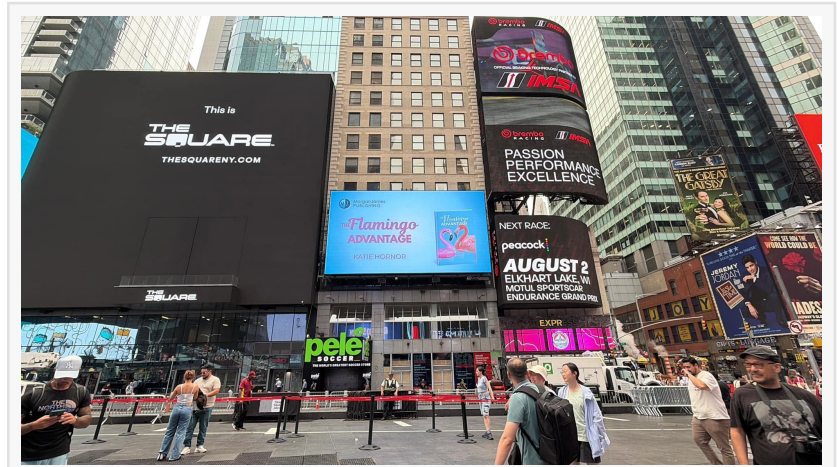


Self-Published Author Announces First Traditionally Published Book After Releasing 93 Titles

Award-winning author Katie Hornor reveals expanded edition of [The Flamingo Advantage](#) during Times Square billboard appearance

NEW YORK, NY, UNITED STATES, July 22, 2026 /EINPresswire.com/ -- After independently publishing 93 titles, award-winning author, international speaker, and business strategist [Katie Hornor](#) has announced the first traditionally published book of her career.



An updated and expanded edition of [The Flamingo Advantage](#): How to Leverage Unique, Stay Relevant and Change the World (originally published in 2022) will be released in Fall 2026 by Sacred Stages Press, an imprint owned by the National Christian Association of Professional Speakers and affiliated with Morgan James Publishing.

“

The Flamingo Advantage has grown far beyond the original release. Expanding it allows us to preserve its original message while giving new information to stay relevant and continue to create change.”

Katie Hornor

The announcement followed the appearance of the book cover on a digital billboard in Times Square in New York City last week, marking the fourth anniversary of the award-winning book.

The new edition will include updated stories, expanded teaching, and additional business strategies designed to help entrepreneurs, speakers, authors, and leaders use their differences as a competitive advantage.

The Flamingo Advantage focuses on helping readers identify what makes them unique, communicate their

value, remain relevant, and create meaningful change without copying competitors or compromising their values.

The book has received ten industry honors and has become the foundation of Hornor's

speaking, coaching, and business strategy work. The expanded edition of The Flamingo Advantage is scheduled for release in Fall 2026.

The Flamingo Advantage has grown far beyond the original release. Expanding it allows us to preserve its original message while giving new information to stay relevant and continue to create change, said Hornor. Seeing the impact it's had and having this be the first to one to be traditionally published is not

lost on me. God's not done with this message yet. I am grateful to be a part of the process.



Hornor's current books and resources are available through TheFlamingoAdvantage.com.

Sacred Stages Press, an imprint of Morgan James Publishing, was created to help Christian speakers and authors develop books that strengthen their professional platforms and extend the reach of their messages. The imprint is owned by NCAPS, an organization founded to equip Christian speakers for greater professional excellence, influence, and industry recognition.

About Katie Hornor:

Hornor is the founder of The Flamingo Advantage and NCAPS. She is an award-winning author, international keynote speaker, and business strategist known for teaching leaders to embrace their God-given uniqueness and approach business with courage, integrity, and excellence.

The expanded edition of The Flamingo Advantage is scheduled for release in Fall 2026.

Hornor's current books and resources are available through www.TheFlamingoAdvantage.com.

Tresa Salters

The Flamingo Advantage

+1 617-688-8622

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/928409657>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.