

Joyful Beauty NP to Celebrate One-Year Anniversary and Community Impact in Plaistow

Medical Aesthetics Practice Led by Joy DeRoche Marks Milestone with Focus on Natural Enhancements and Local Business Support

PLAISTOW, NH, UNITED STATES, July 23, 2026 /EINPresswire.com/ -- [Joyful Beauty NP](#), a distinguished [medical aesthetics](#) practice led by Joy DeRoche, is preparing to celebrate its one-year anniversary in September. Operating from a uniquely renovated historic train station in Plaistow, New Hampshire, the practice has quickly established itself as a destination for clients seeking subtle, natural enhancement. The upcoming anniversary will be marked by a special community event aimed at celebrating this milestone and supporting other local women-owned businesses.

With a decade of comprehensive experience in the medical spa industry, including a significant tenure as a corporate trainer, Joy DeRoche founded Joyful Beauty NP to offer a personalized and refined approach to aesthetic treatments. Her extensive background informed a philosophy rooted in preserving and enhancing natural beauty, countering a trend she observed towards overly dramatic cosmetic alterations. This commitment ensures that treatments achieve refreshed and balanced results, aligning with her goal for clients to look rejuvenated rather than visibly "done."

The practice's distinctive location within a beautifully renovated train station, dating back to the late 1800s and early 1900s, provides a memorable backdrop for treatments. This historic building holds personal significance for Joy, reflecting her entrepreneurial spirit and acting as a heartfelt tribute. Joyful Beauty NP specializes in anti-aging treatments for clients primarily between the ages of 30 and 60. Services include injectables like Botox, dermal fillers, Sculptra, PRF injections, Biofiller, and advanced facial treatments such as the Glacé facial by Candela. This



Joy DeRoche

focus on natural enhancement has cultivated a loyal client base, with many patients traveling considerable distances to experience Joy's skilled and thoughtful approach.

"Establishing Joyful Beauty NP has been a deeply fulfilling journey, especially in a space that carries so much personal meaning," said Joy DeRoche, Founder of Joyful Beauty NP. "Reaching our one-year anniversary is a testament to the trust our clients place in our natural aesthetic approach. I am looking forward to celebrating this milestone by also uplifting and collaborating with other local women-owned businesses, reinforcing the vibrant community we have here in Plaistow."

Beyond individual client care, Joy is committed to fostering a supportive community. The upcoming anniversary event will not only commemorate the practice's success but also serve as a platform to highlight and empower other female entrepreneurs in the region. Joyful Beauty NP's rapid growth within its inaugural year underscores the demand for its unique vision, combining expert medical aesthetics with a strong community focus.

For more information about Joyful Beauty NP and its array of [natural aesthetic services](#), please visit joyfulbeautymedspa.com. Joyful Beauty NP is a premier medical aesthetics practice based in Plaistow, New Hampshire, offering personalized anti-aging and enhancement treatments within a unique, historic setting.

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