

SleePare Launches Try & Buy Online-Mattress Store & Showroom in Seattle, Washington

Opening August 17, 2026, SleePare's newest showroom gives Seattle shoppers the chance to compare leading online mattress brands before making a purchase.

SEATTLE, WA, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- SleePare, the retailer specializing in the Try & Buy mattress shopping experience, today announced the opening of its newest showroom in Seattle, Washington. Opening on August 17, 2026, the new location gives Seattle-area shoppers the opportunity to compare leading online mattress brands in person before making a purchase.

Located at 5701 6th Ave S, Suite 133, Seattle, WA 98108, the [Seattle showroom](#) brings together many of today's most recognized online mattress brands under one roof. Customers can compare different comfort levels, mattress materials, and construction types in one convenient location before deciding which mattress best suits their needs.



Shanir Kol CEO & Founder SleePare

Buying a mattress online is convenient, but many shoppers still want to experience a mattress before making a purchase. SleePare combines the convenience of online shopping with the confidence of testing mattresses in person.

“

Definitely come here to give any mattresses you've seen online a try! Various options from many different brands. [...]"

*Jasmyne Eastmond, SleePare
San Francisco Customer*

Customers interested in learning more about the [Try & Buy shopping experience](#) can explore how the showroom concept works, discover available brands, and learn what to expect before visiting the new Seattle location.

About the Seattle Showroom

The Seattle showroom has been designed to make comparing mattresses simple and convenient. Instead of

visiting multiple retailers or purchasing a mattress based only on online reviews, customers can explore several leading online mattress brands during a single visit.

Whether someone is replacing an old mattress, moving into a new home, or simply looking for better sleep, the showroom offers the opportunity to compare different comfort levels and mattress types in a relaxed environment. Customers can take their time, ask questions, and experience the differences between brands before making a purchase.

Visitors are welcome to [book an appointment](#) or simply walk in during business hours. Knowledgeable Sleep Experts are available to answer questions and help customers better understand the differences between mattress materials, support systems, firmness options, and overall feel.

Leading Online Mattress Brands in One Place

The Seattle showroom features mattresses from many of today's leading online brands, including:

Helix, Mlily, Brooklyn Bedding, Nectar, DreamCloud, Bear, Leesa, WinkBeds, Avocado, & Casper

In addition to mattresses, customers can also shop Malouf sleep accessories, providing additional products to complement their new mattress and complete their sleep setup.

Having multiple brands available in one location allows customers to compare products side by side rather than relying only on online descriptions or customer reviews. Every sleeper has different preferences, making an in-person comparison valuable before making a long-term investment.

SleePare®

SleePare Brand Logo



SleePare's new Seattle showroom opens on August 17, 2026, giving customers the opportunity to compare leading online mattress brands in person before making a purchase.

Some customers may prefer the contouring feel of memory foam, while others look for the responsiveness of a hybrid mattress or the natural materials found in latex designs. Comparing these options in person makes it easier to understand how different mattresses feel and perform.

The Try & Buy Experience

SleePare's showroom concept is built around helping customers make more informed buying decisions. Instead of focusing on a single manufacturer, the showroom brings together a variety of online mattress brands in one place, making comparisons easier and more convenient.

Customers can move from one mattress to another, compare different firmness levels, and ask questions throughout their visit. Sleep Experts are available to explain the differences between materials and construction without requiring customers to visit multiple stores.

This approach combines the convenience of online mattress shopping with the confidence that comes from testing products in person. It allows shoppers to better understand which mattress feels right for their individual sleep preferences before completing their purchase.

Why the Seattle Showroom Matters

The opening of the Seattle showroom marks another milestone for SleePare as the company continues expanding its showroom network across the United States. Each location is built around the same goal: giving customers the opportunity to compare leading online mattress brands in person before making a purchase.

As more people research and shop for mattresses online, many still want the confidence of testing different options before deciding. The Seattle showroom combines both experiences by allowing customers to compare products firsthand while continuing to enjoy the convenience of online mattress shopping.

Visitors planning to stop by the Seattle showroom can find location information, store hours, available brands, and appointment details before visiting. Whether customers choose to schedule an appointment or simply walk in, the showroom is designed to provide a straightforward and comfortable shopping experience.

Why Customers Choose SleePare

SleePare's showroom concept is designed to make mattress shopping simpler and more convenient. Customers can:

- Compare multiple leading online mattress brands in one location
- Experience different comfort levels before making a purchase

- Compare memory foam, hybrid, and latex mattresses side by side
- Book an appointment or walk in during business hours
- Receive guidance from knowledgeable Sleep Experts

Rather than spending hours visiting different retailers or purchasing a mattress without trying it first, customers can compare a variety of options during one visit. This makes it easier to understand the differences between brands and choose a mattress that matches their individual comfort preferences.

Growing Across the United States

Seattle joins SleepPare's expanding network of showrooms serving customers across the country. Every location follows the same Try & Buy concept, giving shoppers the opportunity to compare multiple online mattress brands before making a purchase.

Customers can also explore all SleepPare showroom locations to find the showroom nearest them and discover the brands available at each location.

Visit the Seattle Showroom

The new Seattle showroom officially opens on August 17, 2026.

SleepPare Mattress Store Seattle

5701 6th Ave S, Suite 133

Seattle, WA 98108

Phone: (206) 591-1302

Email: seattle@sleepare.com

Customers are welcome to book an appointment in advance or simply walk in during business hours.

About SleepPare

Founded by Shanir Kol, SleepPare specializes in the Try & Buy mattress shopping experience. The company brings leading online mattress brands together in showrooms across the United States, allowing customers to compare multiple mattresses before making a purchase.

By combining the convenience of online shopping with the confidence of testing products in person, SleepPare helps customers make more informed buying decisions while continuing to expand its showroom network across the country.

Shanir Kol

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