

Toy Industry Visionary Ronnen Harary Joins From Vision to Creation Podcast to Discuss New Book No Experience Necessary

Entrepreneur behind Bakugan and PAW Patrol shares the mindset, failures, and breakthroughs that transformed bold ideas into billion-dollar brands.

LOS ANGELES, CA, UNITED STATES, July 21, 2026 /EINPresswire.com/ -- [From Vision to Creation](#), the inspiring podcast hosted by entrepreneur and digital marketing strategist [Alexander Schmieding](#), welcomes legendary entrepreneur and toy industry pioneer Ronnen Harary for an in-depth conversation about innovation, resilience, and his new book, *No Experience Necessary*. The episode offers listeners an intimate look at the experiences, decisions, and defining moments that helped Harary build some of the world's most recognizable children's brands.



Alexander Schmieding is the Host of From Vision to Creation Podcast

“

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Alexander Schmieding

Harary, co-founder of Spin Master and one of the creative forces behind global franchises including Bakugan and PAW Patrol, has spent decades transforming unconventional ideas into cultural phenomena. In *No Experience Necessary*, he challenges traditional thinking about entrepreneurship, arguing that curiosity, intuition, and the willingness to embrace uncertainty often matter more than experience itself.

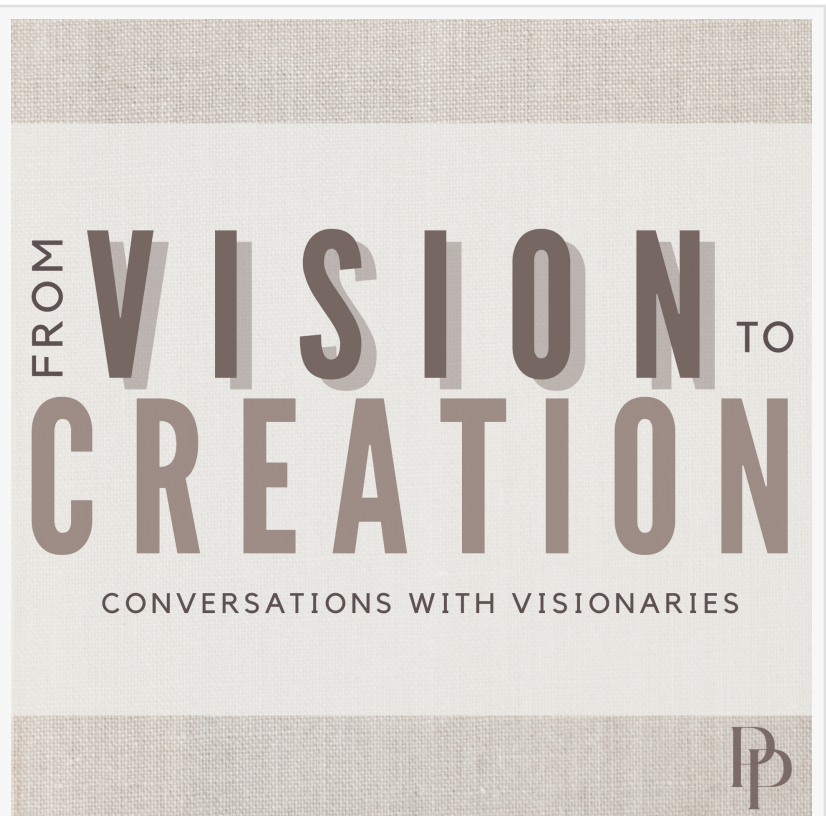
During the conversation, Harary reflects on growing up in an entrepreneurial family, overcoming a learning disability, betting on himself when others doubted him, and discovering why failure is often the greatest teacher. He also shares the philosophy that shaped his career: success belongs to those willing to trust their instincts, ask for help, and continue moving forward even

when the path isn't clear.

Hosted by Alexander Schmieding, From Vision to Creation explores the minds of extraordinary visionaries who transformed bold ideas into reality. Each episode features candid conversations with entrepreneurs, innovators, artists, and business leaders who reveal the mindset, challenges, and breakthrough moments behind their success. Rather than focusing solely on accomplishments, the podcast uncovers the personal stories and defining experiences that inspire listeners to pursue their own ambitions with confidence.

"This conversation perfectly captures what From Vision to Creation is all about," said Schmieding. "Ronnen's journey proves that extraordinary success isn't reserved for those with all the answers. It's earned by those willing to take risks, learn from failure, and trust their vision."

Beyond hosting the podcast, Schmieding is the founder of [Proper Placement](#), a full-service digital marketing and public relations agency that helps businesses accelerate growth through strategic branding, public relations, social media, paid advertising, web development, and performance-driven marketing. Proper Placement partners with brands to create measurable, sustainable growth by combining data-driven strategy with creative storytelling and continuous campaign optimization.



From Vision to Creation Podcast is Hosted by Alexander Schmieding



Proper Placement - Alexander Schmieding

New episodes of From Vision to Creation are released every Thursday and feature inspiring conversations with leaders who have turned vision into lasting impact.

No Experience Necessary is available through major booksellers, including Amazon, Barnes & Noble, Target, and Walmart.

Listen to the latest episode of From Vision to Creation featuring Ronnen Harary wherever you get your podcasts.

About From Vision to Creation

Hosted by Alexander Schmieding, From Vision to Creation takes listeners inside the minds of extraordinary visionaries who turned bold ideas into reality. Through authentic conversations with entrepreneurs, artists, innovators, and creators, the podcast explores the mindset, perseverance, and breakthrough moments that transform inspiration into impact. New episodes are released every Thursday.

About Alexander Schmieding

Alexander Schmieding is an entrepreneur, podcast host, and founder of Proper Placement, a full-service digital marketing and PR agency specializing in strategic branding, media relations, digital advertising, business consulting, and growth marketing. Through both his agency and podcast, Schmieding is dedicated to helping entrepreneurs and businesses amplify their message, build meaningful brands, and create lasting impact.

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