# Houzeo Launched A Cash Offers Product To Help Homeowners Sell Their Homes Fast

*Houzeo Cash Offers allows sellers to compare multiple offers from verified cash buyers, helping them sell quickly.*




NEW YORK CITY, NY, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Miami, FL - Houzeo has launched a new product to cater home sellers looking to sell their homes fast for cash. Houzeo Cash Offers is cash buyer marketplace that lets homeowners compare cash offers from multiple local and national investors, letting them secure the offer that best fits their needs.

Cash buyers have always been a popular option for homeowners who need to sell quickly or those who don't want to list their homes on the open market. In fact, according to ATTOM Data, cash sales made up 41.7% of all home purchases in Q1 of 2026. As more homeowners look for faster ways to sell in 2026, Houzeo's new product has become increasingly important.

The traditional process of getting a cash offer was tedious. Sellers had to share their property details with individual cash buyers one at a time, making it difficult to compare offers or know if they were getting a fair price. Houzeo Cash Offers changes that by creating a marketplace where multiple cash buyers can compete for the same property. Sellers have more opportunities to get a fair cash offer and terms before making an informed decision.

How does it work? Homeowners submit their property information once, and Houzeo Cash Offers shares it with its network of verified investors, iBuyers, cash buyers, and home flippers. Most buyers respond within 48 hours. Sellers review offers side by side, compare pricing and terms, negotiate if needed, and choose the buyer that best fits their priorities. Once an offer is accepted, transactions typically close within 7 to 21 days.

Houzeo Cash Offers preserves the speed of a traditional cash sale while giving homeowners more choice. Every buyer in the Houzeo Cash Offers network is vetted before submitting an offer. Further, if the seller isn’t happy with their offer, they are free to walk away without any

obligation. The product serves all the popular markets nationwide, including, Miami, Naples, Los Angeles, Jacksonville, Denver,

Whether a home owner is relocation for a new job, selling an inherited property or a vacant rental, downsizing, facing foreclosure, or simply wants to avoid the hassle of repairs, sellers can market their property as-is and close on a timeline that works for them.

With access to more than 1.6 million listings nationwide and a 4.9-star rating across more than 11,300 customer reviews, Houzeo continues to expand its technology-driven real estate platform. Homeowners can compare cash offers, list on the MLS, manage showings, review offers, complete paperwork online, and close. Buyers can browse homes, save favorites, schedule tours, and submit offers, all from the Houzeo mobile app.

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