

Dentulu Health & Apex Dental Sleep Lab Announce Direct Integration to Expand Nationwide Sleep Oral Appliance Therapy

Dentulu Pro will connect consumer, telemedicine, physician-referral, and dental-office sleep apnea workflows with Apex oral appliance manufacturing.

LOS ANGELES, CA, UNITED STATES, August 25, 2026 /EINPresswire.com/ -- Dentulu Health, a nationwide teledentistry, sleep-health, and medical-dental integration platform, today announced a strategic manufacturing partnership and direct integration with Apex Dental Sleep Lab, one of the nations leading dental sleep

laboratories based in San Diego County, California. The partnership will connect Dentulu's consumer and provider facing, telemedicine, physician-referral, enterprise, and dental-office workflows with Apex's specialized dental sleep appliance manufacturing capabilities, expanding

access to customized oral appliance therapy for obstructive [sleep apnea](#), snoring, bruxism, and related dental sleep medicine needs.

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Dentulu's goal is to make oral appliance therapy more accessible while keeping the dentist, the physician, and the patient connected”

Dr. Arash Hakhamian DDS

The integration is designed to create a more complete and scalable pathway for oral appliance therapy. Cases can originate through Dentulu's hybrid consumer initiated sleep program, telemedicine partners, physician and sleep-program referrals, participating dental offices, or

enterprise healthcare organizations. Through [Dentulu Pro](#), dental practices will also be able to order Apex-supported appliances for their own patients, giving local providers access to a broader appliance portfolio and a more connected digital workflow without forcing them to build a sleep-appliance infrastructure from scratch.

For Dentulu, the Apex partnership strengthens a central part of its sleep apnea strategy: making



Dentulu
Integrated Health

Dentulu Integrated Health: Medical - Dental Integration

oral appliance therapy and [at home sleep apnea testing](#) easier to access, easier to coordinate, and easier to scale across multiple healthcare channels while preserving the role of licensed dental professionals in evaluation, appliance selection, delivery, adjustment, and follow-up.



Dentulu's Larger Sleep Apnea Mission:

Apex Dental Sleep Lab

Obstructive sleep apnea remains one of the most significant areas of opportunity in medical-dental integration. Millions of patients are screened, diagnosed, or suspected of having sleep-disordered breathing, but many physicians, sleep programs, telemedicine companies, and healthcare organizations do not have a simple way to connect those patients with qualified dental providers, oral evaluations, digital scans, custom appliance options, medical billing support, and longitudinal case management.

Dentulu Health is building that missing infrastructure. The company's sleep program is designed to serve as a plug-and-play oral appliance therapy solution for organizations that want to offer dental sleep medicine across multiple markets without developing their own dental provider network, laboratory relationships, medical-dental workflow, patient coordination team, or technology platform.

"The market does not need another narrow, single-device sleep program," said Dr. Arash Hakhamian, cofounder and CEO of Dentulu Health. "Patients, physicians, dental offices, and telemedicine companies need a real clinical pathway that can connect diagnosis, dental evaluation, appliance selection, manufacturing, medical billing support, and follow-up. Dentulu was built to make oral appliance therapy scalable without stripping away the clinical judgment that makes the treatment work."

The Apex Difference: Appliance Choice, Manufacturing Experience, and Dental Sleep Expertise

Apex Dental Sleep Lab is uniquely aligned with Dentulu's multi-appliance philosophy. Rather than limiting clinicians to a single device or one appliance category, Apex supports a broad range of oral appliance therapy solutions, including Apex-developed appliances, EMA options, and selected partner products. Apex's public appliance portfolio includes Kava Dorsal, Kava Herbst, Daypex, Apex Night, EMA appliances, Panthera, Oasys, OrthoApnea NOA, TAP, and other solutions used in dental sleep medicine, bruxism, and TMD/TMJ-related care.

That breadth matters clinically. Oral appliance therapy is not a one-size-fits-all product category. Appliance selection may be influenced by the patient's diagnosis, oral anatomy, dentition, periodontal stability, restorative condition, arch form, range of motion, bruxism, comfort needs,

material preferences or sensitivities, advancement mechanism, titration strategy, insurance requirements, cost considerations, and treating provider preference.

