

A Garden in the Bedroom: Intelligent Design Introduces Floral Appliqué Kids Bedding

Intelligent Design launches Floral Fringe Trimmed Plush Embroidery Comforter Set, a pastel garden-themed kids bedding line. Available now.

FREMONT, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Intelligent Design has expanded its Kids [Dreamland Pop Collection](#) with a fresh, imaginative world designed specifically for girls' spaces. By introducing the Floral theme, the brand brings a soft, texturized aesthetic to kids' bedrooms that balances premium craftsmanship with everyday comfort.

A Soft Pastel Aesthetic

The core philosophy behind the new design is straightforward: creating a bedroom environment that feels uniquely curated without needing a complete overhaul. The Floral design delivers a serene layout, offering a refined take on pastel girls' bedding that establishes a sophisticated yet youthful tone tailored for today's styling preferences.

Who Is Intelligent Design?

Intelligent Design makes bedding for teen and kids' rooms that want a little personality of their own, across a wide range of prints, textures, and construction techniques. For the Dreamland Pop Collection, the brand layers raised, dimensional appliqué and embroidery over printed fabric to create a look you can actually feel. That sensory, handcrafted touch is what sets this collection apart, giving every little dreamer a theme made to be touched, not just looked at.



Floral Appliqué Kids Bedding



Floral Fringe Trimmed Plush Embroidery Comforter Set

A Garden on the Bed

The [Floral Fringe Trimmed Plush Embroidery Comforter Set](#) is built around a pastel garden feel that never gets too busy. Picture hand-embroidered blooms scattered across a gentle palette, the kind that feels grown from the fabric rather than printed onto it. It is floral kids' bedding done with real restraint. Nothing loud, nothing overdone, just quiet, pretty detail that holds up.

How It Softens a Space

Drop Floral into a room with mismatched furniture or a few hand-me-down pieces, and watch it start pulling everything together. The pastel tones soften wood finishes and busy walls alike, without forcing a full redesign. It does not fight for attention. It just makes the whole space feel calmer. That is the kind of detail parents actually notice first. It is girls' appliqué bedding doing more than just looking pretty.

In the Words of the Design Team

A spokesperson at Intelligent Design explained the thinking behind the release: "We wanted a design that captures the classic appeal of a garden theme while elevating it through detailed texture. The Floral Fringe Trimmed Plush Embroidery Comforter Set achieves this through intricate fabric layering over the printed design. It offers an easy way to bring personality into a girl's bedroom while maintaining a calm, restful environment."

Available Now

The Floral Fringe Trimmed Plush Embroidery Comforter Set with Embroidered Decorative Pillow is available for immediate purchase through the Intelligent Design online store. By maintaining sturdy inventory levels, the brand says it ensures there are no pre-order wait times or extended manufacturing lead periods, allowing customers to receive their orders without the typical delays associated with new product launches.

Whether shoppers are coordinating a comprehensive room redesign or simply looking for an efficient update to a kid's bedroom, the set is prepared for rapid dispatch. Purchases are supported by the brand's standard service policies, including economy shipping options and a transparent 30-day return window, providing parents with both convenience and assurance throughout the ordering process.

Refining the Girls' Room Aesthetic

The addition of the Floral theme to the Dreamland Pop Collection spotlights Intelligent Design's focus on tactile, everyday luxury. This design uses intricate embroidery to create a layered, artisanal look with real tactile depth. The Floral set brings durability and visual interest while

providing a practical, high-impact upgrade suitable for a variety of bedroom layouts.

About Intelligent Design

Intelligent Design fuses colorful patterns, quality materials, and trend-right designs at affordable prices, offering everything from comforters and duvets to curtains and decor for a coordinated home. From kids' rooms to first apartments, our collections ignite individuality and youthful energy, letting every space reflect who you are.

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