

2026 Content Marketing Awards Category Winners Announced

Content Marketing Institute reveals category winners in the world's premier Content Marketing Awards program

NEW YORK, NY, UNITED STATES, July 22, 2026 /EINPresswire.com/ -- Content Marketing Institute (CMI) unveiled the category winners for the 2026 Content Marketing Awards, the world's largest and longest-running international content marketing awards program. Each year, CMI honors the most innovative projects, agencies, and marketers who are pushing the boundaries in content and marketing.



You can explore the full list of category winners here: cmi.media/award-winners

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Stephanie Stahl, managing director, Content Marketing Institute

The Content Marketing Awards celebrate excellence across every dimension of the discipline, from strategic planning and content creation to visual and audio storytelling. This year's distinguished panel of judges, featuring top marketing influencers, brand leaders, and industry experts, evaluated hundreds of entries to identify the brands and campaigns setting new standards in content marketing.

"The 2026 Content Marketing Awards winners represent the very best of what our industry has to offer," said Stephanie Stahl, managing director, Content Marketing Institute. "These marketers and brands aren't just creating great content, they're demonstrating how strategic,

audience-first thinking drives business results. We're thrilled to recognize their creativity, innovation, and impact in this year's awards."

Category winners are now being considered for the coveted Project of the Year award. Finalists

and winners for Project of the Year, along with Agency of the Year and Content Marketer of the Year, will be revealed in August 2026. All winners will be celebrated at Content Marketing World, October 5-7 in Denver, Colorado.

Discover the 2026 Content Marketing Award winners and explore their winning work in [our online winners gallery](#).

To learn more about the Content Marketing Awards, visit: ContentMarketingAwards.com

About Content Marketing Institute

Content Marketing Institute (CMI) exists to do one thing: advance the practice of content marketing through online education and in-person and digital events. We create and curate content experiences that teach marketers and creators from enterprise brands, small businesses, and agencies how to attract and retain customers through compelling, multichannel storytelling. Global brands turn to CMI for strategic consultation, training, and research. Organizations from around the world send teams to Content Marketing World, the largest content marketing-focused event, and CMI virtual events. Our community of 215,000+ content marketers shares camaraderie and conversation. CMI is part of LIONS, part of Informa PLC. To learn more, visit www.contentmarketinginstitute.com.

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