

From New Delhi to Manila: AI Speaker Michael Reimer Takes the Stage at HighLevel's Largest Event Yet

On the eve of HighLevel LIVE Manila, CRM Pros founder and 3x bestselling author Michael Reimer hands 3,000 entrepreneurs a framework for deploying AI effectively

WEST PALM BEACH, FL, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Tomorrow morning the doors of the Manila Marriott Hotel at Newport World Resorts open in what organizers are billing as the largest gathering in HighLevel's history. More than 3,000

agency owners, marketers, software founders and business operators — from the Philippines, Australia, India, Singapore, the Middle East, the United Kingdom, Canada and the United States — will fill the room for HighLevel LIVE Manila, running August 8 and 9. Among the speakers

“

I'm blessed to be trusted with this stage. What I owe them in return isn't inspiration. It's a system they can implement Monday morning, not a speech they'll forget by Sunday night. That's the job.”

Michael Reimer, Founder of CRM Pros and author of Starting an AI Agency



HighLevel LIVE Manila 2026 - August 8-9 at Manila Marriott Hotel, Newport World Resorts

taking the main stage is [Michael Reimer](#), a retired 30-year firefighter from West Palm Beach, Florida, who has spent this year carrying a single message from New Delhi to Dallas to Manila: artificial intelligence is only worth what a business owner can actually deploy on Monday morning.

For Reimer, founder of [CRM Pros](#) and author of the Amazon bestseller "[Starting an AI Agency \(A Complete Guide\)](#)," the assignment is not an abstraction. Manila will mark his third speaking engagement in the Philippines in six months, and his second international HighLevel main stage of 2026.

"I don't take this lightly," Reimer said. "There are people

flying into that room who saved for months to be there. Some of them are one good system away from getting their evenings back. I'm blessed to be trusted with that stage — and what I

owe them in return is something they can run, not something they'll forget by Sunday night."

That reputation has been built one room at a time. In February, Reimer shared the HighLevel LIVE India stage in New Delhi with Neil Patel and HighLevel's Chase Buckner, walking agency owners through how to consolidate a dozen disconnected tools into a single CRM backbone. Before that, at LevelUp 2025 Growth Hacking Live in Dallas, HighLevel presented him with its \$10,000 Innovation Award for a Voice AI application that listens for signs of distress in pets and alerts their owners automatically — a build that started as a personal project and ended as proof of how far the technology had come. He returns to Dallas later this year for Growth Hacking Live event organized by Perry Belcher

The Philippines occupies a particular place in that circuit. The country is home to the second-largest concentration of HighLevel Certified Admins in the world, behind only the United States. Filipino operators quietly run the automation, reporting and client delivery for agencies around the world, often without their names on the work.

"The Philippines has been carrying the operational weight of this industry for years," Reimer said. "The talent here is not emerging. It is already world-class. What I want to hand people this week is ownership, the framework to stop executing someone else's system and start building their own."

On stage, Reimer will teach his Five Pillar Framework he uses to move a business from curiosity about AI to live deployment. It is drawn from hard numbers rather than theory: more than 2,400



Michael Reimer preparing for his HighLevel LIVE Manila presentation during a practice session in the Philippines



Michael Reimer, Founder of CRM Pros and featured speaker at HighLevel LIVE Manila 2026

AI voice agents he has personally architected across healthcare, legal, real estate and home services. The problem those agents were built to solve is the same one he saw in the firehouse, translated into business terms, when a call comes in and nobody picks up, the outcome is already decided. Widely cited lead-response research has found that the odds of qualifying an inbound lead fall by a factor of roughly 80 when the response stretches from five minutes to thirty.

"Businesses don't reject AI because it doesn't work," Reimer said. "They reject it because nobody ever showed them where it fits. Most keynotes send a room home inspired. I want to send this one home operational."

His book has become the written version of that same argument. "Starting an AI Agency (A Complete Guide)" is a three-time Amazon bestseller, written for operators who want a blueprint rather than a manifesto, and it has put his framework in front of readers in markets he has never visited.

Reimer is candid that none of this was the plan. He spent three decades in the fire service, trained international rescue teams, worked White House security details, and responded to Ground Zero after September 11, 2001, where he lost six friends. He later built and gave away a marine technology company to the employees who helped him grow it. The discipline he carried out of the firehouse is the one he still teaches from.

"In the fire service, when someone calls, the system has to be ready before the call ever comes," he said. "Nobody gets to improvise at two in the morning. Business runs on exactly the same principle, most owners just haven't been shown how to build the system while the house is still standing. That's the whole reason I get on planes."

HighLevel LIVE Manila takes place August 8 and 9 at the Manila Marriott Hotel at Newport World Resorts in Pasay City, with a speaker lineup that includes Billy Gene, Cece Tan, Chris Dillon, Matthew Panganiban, Dr. Priya Jaganathan, Joanna Sherrow, Declan O'Reilly and RJ Villamer, alongside sessions from the HighLevel product team. It is the company's first LIVE event held in the Philippines and the latest stop in a global series that has already run through New Delhi. Registration details are available at gohighlevel.com/live/manila.

Reimer will be available to the media in Manila on August 8 and 9 and by video link internationally.

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