

TAIMATSU Opens MUSASHI JAPAN Knife Store Near Kyoto Kawaramachi Station

Entering its third fiscal year, TAIMATSU expands the MUSASHI JAPAN brand experience in Kyoto.

TOKYO, JAPAN, August 10, 2026 /EINPresswire.com/ -- TAIMATSU Inc. (headquarters: Taito-ku, Tokyo; Representative Director: Wang Weihai; hereinafter "TAIMATSU"), which operates inbound-focused businesses centered on the Japanese kitchen knife brand MUSASHI JAPAN, opened its new store, MUSASHI JAPAN Kyoto Kawaramachi Station Front Store, marking the start of the company's third fiscal year.

MUSASHI JAPAN is TAIMATSU's core business, using digital transformation to connect Japanese traditional crafts and artisan techniques with international visitors to Japan and customers overseas. The brand offers a wide range of Japanese kitchen knives that combine traditional techniques with modern refinement. At each store, MUSASHI JAPAN also places importance on giving customers the opportunity to hold the knives in person and experience their sharpness and quality directly.



Kyoto Kawaramachi store interior



Kyoto store knife display

MUSASHI JAPAN provides multilingual customer service through staff members from 42 countries with diverse backgrounds. Staff members with product knowledge support customers

by helping them select suitable knives and providing advice on usage. This multilingual approach creates an environment where international visitors can experience Japanese craftsmanship without language barriers.

TAIMATSU also contributes to the revitalization of tourist destinations and shopping streets across Japan by communicating the appeal of local areas and creating opportunities for international visitors to understand and experience Japanese traditional culture and artisan craftsmanship. Through these activities, the company aims to support regional economic development while also contributing to the future of traditional crafts.

TAIMATSU positions itself not simply as a retailer, but as a company that creates new opportunities to share Japanese culture globally by combining tradition and innovation. Going forward, the company plans to continue opening stores in major domestic areas such as Shibuya, Omotesando, and Hiroshima while also preparing for future overseas expansion and strengthening its business foundation.

In addition, with a future listing on the Tokyo Stock Exchange Growth Market in view, TAIMATSU is working to strengthen internal controls and governance systems, stabilize its financial foundation, and build a management structure that can support sustainable growth. As a company that connects Japanese traditional crafts to the future, TAIMATSU will continue working to enhance corporate value and contribute to society through both tradition and innovation.

MUSASHI JAPAN Kyoto Kawaramachi Station Front Store

MUSASHI JAPAN Kyoto Kawaramachi Station Front Store is located along Kawaramachi Street,



Japanese knife wall display in Kyoto store



Kyoto store display area

one of Kyoto's leading tourism and commercial areas. The store is highly accessible, located one minute on foot from Hankyu Kyoto Kawaramachi Station.

Its convenient station-front location makes it easy for short-stay tourists and first-time visitors to stop by, supporting further expansion of MUSASHI JAPAN's brand recognition in Kyoto.

The store design is based on deep crimson tones inspired by kumadori, the stylized makeup used in kabuki, combined with dark wood textures.

The space brings together traditional Japanese aesthetics and modern refinement, creating an atmosphere that reflects both the tension and warmth of an artisan workshop.

Located in the center of Kawaramachi, an area lined with traditional textile and weaving shops, the new store serves as another location where customers can experience the world of MUSASHI JAPAN. As the brand's Kyoto flagship store, TAIMATSU will continue to develop a high-quality retail experience at this location.

Store Information

Store Name: MUSASHI JAPAN Kyoto Kawaramachi Station Front Store

Address: 77 Shincho, Shijo-dori Kobashi Nishi-iru, Shimogyo-ku, Kyoto-shi, Kyoto 600-8001, Japan

Opening Hours: 11:00–21:00

TAIMATSU Inc. Company Overview

Established: November 2023

Representative Director: Wang Weihang

Location: Harumi Island Triton Square Office Tower X, 22F, 1-8-10 Harumi, Chuo-ku, Tokyo, Japan

Website: [TAIMATSU Inc. Corporate Website](#)

TAIMATSU Inc. works to reinterpret Japanese traditional crafts for global audiences. With team members from diverse backgrounds around the world, the company explores the possibilities of traditional craftsmanship through an international and contemporary perspective.



Kyoto store lounge area

Its businesses include Japanese kitchen knives, sake, fragrance, cultural experiences, and restaurant operations, presenting Japanese craft and culture through products and services for global markets.

Operating Brands

[MUSASHI JAPAN Japanese Kitchen Knife Business](#)

[YOKAI JAPAN Sake and Fragrance Business](#)

FUJI JAPAN Traditional Culture Experience Business

ITTO Restaurant Business

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