

Frontenac Gris Wine Market Revenue To Cross \$1.67 Billion By 2030 Supported By Rising Demand

*The Business Research Company's
Frontenac Gris Wine Market Report 2026
– Market Size, Trends, And Global
Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED
KINGDOM, July 17, 2026

/EINPresswire.com/ -- "The [Frontenac](#)

[Gris wine market](#) is experiencing

significant momentum, driven by expanding consumer interest and evolving trends in the wine industry. Understanding the market's current size, growth factors, key players, and regional dynamics provides valuable insights into its promising future.



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Frontenac Gris Wine Market Size and Growth Projections

The market for Frontenac Gris wine has witnessed notable expansion in recent years. It is set to grow from \$1.08 billion in 2025 to \$1.18 billion in 2026 at an impressive compound annual growth rate (CAGR) of 9.0%. This past growth reflects rising consumer enthusiasm for specialty wines, the spread of vineyard cultivation in colder climates, increasing popularity of white wines, higher demand for premium alcoholic beverages, and the growth of wine tourism activities. Looking ahead, the market is projected to reach \$1.68 billion by 2030, driven by a slightly stronger CAGR of 9.2%. Factors contributing to future growth include a heightened preference for distinctive wine types, rising interest in organic and sustainable wines, expanding adoption of craft and premium options, growth in online wine retail channels, and greater consumption of blended and specialty wine varieties. Key trends shaping this period also involve increasing demand for cold climate hybrid grapes, a shift toward fruit-forward wine flavors, growing appeal of premium white wines, wider use of organic wine production, and a surge in interest in diverse wine blending techniques.

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Characteristics and Versatility of Frontenac Gris Wine

Frontenac Gris wine is produced from the Frontenac Gris grape, a resilient hybrid grape especially suited for cooler climates. Known for its cold-hardiness, this variety adapts well to regions with colder weather, making it popular among vintners in such areas. The wine itself is typically aromatic, offering flavors that include citrus, peach, apricot, and tropical fruits. Its balanced acidity and flexible style range—from dry to off-dry—make it suitable both for direct consumption and for blending purposes. This versatility helps diversify wine portfolios in both emerging and established wine-producing regions.

The Impact of Growing Wine Tourism on the Frontenac Gris Market

One of the significant drivers behind the rising Frontenac Gris wine market is the increasing popularity of wine tourism. This form of experiential travel focuses on vineyard visits, winery tours, tastings, and cultural experiences centered around wine. The growing consumer interest in such immersive wine-related activities encourages the discovery and adoption of unique varietals like Frontenac Gris. For instance, in March 2026, the Institute of Chartered Accountants in England and Wales reported that UK vineyards attracted 1.5 million visitors in 2023, marking a 55% increase from the previous year, with wine tourism accounting for 25% of total revenue. Such trends highlight how wine tourism drives awareness and demand for Frontenac Gris wines, supporting market expansion.

View the full frontenac gris wine market report:

https://www.thebusinessresearchcompany.com/report/frontenac-gris-wine-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jul_PR

Expansion of Wine Production Thanks to Climate-Resilient Grapes

The increase in global wine production is another key factor propelling the Frontenac Gris wine market. This growth is fueled by the expansion of vineyard acreage and heightened demand for grape varieties that can withstand challenging climates. Frontenac Gris, being a cold-hardy hybrid grape, benefits directly from these trends, allowing producers to cultivate vineyards in cooler regions and broaden their wine selections. According to the International Organisation of Vine and Wine, global wine output for 2025 is forecasted between 228 and 235 million hectolitres, with a midpoint estimate of 232 million hectolitres—a 3% rise over 2024. This expansion in production capacity bolsters the Frontenac Gris market's growth prospects.

Increasing Wine Exports Boosting Frontenac Gris Market Expansion

The surge in wine exports is also contributing significantly to the growth of the Frontenac Gris market. By reaching international consumers, producers can increase their market footprint beyond domestic borders. Rising global interest in premium and niche wines, especially cold-climate varietals like Frontenac Gris, is driving higher export volumes and expanding brand recognition for producers in budding wine regions. For example, the International Organisation of Vine and Wine noted that in April 2025, the United States saw a 15.5% increase in export volume, reaching 2.4 million hectolitres, alongside a 1.7% growth in export value totaling \$1.3 billion (EUR 1.2 billion). This trend highlights how broader international market access fuels

Frontenac Gris wine demand.

Regional Overview of the Frontenac Gris Wine Market

In terms of regional market share, North America held the largest portion of the Frontenac Gris wine market in 2025. Meanwhile, the Asia-Pacific region is expected to lead growth during the forecast period. The market report covers multiple regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive global perspective on the market's trajectory.

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