

'Successful Barrister' Podcast Reaches 100 Episodes, Offering Law Firm Leaders a Blueprint for Sustainable Growth

Houston attorney Marc Whitehead celebrates milestone by helping lawyers build better firms through leadership, marketing, operations, and innovation

HOUSTON, TX, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Marc Whitehead, founding partner of [Marc Whitehead & Associates](#) has released the 100th episode of his [Successful Barrister](#) podcast, a series dedicated to helping attorneys build thriving law practices while creating more balanced, fulfilling careers. A nationally recognized attorney, author, and law firm coach, Whitehead has built the show into one of the legal profession's most practical resources on the business of practicing law. (Successful Barrister)

Launched in 2024, Successful Barrister has become a trusted resource for attorneys, law firm owners, and legal professionals seeking practical strategies on leadership, marketing, operations, technology, and entrepreneurship. Hosted by Whitehead alongside Chief Operating Officer Diana Berry, the podcast draws from the team's real-world experience building and managing a nationally recognized law firm. (Successful Barrister)

Episode 100, titled "Podcast Lessons from 100 Episodes of the Successful Barrister: Why Every Lawyer Needs Their Own Content Marketing Platform," reflects on the lessons learned over the course of producing the show while emphasizing the importance of thought leadership, content creation, and authentic communication in today's increasingly competitive legal marketplace.



(Successful Barrister)

"For 100 episodes, our mission has remained the same: help lawyers build practices that serve more clients, empower stronger teams, and create lives they actually enjoy," said Marc Whitehead. "The law school curriculum teaches you how to practice law. It rarely teaches you how to lead people, market your firm, build systems, or become a business owner. That's where Successful Barrister comes in."

The podcast explores topics that extend beyond legal doctrine, including:

- Leadership and team development
- Law firm marketing and business development

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Marc Whitehead, Managing Partner, Marc Whitehead & Associates

- Artificial intelligence and legal technology
- Hiring, retention, and workplace culture
- Operations, systems, and process improvement
- Financial management and growth strategies
- Preventing attorney burnout while building sustainable firms

Recent episodes have examined how law firms can adapt to AI-powered search, leverage emerging technology responsibly, create effective client relations departments, improve operational reporting, and transition attorneys from producers into CEOs. (Successful Barrister).

Whitehead brings more than three decades of legal experience to each episode. A double board-certified attorney, he has successfully represented disability claimants across the country while also coaching attorneys nationwide on building scalable, profitable practices through leadership and operational excellence. He also serves as a Practice Advisor with Atticus, where he mentors law firm owners on sustainable growth. (Atticus)

Co-host Diana Berry, attorney and Chief Operating Officer of Marc Whitehead & Associates, offers an operational perspective throughout the series, providing practical insights into implementing systems, measuring performance, and creating accountability within growing organizations. (Successful Barrister)



New episodes of Successful Barrister are released weekly and are available through major podcast platforms and at SuccessfulBarrister.com. The podcast continues to serve attorneys across the country looking to strengthen their businesses while delivering exceptional client service. (Successful Barrister)

About Marc Whitehead

Marc Whitehead is the founder of Marc Whitehead & Associates, Attorneys at Law, LLP, in Houston, Texas. A double board-certified attorney, he has

dedicated his career to representing individuals in long-term disability insurance, Social Security disability, and veterans' disability claims. In addition to practicing law, Whitehead coaches attorneys nationwide on leadership, management, marketing, and law firm growth through speaking, consulting, and the Successful Barrister podcast. (Atticus)



Hosted by attorney Marc Whitehead and Chief Operating Officer Diana Berry, Successful Barrister has reached 100 episodes dedicated to helping attorneys think beyond practicing law and become stronger business leaders.

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