

Video Editing Rates Vary More Than 10x Worldwide for the Same Skill Level, New 2026 Analysis Shows

New analysis from VideoEditingCompany.com maps 2026 video editing rates across regions - same-skill editors charge \$25/hr in Manila vs \$90+/hr in New York.

SAN FRANCISCO BAY AREA, CA, UNITED STATES, July 28, 2026 /EINPresswire.com/ -- A new pricing analysis published by VideoEditingCompany.com reveals dramatic global disparities in what businesses pay for professional video editing — with identically experienced editors charging \$25 per hour in Manila and \$90 or more in New York.



The 2026 Video Editing Rates analysis, compiled from published agency pricing, freelance marketplace data, and salary benchmarks across North America, Europe, Asia, and Latin America, maps what companies actually pay across every major hiring model: freelancers, in-house editors, offshore teams, and agencies.



Location explains most of the price gap in video editing - not skill. Once buyers understand that, they stop overpaying for geography and start paying for outcomes."

*Mohammad Mahmoudilari,
Founder,
VideoEditingCompany.com*

Key findings:

- The same experience profile — 8 years of experience with professional certification — commands roughly \$25/hour in Manila and a \$90/hour minimum in New York.
- US in-house editors earn \$65,000–\$105,000 per year, but

the fully loaded cost including benefits, software, and management overhead runs \$40–\$70 per hour — with hiring and retention risk on top.

- Eastern European editors (Poland, Romania, Czech Republic) charge \$15–\$55 per hour, often delivering US mid-level quality at 30–50% of the US cost.
- UK agencies and studios bill £90–£180 per hour (approximately \$114–\$228), the highest bracket in the analysis.
- Buyers who reverse-engineer a typical \$10,000 product demo quote are often implicitly paying \$125–\$165 per hour for the editing component alone.
- On freelance marketplaces, price is a poor quality signal: rates of \$8–\$50 per hour "don't track cleanly to quality — you can find mediocre work at \$30/hour and excellent work at \$20/hour from the same search."

"Most companies budgeting for video have no idea the same deliverable can cost 3x more depending on where and how they hire," said Mohammad Mahmoudilari, founder of VideoEditingCompany.com. "Location explains most of the price gap — not skill. Once buyers understand that, they stop overpaying for geography and start paying for outcomes."

The analysis notes that rate differences reflect local living costs rather than talent gaps, and that managed offshore teams with quality-assurance layers now land at an effective \$20–\$45 per hour — a model increasingly adopted by SaaS and B2B companies producing video at scale. The company's full 2026 pricing guide breaks down all four hiring models in detail.

The full breakdown, including rates by country, experience level, and hiring model, is available at:

<https://videoeditingcompany.com/video-editor-rates-by-country-2026/>



What an hour of professional video editing costs in 2026, from freelancers to full-service agencies.

Source: VideoEditingCompany.com



Same skills, same experience: an editor with 8 years of experience charges \$25/hr in Manila and \$90+/hr in New York. 2026 analysis by VideoEditingCompany.com

About VideoEditingCompany.com

VideoEditingCompany.com is a professional video editing and production company serving SaaS and B2B brands. The company publishes transparent pricing research and buyer guides covering video production costs, hiring models, and industry benchmarks.

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