

From Wildlife Adventures to Arcade Gaming: Intelligent Design Expands the Dreamland Pop Collection

Intelligent Design launches Safari Animal and Game Controller kids bedding, adding appliqué wildlife and arcade themes. Now available.

FREMONT, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Intelligent Design has expanded its Kids [Dreamland Pop Collection](#) with the launch of its Safari Animal and Game Controller themes. This rollout brings both wildlife exploration and high-energy gaming excitement to kid's spaces through detailed appliqué and structural embroidery.

These new additions cater to diverse interests, balancing the calm, earthy energy of the outdoors with the bold, dynamic spirit of arcade play. By layering raised, dimensional textures over printed fabric children can actually feel, the collection turns ordinary beds into interactive spaces.

Built with Dimensional Craft

Specializing in premium kid bedding, Intelligent Design sets itself apart by combining dimensional appliqué and structural embroidery with accessible pricing. The brand builds dimensional appliqué and structural embroidery on top of its printed fabrics, adding physical depth you can feel.

To build a premium animal appliqué comforter set for kids, cut fabric pieces are sewn directly



Kids Bedding



Game Controller 3D Comforter Set

onto the main material, then framed and enhanced with detailed embroidery work. This gives the finished design a physical, layered texture that children can appreciate by touch rather than just sight. It is a deliberate approach focused on bringing boutique-level craftsmanship into everyday family spaces without sacrificing real-world usability.

Designed for Kids

Featuring the Safari Animal Plush Comforter Set with Cuddly Lion Face Shaped Decorative Pillow, this unique animal comforter set celebrates curiosity through playful wildlife themes. Available as a jungle kid's comforter set, it suits a range of room layouts.

Calm, Earthy, Easy to Style

The Safari Kids Collection offers families a simple way to create a warm and welcoming environment for their little ones. A bedroom is much more than a place to sleep. It is where stories come to life, creativity grows, and lasting memories are made.

Crafted with this precise technique, the Safari set shows exceptional tactile craftsmanship. It relies on layered fabric construction and embroidery to give the animals real physical depth. Featuring earthy tones, soft greens, and warm browns, it serves as excellent gender neutral kids' bedding that blends easily with different nursery and bedroom styles.

Imagination, Built In

Beyond its visual appeal, this nature-themed bedding supports a kid's natural curiosity about animals and the environment. It provides opportunities for parents to introduce young children to different animal species, their habitats, and the importance of nature through everyday conversations and storytelling.

Families continue to look for products that combine functionality with meaningful design. Keeping that in mind, the Safari Kids Collection reflects Intelligent Design's commitment to delivering high-quality home decor that supports both comfort and creativity.

Arcade-Inspired Design for Boys and Tweens

The [Game Controller 3D Comforter Set](#) and the Game Controller 3D Hand-stitched Quilt Set deliver bold graphic appliqué in an arcade-inspired theme.

The cool-toned palette and bold graphics create a gaming-driven contemporary look. No specific game titles, consoles, or franchises are referenced, keeping the design brand-neutral. The brand achieves movement by scattering graphic elements across the bedding rather than concentrating them all in one area. This creates a proper balance across the full surface.

Durability and Sizing Specs for the Game Theme

The construction of the Game Controller sets mirrors the rigorous durability standards of the wider Dreamland Pop Collection. Each design features premium microfiber print face fabric paired with a solid microfiber reverse, offering both immediate tactile comfort and long-term resilience.

Engineered for easy maintenance, the sets are fully machine washable and include coordinating shams. Both the comforter and hand-stitched quilt formats are available in Queen and Twin sizes to accommodate various bedroom layouts.

In the Words of the Design Team

A spokesperson for Intelligent Design said, "We believe a kid's room should be where comfort meets creativity, whether exploring the wild or leveling up in a game. With these additions to the Dreamland Pop Collection, we layered physical texture over the print, from a lion's mane to a controller, giving kids an interactive, decorative space to enjoy every day."

Available Now

Game Controller themes are available now through the official Intelligent Design online store in Comforter Set and Quilt Set formats, with Queen and Twin sizing available. Shoppers can save on qualifying orders through the brand's ongoing Buy More, Save More offer.

Instagram followers also gain access to special perks, including previews of new collections and exclusive updates. Free economy shipping is available on qualifying orders, and every purchase is backed by the brand's standard return policy.

Bedding Crafted for Action and Adventure

With the release of these wildlife- and gaming-inspired designs, Intelligent Design further broadens its Dreamland Pop Collection. The launch capitalizes on current trends in interactive bedroom styling, providing retailers and consumers with theme-neutral, highly durable products. By delivering boutique-level detailing at an accessible price point, Intelligent Design solidifies its position within the competitive bedding landscape.

About Intelligent Design

Intelligent Design fuses colorful patterns, quality materials, and trend-right designs at affordable prices, offering everything from comforters and duvets to curtains and decor for a coordinated home. From kids' rooms to first apartments, our collections ignite individuality and youthful energy, letting every space reflect who you are.

Zoe She

Intelligent Design Marketing Team

+1 888-253-2880

[email us here](#)

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