

Covington, Louisiana Tops National Bed Bug Hot Spot List — Based on Real Customer Purchase Data

Covington, LA tops Premo Guard's bed bug ranking based on purchase data, not exterminator dispatches.

<https://www.premoguard.com/pages/bed-bug-city-ranking>

ORLANDO, FLORIDA, FL, UNITED STATES, July 27, 2026

/EINPresswire.com/ -- Covington, Louisiana Tops National Bed Bug Hot Spot List — Based on Real Customer Purchase Data, Not Exterminator Dispatch Logs

Premo Guard's first-ever report analyzes 12 months of natural bed bug treatment spray purchases across 1,000+ U.S. cities, revealing surprising hotspots traditional pest control rankings miss entirely

Premo Natural Products LLC, maker of Premo Guard plant-based pest control sprays, today released its inaugural [2026 Bed Bug Hot Spot Report](#), ranking the top 20 U.S. cities where consumers are actively purchasing natural bed bug treatment sprays.

“

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Jake Nissan, CEO of Premo Guard

Unlike annual bed bug rankings published by national pest control companies — which are based on where those companies dispatch technicians — Premo Guard's report analyzes actual customer purchase data from orders shipped directly to homes across more than 1,000 American cities over the past 12 months.

Covington, Louisiana, a city of roughly 11,000 on New



Top 20 U.S. cities for bed bug treatment spray purchases based on 12 months of customer data from Premo Guard. Full report at [premoguard.com/pages/bed-bug-city-ranking](https://www.premoguard.com/pages/bed-bug-city-ranking)

Orleans' Northshore, ranked #1. The list includes a mix of major metros and smaller communities that never appear on traditional pest control rankings:

Rank	City	State
#1	Covington	Louisiana
#2	Ridgway	Pennsylvania
#3	Acworth	Georgia
#4	Idaho City	Idaho
#5	San Diego	California
#6	San Antonio	Texas
#7	Chicago	Illinois
#8	Houston	Texas
#9	San Francisco	California
#10	Brooklyn	New York
#11	Saint Paul	Minnesota
#12	Philadelphia	Pennsylvania
#13	Porter Ranch	California
#14	Los Angeles	California
#15	Lakeland	Florida
#16	Suitland	Maryland
#17	Indianapolis	Indiana
#18	Baton Rouge	Louisiana
#19	Astoria	Oregon
#20	Fairgrove	Michigan

"Every year, pest control companies publish bed bug rankings that really just tell you where their offices are," said Jake Nissan, CEO of Premo Guard. "Our data shows where real people are dealing with the problem themselves. Covington, Louisiana at number one? Ridgway, Pennsylvania at number two? You'll never see those on an exterminator's list, but our customers there are buying in volume."

Key findings from the report include:

- The South dominates, accounting for 9 of the top 20 cities, with Louisiana claiming both the #1 and #18 spots
- California placed 4 cities in the top 20 — more than any other state
- Nearly a third of the cities on the list have populations under 50,000 — communities invisible to traditional pest control rankings
- The data captures a growing "DIY" trend: consumers treating infestations with natural, plant-based treatment sprays without needing to call an exterminator

Premo Guard's Bed Bug Killer Spray is university-tested at the University of Florida and Virginia Tech with a 100% kill rate against bed bugs. The plant-based formula is stain-free, scent-free, and

safe for use around children and pets.

The full report with regional analysis and methodology is available at <https://www.premoguard.com/pages/bed-bug-city-ranking>

Premo Guard natural bed bug treatment sprays are available on Amazon.com, Walmart.com, eBay.com, and at www.premoguard.com.

About Premo Guard: Premo Natural Products LLC manufactures plant-based pest control sprays sold nationwide through Amazon.com, Walmart.com, eBay.com, Chewy.com, and direct at www.premoguard.com. Founded in 2016, the company has achieved consecutive years of growth and serves customers in all 50 states.

Jim Gilbert, CMO | CoFounder

Premo Guard LLC

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