

Mood Drop by Gca Design Studio Wins Iron in A' Packaging Design Award

*Soft-Shouldered Glass Dropper Bottle
Reimagines Functional Supplements as
Daily Self-Care Rituals*

COMO, CO, ITALY, July 20, 2026

/EINPresswire.com/ -- The A' Design Award has announced [Gca Design Studio](#) as a winner of the Iron A' Design Award in the [Packaging](#) Design category for the work titled Mood Drop, a thoughtfully conceived bottle system. The A' Packaging Design Award stands as one of the highly respected and well-recognized honors within the packaging and design fields, evaluating entries against rigorous professional and industrial standards. This recognition acknowledges Mood Drop for its considered approach to functional food packaging and its contribution to advancing design practice.

The selection reflects the project's careful balance of aesthetics, functionality, and sustainability. Gca Design Studio, based in Turkey, joins a community of designers recognized for meaningful contributions to the discipline.

The award holds relevance not only for Gca Design Studio but also for the broader packaging industry and the consumers it serves. Mood Drop responds to a growing convergence between wellness, nutrition, and personal care, where ritual-based consumption and emotional connection increasingly shape purchasing decisions. By replacing the clinical visual language traditionally associated with supplements, the design aligns packaging practice with the evolving expectations of contemporary users. This approach demonstrates how packaging can reshape category perception while supporting daily usage behavior. For brands and manufacturers, the project offers a practical illustration of how aesthetic and functional considerations can work in harmony.



Mood Drop

Mood Drop reinterprets functional food packaging through the visual language of beauty and personal care products. The design features a soft-shouldered glass dropper bottle paired with a cosmetic-style precision dropper, creating a controlled and tactile user interaction. Color-coded variants enable clear product differentiation while preserving a cohesive visual identity, with labels that reflect various moods of wellness. The soft shoulder geometry enhances both visual refinement and ergonomic handling, while matte polymer dropper components ensure controlled dispensing. A reduced labeling approach maintains a clean aesthetic and supports material efficiency, transforming routine supplement consumption into a calm daily ritual.

The Iron A' Design Award recognition may inform future directions for Gca Design Studio, encouraging continued exploration at the intersection of functional nutrition and personal care aesthetics. The project illustrates how packaging can serve as a behavioral design tool rather than a purely protective element, a perspective that may inspire further work across the studio. This acknowledgement reinforces the team's commitment to balancing trust and desirability through considered form, proportion, material selection, color, and typography. The recognition serves as motivation for ongoing innovation within the studio's practice.

Team Members

Mood Drop was designed by Deniz Ozdemir, who led the creative development of the project, together with the wider team at Gca Design Studio, which contributed expertise in glass packaging design, material exploration, and production engineering.

Interested parties may learn more about the award-winning design, its creators, and its distinctive features at the dedicated page provided by the A' [Design Awards](#). Additional information regarding Mood Drop and Gca Design Studio is available for those wishing to explore the project in greater detail.

<https://competition.adesignaward.com/ada-winner-design.php?ID=173420>

About GCA Design Studio

GCA Design Studio is a design department within GCA, specializing in glass packaging product design and creative projects. GCA is one of Turkey's leading companies in high-quality glass packaging production, serving the beverage and food sectors. With modern production facilities, a technology-driven infrastructure, and environmentally-friendly manufacturing processes, GCA emphasizes sustainability. With over 25 years of combined experience, GCA Design Studio combines aesthetics, innovation, and functionality to provide unique solutions for brands, aiming to create products that stand out in the industry by exploring the limitless forms of glass.

About GCA

GCA is a leading glass packaging manufacturer in Turkey, offering innovative and sustainable solutions for the spirits, food, and beverage industries with integrated design and production expertise. Established in 2015, GCA draws upon the extensive knowledge of the Gurok Group,

which has led table glassware production for over 30 years. The company exports to over 40 countries across the Middle East, Europe, and Africa, supported by proactive and sustainable research and development initiatives. GCA provides services including custom glass packaging design, premium spirits bottle manufacturing, lightweight glass bottle solutions, glass jar production, rapid prototyping, mold development, and all-inclusive packaging design. With a firm dedication to quality, safe production, and respect for the environment and communities, GCA positions itself as a dedicated business partner committed to responsible glass packaging solutions.

About the Iron A' Design Award Recognition

The Iron A' Design Award is granted to good designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Within the Packaging Design category, evaluations consider criteria including innovation in packaging, sustainability and eco-friendliness, functional efficiency, aesthetic appeal, material choice, user convenience, brand identity reflection, and product protection. Recipients demonstrate a solid understanding of design principles alongside creativity in execution, offering practical solutions that contribute to their fields. This designation acknowledges works that integrate industry best practices, sound technical characteristics, and thoughtful consideration of user needs. Designs honored with the Iron A' Design Award are regarded as practical and well-considered creations that support improvements in quality of life.

About A' Design Award

The A' Packaging Design Award is an esteemed competition that welcomes a wide range of participants, including packaging designers, design agencies, manufacturers, and brands across the packaging and design industries. Entries are evaluated through a blind peer-review process based on pre-established criteria, assessed by an expert jury panel comprising design professionals, packaging industry experts, academics, and journalists. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition held across all industries, with participation open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to make the world a better place through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url:

<https://packagingdesigncompetition.com>

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