

Building Trust Through Honesty, Strategy and Service: The Pike Group Celebrates 2026 ThreeBestRated® Recognition

HALIFAX, NOVA SCOTIA, CANADA, July 24, 2026 /EINPresswire.com/ -- Buying or selling

a home is one of life's biggest decisions, and having the right real estate professional can make all the difference. The Pike Group has been recognized by [ThreeBestRated®](#) as one of the top 3 real estate agents in Halifax, Nova Scotia. Founded by Sandra Pike, The team is known for its

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Sandra Pike

expertise, integrity and client-focused approach. This recognition, based on a rigorous 50-Point Inspection, reflects the trust Sandra and her team have earned, the satisfaction of their clients and their ongoing commitment to delivering exceptional real estate service.

Sandra said, “I was also honoured to receive recognition from Three Best Rated and to be selected by Statistics Canada to contribute insight into the Halifax housing market. Being asked to provide market information was

especially meaningful because data, research and market interpretation have become such important parts of the service we provide”.

Sandra Pike started her journey as a real estate agent in 2010, but her passion for helping people started long before that. Originally from Newfoundland, she built my business in Halifax by focusing on trust, strong relationships and honest guidance. For her, real estate is not just about buying and selling homes but about helping people through some of life's biggest changes.

In 2014, she founded The Pike Group with the goal of providing clients with expert advice and outstanding service. Today, her team proudly serves Halifax Regional Municipality and surrounding communities, helping both buyers and sellers navigate every stage of the real estate process. Over the years, she has helped hundreds of clients through changing market conditions, complex negotiations and important life transitions. Those experiences have reinforced her belief that success comes from preparation, transparency and always putting the client's best interests first.

Sandra's Expertise Built Through Experience

Sandra specializes in helping homeowners prepare and sell their properties, including residential homes, luxury estates, waterfront properties, condominiums and new construction. She also assists clients navigating major life changes such as downsizing, divorce, estate sales and corporate or military relocations.

With specialized training in senior real estate, luxury home marketing, listing strategy and divorce-related real estate, Sandra combines industry expertise with patience, compassion and clear communication. She believes honesty is essential, especially when it comes to pricing a home.

"I don't believe in winning a listing by promising an unrealistic price," Sandra says.

Instead, she bases every recommendation on market data, buyer behaviour and current market conditions, helping clients make informed decisions and achieve the best possible outcome.



Sandra Pike from The Pike Group

The Values That Guide The Pike Group's Work

The Pike Group is built on four core values including:

- >> Honesty
- >> Preparation
- >> Accountability
- >> Service

Her team believes in providing honest advice, preparing every property for success before it reaches the market, keeping clients informed throughout the process and delivering an experience that is just as important as the final result.

Sandra believes that sellers should never be left wondering what their agent is doing. Clients receive regular updates, market insights, showing feedback and detailed reports, allowing them to make informed decisions based on real market activity rather than guesswork.

At its core, The Pike Group combines professional expertise with a personal approach. The team understands that every home has a story, and behind every sale is someone experiencing an

important life transition. Whether clients are excited, uncertain or emotionally attached to the home they are leaving, The Pike Group is committed to guiding them with care, honesty and confidence.

How The Pike Group Delivers Better Results for Home Sellers

The Pike Group believes successful real estate is built on preparation, strategy and informed decision-making. Every listing is carefully presented using professional photography, video, drone footage, staging advice, digital marketing and customized advertising to attract the right buyers.

Beyond marketing, the team closely monitors market activity, buyer interest and competing listings to provide sellers with clear, data-driven guidance. While technology and AI help improve efficiency and reporting, Sandra believes experience and personal relationships remain the key to helping clients make confident decisions.

Looking ahead, Sandra expects buyers to become even more informed and selective, making professional presentation, accurate pricing and expert advice more important than ever. By combining market knowledge, advanced technology and personalized service, The Pike Group continues to help clients achieve the best possible results in an evolving real estate market.

Milestones and Achievements of The Pike Group in 2025

Sandra is grateful for the recognition she and her team have received throughout their journey. She has consistently ranked among the top one percent of Royal LePage agents nationwide and is recognized as one of Halifax's leading resale real estate professionals.

In 2025, Sandra celebrated 15 years in real estate and surpassed 1,000 successful real estate transactions. While transaction numbers are meaningful, Sandra said, "I believe the greater achievement is the number of clients who have returned, referred family members or trusted us again years later". For her, lasting relationships are the true measure of success.

Throughout the year, The Pike Group enhanced its listing strategies, expanded its use of market analytics and invested in digital marketing, video and property-specific reporting to better serve clients. Most importantly, the team helped buyers and sellers navigate a changing real estate market with confidence. By combining expert guidance, clear communication and thoughtful strategy, The Pike Group continues to help clients make informed decisions and achieve successful outcomes.

Looking Ahead to 2026

In 2026, The Pike Group is focused on creating an even more transparent and informed experience for sellers. The team is expanding its market analytics, buyer activity reporting and

educational resources to help clients make confident, well-informed decisions.

The Pike Group also continues to strengthen its services for seniors, luxury and waterfront homeowners, families navigating major life changes and clients relocating to or from Nova Scotia. As the business grows, the team remains committed to providing the same high level of communication, care and accountability that clients have come to expect.

As the industry continues to evolve, Sandra Pike believes that honesty, preparation and exceptional service will always be the foundation of successful real estate. Her goal is not just to complete transactions but to build lasting relationships and be the trusted real estate team clients rely on before, during and long after their move. To get in touch with her, visit thepikegroup.ca

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