

Shufti Launches Glocal Platform, A Full Compliance Lifecycle Management Solution for Every Industry, Region and Use Case

One platform manages the full compliance journey from sign-up and identity checks to monitoring and remediation at global scale while adapting to local markets

LONDON, UNITED KINGDOM, July 23, 2026 /EINPresswire.com/ -- Shufti, a leading identity verification provider, has launched the Shufti Glocal Platform, a full compliance lifecycle management solution designed to help

organizations manage identity verification, fraud prevention, risk assessment, and regulatory compliance through a single platform across every industry, every region, and every use case.



For decades, global expansion has come with an unwritten rule: every new market needs a new compliance provider. A solution built for one region may not fully support the regulations, document ecosystems, [verification methods](#), or risk expectations of another region. So as businesses cross borders, they begin stitching together separate vendors, platforms, and workflows to meet local requirements.

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"We built Shufti Glocal Platform to remove that trade-off. From entering new markets to launching new services, Shufti supports you from first sign-up to ongoing compliance, everywhere you operate"."

Shahid Hanif, Chief Executive Officer of Shufti

Over time, what starts as a practical approach can become a costly and complex infrastructure challenge that slows expansion and creates inconsistent customer experiences.

The challenge is that Off-the-shelf tools may cover a

specific market, but they seldom carry the local nuance and customization a business needs everywhere it operates. Teams end up managing separate APIs, multiple contracts, different infrastructure, and costly billing across a patchwork of disconnected systems. Every vendor

added brings its own technology, support, and processes, and adds cost with every market entered.

What businesses need is the opposite: global scale paired with local intelligence to meet the demands of each market on its own terms.

One Platform, Global Reach, and Local Precision:

Shufti is changing that model with the Glocal Platform, built on a simple belief: growth deserves a better approach.

Developed entirely in-house, the Glocal Platform adapts to an organization's compliance strategy, customer journey, and operational needs through one shared global infrastructure. Instead of forcing businesses into a fixed model, it adapts to each market, supports [data sovereignty](#), and helps organizations align identity data handling with local regulatory and governance expectations.

It covers the full customer lifecycle in a single flow, from sign-up and KYC through authentication, AML screening, ongoing monitoring, and remediation. That reach is built on real local depth. Jurisdiction-specific regulations, document requirements, verification methods, and industry use cases are supported as core capabilities.

So a business can meet local regulatory requirements across jurisdictions, from Japan to Gibraltar and from Australia to Argentina, all while running a single global compliance operation.

"After working with 2,000+ organizations worldwide, we saw the same challenge: businesses needed compliance technology that could adapt as they grew," said Shahid Hanif, Chief Executive Officer of Shufti. "We built the Shufti Glocal Platform to end that trade-off. Whether a company is expanding into a new jurisdiction or launching a whole new line of business, it should not need anyone else. Shufti is with you from the first sign-up to the last, in every market you enter. Global reach and local precision, one platform for your entire compliance lifecycle."

Built Through a Decade of Global Compliance Experience:

The Shufti Glocal Platform is built on more than a decade of experience supporting 2,000+ organizations worldwide across financial services, fintech, telecommunications, forex, e-commerce, gaming, marketplaces, and other regulated industries.

Today, Shufti supports identity verification across 240+ countries and territories, actively processing 10,000+ document types across 150+ languages, with 99.7% OCR accuracy across complex multilingual documents and non-Latin scripts, including Arabic, Devanagari, Chinese, and Japanese, enabling reliable data extraction from diverse identity documents worldwide.

Behind every verification is a different business challenge. A different market. A different

regulatory landscape. A different customer journey.

Working with these organizations across industries and regions has shown Shufti that compliance cannot follow a one-size-fits-all approach. Every business operates with its own customers, markets, risk profiles, regulatory obligations, and operational needs.

Shufti's in-house technology enables the Glocal Platform to continuously evolve alongside these realities. This allows businesses to align compliance operations with their business models, customer journeys, and regulatory requirements while maintaining the consistency of a global platform.

This combination of global experience and in-house innovation has shaped the Glocal Platform.

Shahid Hanif further added: "Most teams we talk to are tired of running five vendors just to cover a handful of regions. When onboarding, authentication, monitoring, and remediation all sit in one place, compliance gets simpler and a lot more certain. That is really what going glocal means for our customers."

A Partner That Grows With Businesses, Everywhere

Every business has a next chapter. A new market to enter, a new customer to serve, or a new opportunity to pursue.

Shufti stands alongside organizations through every stage of that journey, growing with them from their first expansion to their next major milestone. A unified compliance foundation helps businesses reduce the operational costs of managing multiple vendors, integrations, APIs, and disconnected systems.

With the Shufti Glocal Platform, businesses gain a long-term partner that helps them expand, adapt, and scale with simplicity.

The Shufti Glocal Platform is [available now](#). To learn how it can help organizations build a unified compliance strategy across markets, visit www.shuftipro.com or contact the Shufti team.

About Shufti

Shufti is a glocal identity verification and fraud prevention provider that enables organizations to verify identities, manage fraud, mitigate risk, and comply with evolving regulations worldwide. Operating across 240+ countries and territories, Shufti supports 10,000+ actively processing identity documents in 150+ languages.

Its comprehensive portfolio includes KYC, KYB, AML screening, facial biometrics, passive liveness detection with iBeta PAD Level 3 certification, Video KYC, electronic identity verification (eIDV), fraud prevention, authentication, and continuous risk monitoring. Shufti is certified under PCI DSS, SOC 2, ISO 27001:2022, GDPR, and CCPA, helping organizations create secure, compliant, and trusted digital experiences across industries.

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