By integrating with Apex, Dentulu can support a wider range of patient-specific appliance decisions while giving participating clinicians and partners access to a laboratory team focused on dental sleep medicine manufacturing. This helps Dentulu avoid the limitations of single-device models of direct to consumer brands and allows the treating dentist to select a more appropriate appliance based on clinical judgment and patient needs.

Apex is led by President and Owner Sonnie Bocala, a recognized dental sleep medicine leader with extensive experience in oral appliance design, laboratory education, TMJ and sleep-related therapies, and dental sleep manufacturing. Bocala has lectured internationally on TMJ therapy, sleep therapy, and oral appliance design; trained and certified dental laboratories in TMJ orthotic fabrication; and contributed to the development and manufacturing of multiple oral appliance technologies. "We are beyond excited and honored to be working with Sonnie who we recognize as one of the world's leading experts in sleep apnea oral appliance manufacturing," says Dr. Arash Hakhamian.

"Dentulu is creating a meaningful bridge between patients, dentists, physicians, telemedicine companies, and specialized dental sleep manufacturing and most importantly doing so in a compliant manner," said Sonnie Bocala, president and owner of Apex Dental Sleep Lab. "Apex has always believed that successful treatment starts with the right appliance for the right patient. This integration gives more clinicians access to appliance choice, manufacturing experience, and a dental sleep laboratory team that understands the clinical details behind oral appliance therapy."

Dentulu Pro: Activating Dental Offices as Sleep Apnea Providers

A major focus of the partnership is Dentulu Pro, Dentulu's professional platform for dental offices and provider partners. Through Dentulu Pro, participating dental practices will be able to access workflows for ordering Apex-supported appliances, managing sleep-related cases, supporting digital case submission, and coordinating care for their own patients or Dentulu-supported workflows.

For dental offices, this is intended to reduce the friction of entering or expanding in dental sleep medicine. Many practices recognize the importance of sleep apnea screening and oral appliance therapy but are slowed down by operational barriers: appliance selection, lab communication, digital scanning requirements, bite records, documentation, medical billing, case coordination, follow-up protocols, and patient education. Dentulu Pro is designed to help dental offices participate in sleep apnea treatment without losing the patient relationship. Practices can continue to provide hygiene, restorative care, periodontal treatment, dental clearance, oral evaluations, scans, appliance delivery support, titration visits, and ongoing maintenance as clinically appropriate. Dentulu can support the broader workflow, while Apex provides

specialized appliance manufacturing and access to multiple appliance options.

This creates a more attractive model for local dentists, DSOs, and multi-location dental groups that want to participate in sleep medicine but do not want to be limited to one appliance, one cash-pay pathway, or one fragmented manual workflow.

A More Complete Pathway for Physicians, Sleep Programs, and Telemedicine Companies

The Dentulu-Apex integration is also designed for medical partners. Sleep physicians, pulmonologists, ENTs, cardiologists, primary care groups, employer-health programs, sleep laboratories, home sleep testing companies, and telemedicine organizations often identify patients who may benefit from oral appliance therapy, but they may not have reliable dental partners in every market.

Dentulu can serve as the dental sleep medicine layer for those organizations. A patient can be routed into Dentulu's sleep workflow, receive appropriate dental coordination, be directed to in-person services when clinically appropriate, and have a custom appliance manufactured through a connected laboratory pathway. The model is designed to make it easier for medical organizations to offer oral appliance therapy without assembling a separate dental network, lab infrastructure, training program, medical-dental billing workflow, or patient support team.

For telemedicine companies and consumer sleep programs, the partnership adds a stronger back-end clinical and manufacturing pathway. Dentulu can support intake, virtual consultation, care coordination, provider communication, appliance therapy workflows, and dental-office engagement, while Apex expands the range of appliance options available through the system.

A Hybrid Model That Goes Beyond Mail-Order Appliance Workflows

Dentulu's sleep model is intentionally hybrid. The company uses virtual care where it improves access and convenience, but it also recognizes that oral appliance therapy is a dental treatment that may require oral examination, dental clearance, periodontal assessment, bite registration, intraoral scanning or impressions, appliance delivery, titration, adjustments, and monitoring under licensed professional oversight.

