

Commutifi Launches a New CCM Data Framework, Making Enterprise Commute Data AI-Ready for the First Time

Commutifi's new release unites an AI-ready data framework, a commute intelligence layer, and its patented Commuter Score to optimize the capital domain.

PHILADELPHIA, PA, UNITED STATES, July 27, 2026 /EINPresswire.com/ -- Commutifi today

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Rich Schmelzer

launched an AI-ready Commute Capital Management™ (CCM) data framework and intelligence layer, making commute and parking data AI-ready for the enterprise for the first time.

Building off the CCM discipline created by Commutifi to centralize and optimize a \$1 trillion category, the company released the AI-ready data framework and localized commute intelligence layer that, together with its patented Commuter Score, turn a category long split across many departments into one normalized source of truth enterprises can finally see, question, and act on.

Until now, less than 1% of enterprise commute data is connected, structured, and visible to leadership, making the category one of the largest currently uncontrolled costs of work. Commute and parking data are scattered across every building, vendor, geography, and department a company operates in, reported differently everywhere, and nearly impossible to compare, quantify, or act on with confidence. As enterprises race to make their operations AI-ready, the commute has stayed one of the last blind spots.

Commutifi's release closes that gap by uniting three capabilities into one system. An AI-ready framework normalizes every commute and parking dataset into a single structure, so one question reaches the whole portfolio and comes back comparable. A commute intelligence layer benchmarks each site against local conditions: labor pools and wages, retention and employee sentiment, congestion and travel time, affordability, compliance rules, and live pricing from every local vendor and mode. And the patented Commuter Score draws on both to score every commute across time, cost, and carbon and recommend the move: which programs to keep, optimize, cut, or procure. Fused together, fragmented data become decisions.

As global enterprise launch their CCM operations, Commutifi's team and agents are there to produce the analysis and recommendations through this framework to deliver positive outcomes across the organization. For more mature companies, because everything sits on one normalized structure, the framework meets an enterprise wherever its AI already lives. Through the built-in MCP server, assistants such as Microsoft Copilot, Google Gemini, ChatGPT, Claude, and Workday Sana can query commute data in plain language, surface trends, and generate reporting that leaders can trust.

"Every enterprise is racing to make its data AI-ready, and commuting has been one of the last blind spots. For a decade, we've been the trusted source enterprises rely on to measure and compare commutes across time, cost, and carbon. What excites me now is bringing all of it into one global standard and opening it up so a company can put questions to its own commute data through whatever AI system it already uses. That's a fundamentally better way to run a commute program, and it's ready today," said Rich Schmelzer, Founder and CEO, Commutifi.

The release is the result of more than a decade of work in the space. Commutifi is live with Fortune 500 enterprises, major healthcare systems, global technology companies, and leading universities, and everything the company has learned standardizing commute and parking data across those programs is now consolidated in one place.

Commutifi will demonstrate the framework live at the Association for Commuter Transportation (ACT) 40th Annual International Conference in Philadelphia. Andy Keeton, VP of Global Strategy at Commutifi, will lead the demo on Tuesday, July 28 from 1:40 to 2:40 p.m. ET in Franklin 5-6 as part of the Sponsor Showcase.

"The most exciting part is that this framework lets enterprises optimize commuting inside their own tools and processes. In the demo, I'll show how you can go from an unstructured data source to a structured commute dataset, query it live, and turn the result into a report on the spot with no exports nor special training. That's what a ready, standardized foundation actually unlocks for the office of the CFO and the parking and commuting teams running programs day to day," said Andy Keeton, VP of Global Strategy, Commutifi.

The framework is available now through Commutifi's Commute Capital Management consulting services. To learn more or arrange a demonstration, visit commutifi.com or meet the team at ACT in Philadelphia.

About Commutifi

Commutifi is a Commute Capital Management consulting firm backed by powerful AI and software that leverages commuting as a strategic avenue to profit, talent, and impact for organizations around the world.

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