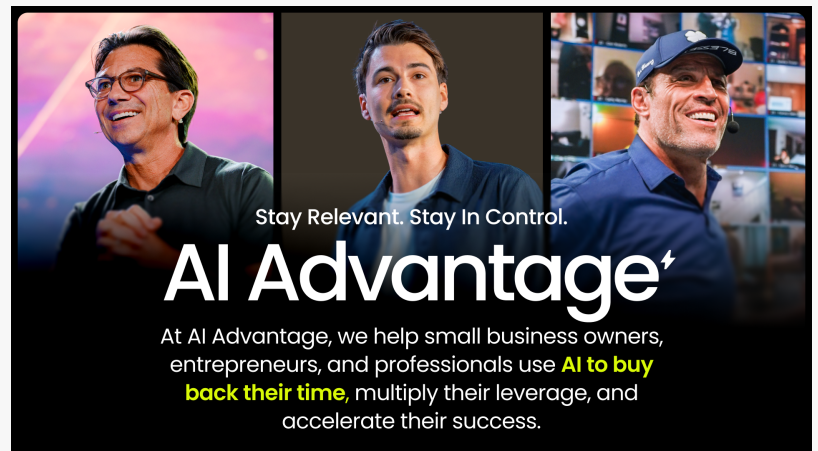


Dean Graziosi and Tony Robbins Position AI Advantage as Leverage for Solopreneurs

The AI education platform led by Igor Pogany serves independent professionals who run every part of a business alone, treating AI as added capacity.

PALM BEACH, FL, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- A growing share of the workforce now operates as a business of one, handling sales, delivery, and administration without a team to absorb the overflow. For many, the constraint is not ambition but hours, since routine tasks consume the time that growth requires.



AI Advantage | Tony Robbins & Dean Graziosi

AI Advantage, the education platform co-founded by Dean Graziosi and Tony Robbins, was built around that bind, treating artificial intelligence less as a productivity feature and more as leverage for people who work alone.

"When someone runs everything themselves, another software tool is not what they need," said Dean Graziosi. "What changes their week is having AI quietly handle the work that used to eat their evenings, so one person can finally operate like a team."

That framing shapes how the platform teaches. The AI Advantage Bootcamp introduces the core skills over a short, structured window, while the AI Advantage Club and AI Mastery give participants a place to keep building as their systems grow. The emphasis stays on practical use rather than technical theory.

[Program details are available at AIADVANTAGE.COM.](https://aiadvantage.com)

--- One Person, the Output of Several ---

The distinction the founders draw is between doing tasks faster and removing them from a person's plate entirely. A solo operator who automates scheduling, follow-up, and first drafts

does not simply save minutes but reclaims the mental space those tasks occupied. The platform centers on building AI systems that run in the background, so a single professional can produce at the scale of a small staff.

"I am not the most naturally technical person in any room, which turns out to be useful when teaching," said Igor Pogany, Head of AI Education at AI Advantage. "If I can build a system that drafts proposals and answers email without help, then someone running a business alone can do it too, and I try to teach it just that plainly."

--- What Participants Build ---

Instruction focuses on assembling a set of working tools rather than a single trick. Participants set up systems that handle recurring parts of a one-person operation, including:

- Routine client communication and follow-up
- Research and first drafts of written material
- Scheduling and administrative coordination

Each system is meant to run with minimal supervision, freeing the operator to focus on work only they can do.

Reported outcomes reflect that emphasis: average AI confidence scores rise from 4.1 out of 10 to 8.1 out of 10 within 30 days of enrollment, and more than 70 percent of participants report reclaiming 15 or more hours per week after completing a program.

[Enrollment information can be found at AIADVANTAGE.COM.](https://AIADVANTAGE.COM)

AI Advantage serves independent professionals and small business owners across more than 150 countries, from consultants and coaches to service providers who manage every function of their work themselves.

--- About the Founders ---

Tony Robbins is an entrepreneur, bestselling author, philanthropist, and the world's leading peak performance coach who has worked with Fortune 500 CEOs, professional athletes, and heads of state across more than 100 countries for nearly 50 years. He co-founded AI Advantage to bring his decades of research in human performance and behavioral change to the challenge of AI adoption for everyday people and businesses.

Dean Graziosi is a multiple New York Times bestselling author, entrepreneur, and one of the most recognized names in business education, having trained students in over 150 countries across more than 30 years. He co-founded AI Advantage with Tony Robbins and Igor Pogany to make practical AI education accessible to everyday business owners and entrepreneurs.

Igor Pogany serves as Head of AI Education at AI Advantage, bringing a self-taught, cross-cultural methodology developed across six countries to help non-technical professionals build personalized AI systems that save time and work autonomously.

[More about the founders and programs is at AIADVANTAGE.COM.](https://www.aiadvantage.com)

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