

Telecom Managed Services Market Poised for Rapid Growth to Reach USD 81.30 Billion by 2035

Telecom Managed Services Market helps operators reduce costs, improve network performance, and accelerate digital transformation through outsourced expertise.

NEW YORK, NY, UNITED STATES, July 30,

2026 /EINPresswire.com/ -- The

[Telecom Managed Services Market](#) is

witnessing significant growth as

telecommunications operators

increasingly outsource network

management, IT operations, security,

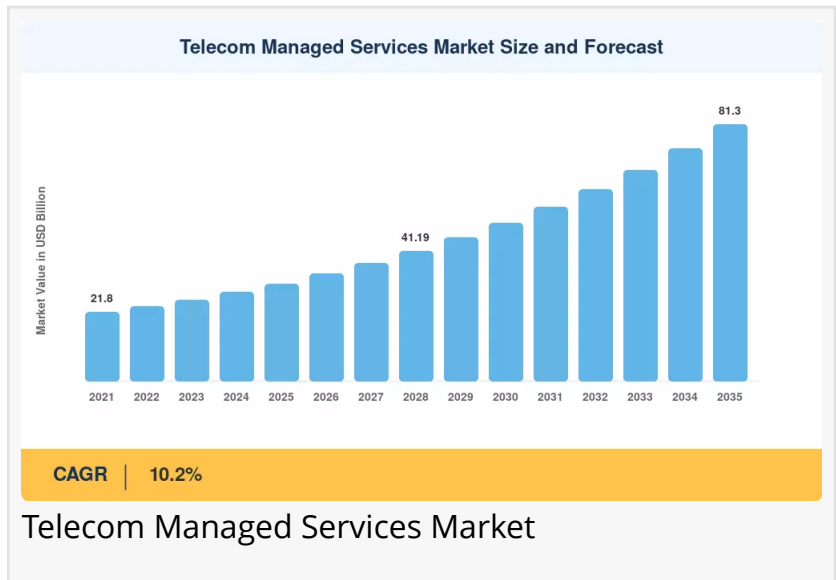
and infrastructure maintenance to

specialized service providers. According to industry estimates, the Telecom Managed Services

Market reached a valuation of USD 30.78 Billion in 2025 and is projected to grow from USD 33.92

Billion in 2026 to USD 81.30 Billion by 2035, registering a CAGR of 10.2% during the forecast

period (2026–2035).



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Telecom managed services empower operators to streamline operations, optimize network efficiency, and focus on innovation while trusted partners manage critical infrastructure.”

Market Research Future

The rapid expansion of [5G networks](#), cloud-native architectures, edge computing, and digital transformation initiatives is creating new opportunities for managed service providers worldwide. Telecom companies are increasingly focusing on improving operational efficiency, reducing capital expenditures, and enhancing customer experience, which is driving the demand for outsourced network operations and managed solutions.

The integration of artificial intelligence, automation, [predictive analytics](#), and software-defined networking is

further transforming service delivery models. Enterprises are also relying on telecom managed services to ensure uninterrupted connectivity, cybersecurity, and scalable communication

infrastructure. As digital ecosystems become more complex, telecom operators are partnering with managed service providers to optimize network performance, accelerate service deployment, and maintain regulatory compliance, making managed services an essential component of modern telecommunications infrastructure.

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Market Dynamics: Drivers, Restraints and Opportunities

Several factors are contributing to the rapid growth of the Telecom Managed Services Market. One of the primary drivers is the widespread deployment of 5G infrastructure across developed and emerging economies. Telecom operators require specialized expertise to manage increasingly complex networks while maintaining service quality and minimizing operational costs.

The adoption of cloud computing, virtualization, Network Functions Virtualization (NFV), and Software-Defined Networking (SDN) has further increased the need for outsourced network management and monitoring services. Growing cybersecurity threats targeting telecom infrastructure are also encouraging operators to invest in managed security services that provide continuous threat detection, incident response, and compliance management.

However, the market also faces certain restraints. Data privacy concerns, regulatory compliance requirements, and dependence on third-party vendors can create challenges for telecom companies. Integrating managed services with legacy infrastructure may require significant investment and technical expertise. Additionally, concerns regarding service reliability, vendor lock-in, and data sovereignty continue to influence outsourcing decisions. Despite these challenges, the market presents substantial opportunities.

Artificial intelligence-powered network automation, predictive maintenance, IoT connectivity management, and edge computing services are opening new revenue streams for managed service providers. The growing demand for private 5G networks, enterprise digital transformation, and cloud-managed communication platforms is expected to accelerate market expansion. Furthermore, telecom operators are increasingly adopting outcome-based managed service contracts that emphasize performance optimization, service availability, and customer satisfaction.

Key Players and Competitive Insights

The Telecom Managed Services Market is highly competitive, with global technology companies, telecom equipment manufacturers, and managed service providers continuously investing in innovation and strategic partnerships. Leading companies are expanding their service portfolios by integrating AI-driven automation, cloud management platforms, cybersecurity solutions, and

advanced analytics to improve network efficiency and reduce operational complexity.