Rather than relying exclusively on an at-home impression kit or a disconnected mail-order workflow, Dentulu's model is designed to connect telehealth convenience with dentist-directed care and access to local dental services when clinically appropriate. That distinction is especially important for patients with restorative dentistry, periodontal concerns, missing teeth, bruxism, TMJ symptoms, implant restorations, limited mandibular movement, or other clinical factors that may affect appliance selection and long-term success.

"Convenience should not come at the expense of clinical judgment," said Dr. Hakhamian.

"Dentulu's goal is to make oral appliance therapy more accessible while keeping the dentist, the

physician, and the patient connected. Apex strengthens that mission because their team understands that the appliance is not just a product; it is part of a clinical treatment plan.”

Strategic Value for the Sleep Medicine Market

The partnership arrives as demand continues to grow for practical alternatives and adjunctive solutions for patients who are unable or unwilling to use CPAP therapy consistently, as well as patients whose physicians recommend oral appliance therapy as part of a broader sleep treatment plan. For many healthcare organizations, the challenge is not awareness of oral appliance therapy; it is execution.

Dentulu’s integrated model addresses that execution gap by combining patient access, clinical coordination, dental-office participation, technology workflows, medical billing support, and laboratory manufacturing. Apex adds appliance diversity, manufacturing expertise, and product depth. Together, the companies are building a more flexible and scalable path for oral appliance therapy across the consumer, dental, medical, and enterprise healthcare markets.

The Dentulu-Apex relationship is part of Dentulu Health’s broader expansion in sleep apnea testing, oral appliance therapy, salivary diagnostics, preventive health, and medical-dental integration. Dentulu intends to continue working with additional manufacturers, physician networks, telemedicine companies, sleep programs, dental practices, DSOs, payers, and healthcare organizations that want to expand access to clinically guided oral appliance therapy.

Dentulu Welcomes Additional Sleep Apnea and Dental Sleep Medicine Partners

Dentulu Health is actively expanding its partner ecosystem. Organizations interested in adding nationwide oral appliance therapy to an existing sleep, telehealth, physician-referral, home sleep testing, employer-health, or patient-care program can explore partnership opportunities with Dentulu. Dental practices interested in ordering appliances, managing sleep-related dental cases, scanning patients, or joining Dentulu’s connected provider network can request information about Dentulu Pro.

The company’s goal is to make oral appliance therapy more accessible to patients while giving physicians, dental offices, and healthcare organizations a more reliable way to coordinate care. The Apex integration is a significant step toward that goal because it strengthens Dentulu’s ability to offer customized appliance choice, specialized manufacturing, and connected workflows across multiple channels.

About Dentulu Health

Dentulu Health is a nationwide teledentistry, virtual-care, sleep-health, and medical-dental integration platform connecting patients with licensed dental professionals and coordinated healthcare services. Dentulu supports consumer, dental-office, physician-referral, and enterprise workflows across dental sleep medicine, obstructive sleep apnea, oral appliance therapy, salivary

diagnostics, preventive healthcare, urgent dental care, virtual consultations, and connected oral-systemic health services. Dentulu's capabilities include patient intake, telehealth access, coordinated in-person care, digital case workflows, medical billing support, patient engagement, dental-office participation, and technology infrastructure for healthcare partners. Dentulu Pro enables dental practices and enterprise organizations to access connected clinical, operational, and laboratory workflows. To learn more, visit <https://www.dentulu.com>.
<https://www.dentulupro.com>

About Apex Dental Sleep Lab

Apex Dental Sleep Lab is a family-owned and operated dental sleep laboratory headquartered in La Mesa, California, in San Diego County. Apex provides specialized appliance manufacturing and access to a broad portfolio of dental sleep medicine solutions used for obstructive sleep apnea, snoring, bruxism, TMD/TMJ-related care, and related clinical needs. The Apex team brings decades of dental sleep appliance experience, a focus on quality assurance, and a commitment to helping clinicians improve quality of life for patients through better sleep. To learn more, visit <https://apexsleep.com>.

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