Sichuan Kexian

Advertising Limited Company, operating under the Kexian brand, has established its manufacturing capabilities by focusing on advertising signage design, production, and sales while serving customers in markets around the world.

## Industry Development Continues to Create New Opportunities

The signage industry has evolved alongside commercial construction and brand development. Shopping malls, hotels, chain stores, office buildings, schools, hospitals, and real estate projects all require signage systems that help visitors identify locations, navigate spaces, and recognize brands. At the same time, businesses increasingly expect signage to match architectural styles and corporate visual identities while maintaining durability for long-term use.



Another notable trend is the growing demand for customized signage. Rather than selecting standard products, many businesses require solutions designed specifically for their projects. This has encouraged manufacturers to strengthen their capabilities in product customization, production management, and integrated manufacturing services.

Against this background, manufacturers with stable production capacity, broad product portfolios, and experience serving international markets continue to play an important role in supporting commercial projects.

#### More Than Two Decades of Manufacturing Experience

Since its establishment, Kexian has focused on the research, development, production, and sales of advertising signs for more than 20 years. Throughout its development, the company has continuously expanded its manufacturing capabilities while providing one-stop signage solutions for customers in different industries.

The company operates a manufacturing facility covering approximately 6,600 square meters, providing the production capacity needed for customized signage manufacturing. By integrating design, production, and sales, Kexian supports projects from initial requirements through manufacturing and delivery.

In addition to standard production, the company also provides OEM and ODM services, allowing customers to develop products according to their own branding and project requirements. This flexible manufacturing model enables Kexian to serve customers with different specifications and application needs.

Today, Kexian exports its products to more than 100 countries and regions, reflecting the company's continued participation in international markets.

#### A Comprehensive Portfolio of Signage Products

Commercial projects often require different types of signage depending on the installation environment and intended function. To meet these diverse requirements, Kexian manufactures a broad range of advertising signage products.

Its primary product categories include:

- LED Signs
- Channel Letter Signs
- Light Box Signs
- Neon Signs
- Door Signs
- Pylon Signs
- Guide Systems
- Giant Letters

These products can be manufactured according to customer requirements and applied across different commercial environments. By maintaining multiple product categories, Kexian is able to support projects that require various signage solutions within a single development.

The company's one-stop manufacturing approach also helps simplify project coordination by allowing customers to source different signage products from one manufacturer.

#### Applications Across Multiple Industries

Professional signage serves practical as well as branding purposes. Different industries require

different signage systems depending on customer flow, building layouts, and business operations.

According to the company's product applications, Kexian's signage products are widely used in:

□ Shopping malls

□ Hotels

□ Schools

□ Hospitals

□ Chain stores

□ Real estate projects

□ Corporate image projects

Each application presents different functional requirements. Shopping malls require signage that improves brand visibility and customer navigation. Hotels rely on clear identification and directional systems for guest convenience. Schools and hospitals require signs that assist visitors in finding destinations efficiently, while corporate environments use signage to present a consistent business image.

By manufacturing products for these sectors, Kexian has accumulated experience supporting a variety of commercial signage projects.

#### Quality Management and International Certifications

Product quality remains an important consideration in signage manufacturing, particularly for customized commercial projects supplied to international customers.

According to the company's manufacturing process, every product is tested before shipment. Product inspection prior to delivery helps verify that finished products meet production requirements before they leave the factory.

Kexian's products have also obtained several internationally recognized certifications, including:

□ CE

□ RoHS

□ FCC

□ UL

These certifications support product compliance with relevant international standards and provide customers with additional confidence when selecting products for projects in different markets.

Quality management, standardized production, and product testing together form an important part of the company's manufacturing process.

#### Serving Well-Known Commercial Customers

Experience gained from commercial projects helps manufacturers continuously improve production efficiency and product quality.

According to company information, Kexian has provided signage products for well-known enterprises including Midea, Gree, JD.com, and China Lesso Group. The company also states that it has experience serving Fortune 500 companies.

These projects demonstrate the company's ability to manufacture customized signage for organizations with different branding requirements and project scales. Experience supporting established enterprises also reflects Kexian's familiarity with producing signage for commercial environments where product consistency and manufacturing quality are important

considerations.

### One-Stop Services for Customized Manufacturing

As commercial projects become increasingly diverse, customers often prefer manufacturers capable of supporting multiple stages of production rather than supplying individual products only.

Kexian provides one-stop services covering design, production, and sales. Combined with OEM and ODM manufacturing, this enables customers to obtain customized signage solutions based on their own project requirements.

Whether projects involve retail stores, hotels, office buildings, educational institutions, healthcare facilities, or real estate developments, customized production allows signage to better match different branding and application needs.

This integrated manufacturing approach also helps improve communication throughout the production process while supporting projects with different specifications.

### Looking Ahead

The global signage industry continues to develop as commercial construction, urban development, and brand investment create ongoing demand for professional signage solutions. Businesses increasingly seek manufacturers capable of providing customized production, stable manufacturing capacity, and products suitable for diverse commercial applications.

With more than 20 years of industry experience, a 6,600-square-meter manufacturing facility, one-stop production services, OEM and ODM capabilities, exports to more than 100 countries and regions, internationally recognized certifications including CE, RoHS, FCC, and UL, and product testing before shipment, Sichuan Kexian Advertising Limited Company continues to support customers across a wide range of industries through professional signage manufacturing.

For additional information about Kexian, its product portfolio, manufacturing capabilities, and project experience, please visit the company's official website: <https://www.sckxsign.com/>

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