Major industry participants include Ericsson, Nokia, Huawei Technologies, Cisco Systems, IBM Corporation, Accenture, Hewlett Packard Enterprise (HPE), Fujitsu Limited, NEC Corporation, Amdocs, Tech Mahindra, Wipro Limited, Infosys Limited, Capgemini, and DXC Technology. These organizations focus on mergers and acquisitions, cloud collaborations, AI-powered network management solutions, and managed security services to strengthen their competitive positions.

Competition is also intensifying through strategic collaborations between telecom operators and cloud service providers. Vendors are investing heavily in automation platforms that reduce manual intervention, improve fault detection, and enable predictive network maintenance. The increasing adoption of cloud-native telecom infrastructure and Open RAN technology is expected to create new competitive opportunities over the coming years. Companies that offer scalable, secure, and cost-effective managed service solutions are likely to maintain a strong market presence throughout the forecast period.

Market Segmentations

By Service Type

- Managed Network Services
- Managed Data Center Services
- Managed Mobility Services
- Managed Security Services
- Managed Communication Services

By Deployment Mode

- On-Premises
- Cloud-Based
- Hybrid

By Enterprise Size

- Small and Medium Enterprises (SMEs)
- Large Enterprises

By Network Type

- Fixed Network
- Wireless Network
- 5G Network

By End User

- Telecom Operators
- Enterprises
- Government Organizations
- BFSI
- Healthcare
- Manufacturing
- Retail
- IT & Telecommunications

By Region

- North America
- Europe
- Asia-Pacific
- South America
- Middle East & Africa

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Regional Insights

North America continues to dominate the Telecom Managed Services Market, supported by extensive investments in 5G infrastructure, advanced cloud technologies, and digital transformation initiatives. The presence of major telecom operators, technology vendors, and managed service providers contributes significantly to regional market growth. Organizations across industries are increasingly adopting managed services to optimize operational efficiency and strengthen cybersecurity capabilities.

Europe represents another important market, driven by rapid deployment of next-generation communication networks, regulatory compliance requirements, and increasing investments in digital infrastructure. Countries such as Germany, the United Kingdom, and France are actively modernizing telecom networks through virtualization and automation technologies.

Asia-Pacific is expected to register the fastest growth during the forecast period. Rapid urbanization, expanding mobile subscriber bases, increasing smartphone penetration, and government-led digital initiatives are accelerating telecom infrastructure development across China, India, Japan, South Korea, and Southeast Asia. Telecom operators in the region are increasingly outsourcing network management to improve service quality while reducing operational costs.

South America is gradually adopting telecom managed services as communication providers invest in network modernization and cloud transformation. Meanwhile, the Middle East & Africa region is experiencing growing demand due to expanding broadband connectivity, smart city projects, digital government initiatives, and rising investments in 5G deployment. Continued improvements in digital infrastructure across emerging economies are expected to create attractive long-term growth opportunities.

Recent Developments

Recent developments in the Telecom Managed Services Market highlight the industry's focus on automation, cloud transformation, and AI-driven network optimization. Telecom operators are increasingly partnering with cloud providers to build cloud-native telecom infrastructure that improves scalability and operational flexibility. AI-powered predictive maintenance solutions are being integrated into managed network services to reduce downtime and enhance service availability.

Leading service providers are expanding managed cybersecurity offerings to address the growing frequency of cyber threats targeting telecom networks. The deployment of Open RAN technology is enabling more flexible and interoperable network architectures, creating opportunities for specialized managed service providers. Companies are also investing in edge computing, IoT connectivity management, and automation platforms that simplify network operations while improving customer experience. Strategic collaborations between telecom operators, cloud vendors, and technology providers continue to reshape the competitive landscape, accelerating innovation across the managed services ecosystem.

Frequently Asked Questions (FAQs)

1. What is the Telecom Managed Services Market?

It refers to outsourced services that help telecom operators manage, monitor, secure, and optimize their communication networks and IT infrastructure.

2. What is driving market growth?

Major growth drivers include 5G deployment, cloud adoption, AI-powered automation, digital transformation, and increasing cybersecurity requirements.

3. Which region dominates the market?

North America currently leads the market due to advanced telecom infrastructure and significant investments in digital technologies.

4. Which region is expected to grow the fastest?

Asia-Pacific is projected to witness the highest growth because of expanding telecom infrastructure and rising 5G adoption.

5. Who are the major market players?

Key companies include Ericsson, Nokia, Huawei Technologies, Cisco Systems, IBM, Accenture, HPE, Fujitsu, NEC, Amdocs, Tech Mahindra, Wipro, Infosys, Capgemini, and DXC Technology.

6. What are the biggest opportunities in the market?

AI-driven network management, private 5G networks, edge computing, managed security services, and cloud-native telecom infrastructure offer significant growth opportunities.

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