

IAPSACT Brings Together Connecticut's Independent Package Store Industry for Annual Summerfest & Cricket Tournament

EAST HARTFORD, CT, UNITED STATES, July 27, 2026 /EINPresswire.com/ -- The Indian American Package Store Association of Connecticut (IAPSACT) will host its Annual Summerfest & Cricket Tournament on Sunday, Aug. 9, beginning at 12:00 p.m. at the Pratt & Whitney Aircraft Club, 560 Silver Lane, East Hartford, CT 06118. The event will bring together package store owners, beverage suppliers, distributors, community leaders, elected officials, business professionals and families from across Connecticut for a day of friendly competition, networking, cultural celebration and fundraising.

As one of Connecticut's leading trade organizations representing independent package store owners, IAPSACT continues to strengthen collaboration within the retail beverage industry while promoting advocacy, education, professional development and community engagement.

According to the association, Indian Americans own an estimated 60% of Connecticut's more than 1,200 package store permits, making the community one of the state's most significant small-business sectors and an important contributor to Connecticut's economy.

"The Summerfest & Cricket Tournament is about bringing our industry together beyond business," said Abhin Sheth, spokesperson for IAPSACT. "It's an opportunity to strengthen relationships, celebrate our community, support charitable initiatives and recognize the tremendous contributions independent package store owners make throughout Connecticut."

The event will feature:

Competitive cricket tournament featuring teams from across Connecticut
Networking opportunities for retailers, suppliers and distributors



**INDIAN AMERICAN
PACKAGE STORE ASSOCIATION
OF CONNECTICUT (IAPSACT)**
EST. 2021
UNITED VOICE. STRONGER TOGETHER. BUILDING OUR COMMUNITY.

FOR IMMEDIATE RELEASE
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**IAPSACT to Host Annual Summerfest &
Cricket Tournament in East Hartford**
*Fundraising and Community-Building Event Brings Together Connecticut Package Store Owners,
Industry Partners, Community Leaders and Families*

EAST HARTFORD, Conn. — Members of the media are invited to attend the Indian American Package Store Association of Connecticut's (IAPSACT) Annual Summerfest & Cricket Tournament on Sunday, Aug. 9, at the Pratt & Whitney Aircraft Club in East Hartford, beginning at 12:00 p.m. The annual event will bring together package store owners, suppliers, distributors, community leaders, elected officials, business professionals and families for a day of competition, networking, cultural celebration and fundraising.

IAPSACT was established to provide a united voice for Connecticut package store owners and represents one of the state's most significant small-business communities. According to the organization, Indian Americans own an estimated 60% of Connecticut's more than 1,200 package store permits, making the community a major contributor to the state's retail beverage industry and local economy. The association was formed to strengthen industry collaboration, provide education and advocacy, promote networking opportunities, and support community engagement initiatives.

WHO	Indian American Package Store Association of Connecticut (IAPSACT), package store owners, industry suppliers, distributors, community leaders, elected officials, business professionals, sponsors and families.
WHAT	Annual Summerfest & Cricket Tournament , a fundraising and community-building event featuring: • Competitive cricket matches • Networking opportunities for retailers and industry stakeholders • Family-friendly activities • Community engagement and fundraising initiatives • Opportunities for collaboration across Connecticut's beverage and small-business sectors • Cultural celebration and recognition of the contributions of Indian American entrepreneurs to Connecticut's economy
WHEN	Sunday, Aug. 9, 2026 12:00 p.m. (event activities begin)
WHERE	Pratt & Whitney Aircraft Club 560 Silver Lane East Hartford, CT 06118
WHY	The Summerfest & Cricket Tournament serves as one of IAPSACT's signature annual events, strengthening relationships among package store owners, suppliers, distributors and community partners while raising funds to support the association's mission. The event highlights the important role independent package store owners play in Connecticut's economy and showcases the contributions of Indian American entrepreneurs who own and operate a substantial share of the state's retail beverage businesses.

 IAPSACT PO BOX 511 Shelton, CT 06484	 Email info@iapsact.org	 Website www.iapsact.org	 Follow Us @iapsact
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Community and family activities
Recognition of sponsors and industry partners
Fundraising initiatives supporting IAPSACT's mission
Opportunities for collaboration among small-business owners and beverage industry professionals

Media attending the event will have access to interviews with IAPSACT leadership, package store owners, suppliers, distributors and community leaders. Visual opportunities include live cricket matches, networking activities, awards presentations and community participation throughout the day.

About IAPSACT

The Indian American Package Store Association of Connecticut (IAPSACT) was established to provide a unified voice for package store owners and operators throughout Connecticut. The association promotes advocacy, education, networking, government affairs engagement, resource sharing and community involvement while representing the interests of independent package store owners across the state. Through educational programming, charitable initiatives and industry events, IAPSACT works to strengthen Connecticut's retail beverage industry and the communities it serves.

Event Information

Event: IAPSACT Annual Summerfest & Cricket Tournament

Date: Sunday, Aug. 9, 2026

Time: 12:00 p.m.

Location: Pratt & Whitney Aircraft Club
560 Silver Lane
East Hartford, CT 06118

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