

Ctrl+Grow Offers SMEs a Free Alternative to Costly HR Software — Leave, Onboarding, and Training with No Per-Seat Fees

As HR software costs climb for growing teams, Ctrl+Grow makes online HR tools available free — for the whole company, with no card required.

SINGAPORE, SINGAPORE, SINGAPORE, July 23, 2026 /EINPresswire.com/ -- For small and

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*Sophie Normand, Co-founder,
Ctrl+Grow*

medium-sized businesses, the cost of HR software has long been tied to headcount. The more a company grows, the higher the bill — a model that makes growth itself an expense. [Ctrl+Grow](#) is positioning its free plan as a direct answer to that problem, offering a full suite of HR tools at no cost, with no per-seat pricing and no time limit.

Available now at [ctrlgrow.com](#), the free plan gives businesses of any size immediate access to three operational HR tools: Leave Management, Employee Onboarding, and a Learning Management System (LMS). Every employee can be added from day one — no credit card required, no seat cap, no expiry.

The Problem with Per-Seat Pricing

Most HR platforms charge per user, per agent, or per learner — structures that compound as organisations grow. A business that starts with ten employees faces a meaningfully different bill at thirty. For SMEs operating on tight margins, that pricing model creates a direct tension between growing the team and managing software costs.

Ctrl+Grow's model separates tool access from headcount entirely. The free plan is priced per company — at zero — regardless of how many employees are added. Paid plans, starting at \$97 per month, follow the same structure: flat pricing per organisation, not per user.

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— Sophie Normand, Co-founder, Ctrl+Grow

Tools Included in the Free Plan

The Ctrl+Grow free plan includes the following tools, available immediately with no setup fees or configuration requirements:

- Leave Management: requests, approvals, and balances managed in one place for the entire team
- Employee Onboarding: structured onboarding flows ensuring consistency for every new hire
- Learning Management System: course delivery and applied AI training, with no per-learner charge
- Unlimited seats: all employees included, with no user cap or seat cliff
- No credit card required — the free plan has no expiry and no feature degradation over time

Built for Teams Without Dedicated IT or HR Departments

Ctrl+Grow is designed to be operational from the moment a team signs up. There is no technical setup, no prompt-writing, and no AI expertise required. The platform is built for business owners and managers who need tools to work, not tools to configure.

New features are released monthly. Free-plan users receive all new free-tier tools automatically as they go live, with no action required on their part. A public roadmap is maintained at ctrlgrow.com/roadmap.

Availability

The Ctrl+Grow free plan is available now at ctrlgrow.com. Sign-up requires no credit card and takes minutes. For organisations that require additional functionality, paid plans are available at \$97 / month or \$897 / year, both flat-rated per company.

About Ctrl+Grow

Ctrl+Grow is an operational AI platform for SMEs and solopreneurs, providing HR and operations tools — leave management, onboarding, training, and support ticketing — under a single flat membership with no per-seat fees. The company was founded by Sophie Normand and JC Bougle, co-founders of iLathys, the studio behind [fewStones](#), [Authentic.ly](#), [Storyboardhero](#), and Gwacamol.

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