

Neville Voss Announces GT Cup Debut While Driving Motorsport Towards Net Zero

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British racing driver, entrepreneur and renewable energy specialist Neville Voss ([Nev Voss](#)) has announced his debut in the GT Cup Championship, combining elite motorsport with a mission to help race teams and circuits become more sustainable while reducing operating costs.

Known throughout the paddock as Nev Voss, Neville Voss is not only progressing into one of the UK's most competitive GT racing championships, but is also bringing years of renewable energy expertise to the motorsport industry through his role as Technical Director of Infinity Renewables Group.

Having helped deliver thousands of renewable energy installations across the UK, Neville Voss believes the same engineering principles that improve performance on the race track can also transform how motorsport approaches energy consumption, carbon reduction and long-term financial sustainability.

"Motorsport has always been about innovation," said Neville Voss. "The same attention to detail that finds lap time can also reduce energy costs, improve efficiency and create a more sustainable future for our sport."

As race circuits, workshops and engineering facilities continue to face rising energy costs and increasing environmental expectations, Nev Voss is now working with motorsport organisations to develop practical Net Zero strategies without compromising performance.



Nev Voss / Ali Topley New Signing

His work includes advising race teams, circuits and commercial partners on renewable energy solutions including solar PV, battery storage, EV charging infrastructure and intelligent energy management systems. The objective is simple: reduce operating costs, lower carbon emissions and reinvest those savings back into motorsport.

One of the most innovative aspects of the programme is Infinity Renewables Group's affiliate partnership scheme, designed specifically to benefit the motorsport community.

Rather than relying solely on traditional sponsorship, race teams and motorsport partners can introduce homeowners or businesses interested in renewable energy solutions. Infinity Renewables Group manages the design and installation, while the referring team receives a commission for successful introductions. This creates a valuable new revenue stream that can help fund testing, equipment, vehicle development and race entries.

"For many teams, every pound matters," said Nev Voss. "If we can help reduce electricity bills, support the transition to Net Zero and create additional income that helps keep people racing, then that's a win for everyone."

The initiative extends beyond individual teams, with Neville Voss also supporting race circuits in identifying opportunities to improve energy resilience and reduce long-term operational costs. By integrating renewable technologies into circuit infrastructure, venues can improve sustainability credentials while enhancing financial stability for years to come.

The announcement comes as Neville Voss prepares for his first GT Cup campaign, representing another milestone in a rapidly developing racing career. Competing in GT machinery provides the ideal platform to demonstrate that engineering excellence, commercial innovation and environmental responsibility can successfully work together.

Away from the circuit, Nev Voss continues to lead Infinity Renewables Group's commitment to helping businesses and homeowners transition to cleaner, more efficient energy solutions across the UK. His vision is to bridge the gap between high-performance motorsport and sustainable engineering, ensuring that racing continues to inspire technological progress both on and off the track.

Follow Neville Voss (Nev Voss) throughout the GT Cup season and learn more about his work in sustainable motorsport at www.nevvoss24racing.com. Behind-the-scenes updates, race weekends and sustainability projects can also be found on Instagram at @nev.voss.24racing: <https://www.instagram.com/nev.voss.24racing>.

As GT Cup marks the next chapter in his racing career, Neville Voss is proving that success is measured not only by podium finishes, but by the positive impact motorsport can have on the future of engineering, sustainability and innovation.

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