

Inside AI Advantage, Dean Graziosi and Tony Robbins Build Community Into Every Program

The platform led by Igor Pogany treats member breakthroughs as part of the curriculum, so its AI Advantage programs grow stronger as the community grows larger.

PALM BEACH, FL, UNITED STATES, August 16, 2026 /EINPresswire.com/ -- Adoption of artificial intelligence tools has moved faster than most people's ability to use them with confidence. For many professionals and small business owners, the barrier is no longer access to the technology but the absence of a structured way to learn it alongside others facing the same questions.



AI Advantage | Tony Robbins & Dean Graziosi

AI Advantage, the AI education platform co-founded by Dean Graziosi and Tony Robbins, was built on the premise that community is not an accessory to that learning but a central part of it.

"When people learn next to others who are solving the same problems, something shifts," said Dean Graziosi, co-founder of AI Advantage. "They stop feeling behind, they start sharing what works, and that is when it sticks."

The platform's programs, including the AI Advantage Bootcamp, the AI Advantage Club, and AI Mastery, are structured so members can see and discuss each other's implementations rather than working through the material alone, on the view that curriculum and community reinforce one another.

[Program details are available at AIADVANTAGE.COM.](https://AIADVANTAGE.COM)

--- Learning as a Shared Practice ---

Inside the programs, a breakthrough from one member often becomes a teaching moment for many. A prompt that solves a workflow or a system that automates a recurring task is

documented and passed along, so the value of a single discovery compounds across the group as it grows. As the community expands, the range of shared use cases widens, and the environment becomes more useful to each person in it.

"I am not the smartest person in these rooms, and I do not try to be," said Igor Pogany, Head of AI Education at AI Advantage. "My job is to make the ideas simple enough that one member can teach the next, and once that starts, most of my work is done."

--- How the Community Shapes the Curriculum ---

The curriculum is not fixed. Questions raised in the community and the tools members build feed back into what the programs cover, keeping recent areas of focus grounded in member activity, including:

- Personalized AI systems that handle routine tasks without ongoing input
- Practical prompting approaches drawn from real member workflows
- Time-saving applications shared and refined by the group

According to the platform, average AI confidence scores rise from 4.1 out of 10 to 8.1 out of 10 within 30 days of enrollment, and more than 70 percent of participants report reclaiming 15 or more hours per week after completing a program.

[Membership information can be found at AIADVANTAGE.COM.](https://AIADVANTAGE.COM)

AI Advantage serves non-technical professionals, entrepreneurs, and small business owners who want to apply AI without a programming background. Its participants span more than 150 countries, a reach that widens the pool of experience the community draws on.

--- About the Founders ---

Tony Robbins is an entrepreneur, bestselling author, philanthropist, and the world's leading peak performance coach who has worked with Fortune 500 CEOs, professional athletes, and heads of state across more than 100 countries for nearly 50 years. He co-founded AI Advantage to bring his decades of research in human performance and behavioral change to the challenge of AI adoption for everyday people and businesses.

Dean Graziosi is a multiple New York Times bestselling author, entrepreneur, and one of the most recognized names in business education, having trained students in over 150 countries across more than 30 years. He co-founded AI Advantage with Tony Robbins and Igor Pogany to make practical AI education accessible to everyday business owners and entrepreneurs.

Igor Pogany serves as Head of AI Education at AI Advantage, bringing a self-taught, cross-cultural methodology developed across six countries to help non-technical professionals build

personalized AI systems that save time and work autonomously.

[Learn how the community works at AIADVANTAGE.COM.](https://www.aiadvantage.com)

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