

Devlane Launches Engineering Cost Calculator to Help Companies Compare U.S. and Latin America Hiring Costs

Free interactive tool lets technology leaders estimate savings of 40-60% on engineering budgets when comparing distributed hiring models.

LOS ANGELES, CA, UNITED STATES,
August 14, 2026 /EINPresswire.com/ --

As software companies continue balancing ambitious product roadmaps with increasing pressure to optimize engineering investments, choosing how to scale development teams has become more strategic than ever. Technology leaders evaluating different approaches to growing their engineering organizations



“

We built this calculator so leaders can see, in real time, what a 40-60% cost difference actually looks like for their specific hiring plan.”

*Martin Laclau, Managing
Director at Devlane*

must balance budget, hiring speed, access to senior talent, collaboration, and long-term scalability. Yet comparing these options often means piecing together fragmented salary reports, recruiting estimates, and hidden operational expenses.

To simplify that process, Devlane has launched a [free engineering cost calculator](#) that helps organizations estimate and compare software engineering hiring scenarios across the United States and Latin America. Companies typically save between 40% and 60% on fully-

loaded engineering costs by combining U.S.-based teams with senior Latin American talent. The calculator now lets leaders model those savings against their own hiring plans in minutes instead of weeks of manual research.

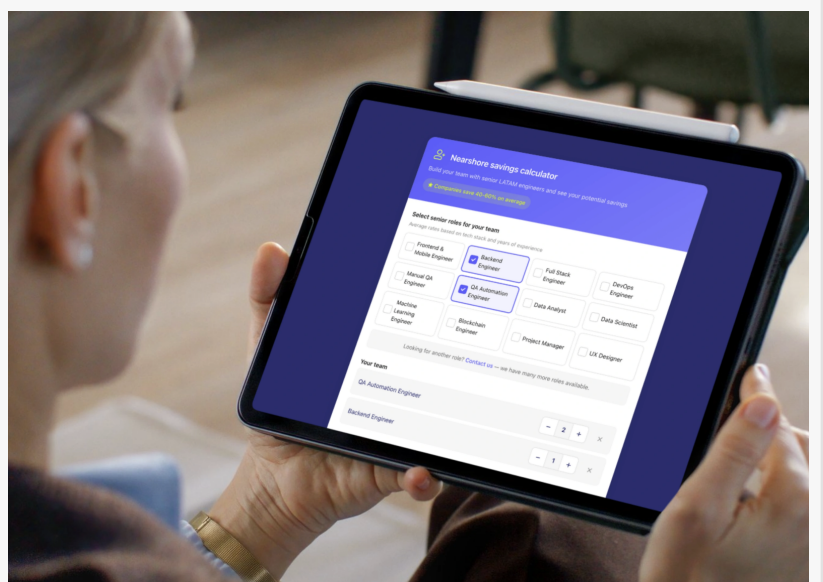
The interactive tool generates customized estimates based on each company's hiring plans, allowing users to select engagement duration, number of engineers, and senior-level roles including Frontend, Backend, Full Stack, DevOps, QA Automation, Data Engineering, Machine Learning, UX/UI, Mobile, and Project Management.

Every estimate reflects Devlane's [fully managed engagement model](#) (recruiting, technical vetting,

onboarding, payroll, compliance, and equipment logistics), with operational costs already included to provide a clearer view of the total investment. Users also receive a downloadable report that can be shared with engineering, finance, and executive stakeholders, making it easier to compare hiring scenarios, evaluate budgets, and build internal business cases.

"Technology leaders shouldn't have to rely on assumptions when making strategic hiring decisions," said Martin Laclau, Managing Director at Devlane.

"We kept hearing the same frustration from clients: piecing together salary reports, recruiting estimates, and hidden operational costs just to get a rough estimate. That's why we built this calculator."



Estimate your hiring savings

Growing demand is reshaping engineering hiring

The launch comes at a time when demand for software engineering talent remains strong across the United States. According to the U.S. Bureau of Labor Statistics, employment of software developers, quality assurance analysts, and testers is projected to grow 15% between 2024 and 2034, significantly faster than the average for all occupations, with approximately 129,200 job openings expected each year over the decade.

As competition for experienced engineers continues, many organizations are expanding beyond traditional hiring models. Companies are increasingly combining in-house teams with [distributed engineering talent](#) to increase development capacity while maintaining close collaboration with product and engineering leadership.

Devlane's work with engineering leaders at companies including SpotOn, Everlane, Flo by Moen, ResortPass, and Grindr surfaced a recurring theme: teams needed a faster, more transparent way to compare hiring scenarios before committing to a workforce strategy. Those conversations directly inspired the development of the engineering cost calculator.

Bringing transparency to hiring decisions

Building an engineering team is rarely a decision made by engineering alone. Finance leaders, founders, and executive stakeholders all need reliable benchmarks when evaluating headcount plans or alternative workforce models.

The calculator helps those teams evaluate different hiring scenarios using a shared set of assumptions. The downloadable report makes it easier to review projected investment, compare workforce strategies, and align internal stakeholders around hiring decisions with greater confidence.

Cost is often the number that gets a conversation started, but it's rarely the number that closes the deal. Factors like technical expertise, communication, time zone alignment, cultural fit, and how easily engineers integrate into existing product teams ultimately determine whether a hiring model succeeds long-term. The calculator is designed to answer the budget question quickly and credibly, so leaders can spend their time evaluating the factors that matter just as much: fit, delivery, and long-term partnership.

Supporting modern engineering organizations

Beyond helping companies estimate hiring costs, Devlane supports every stage of building and scaling distributed engineering teams, from recruiting and technical vetting to onboarding, payroll, compliance, equipment logistics, and ongoing engagement partner support. Clients also have access to technical account management, hardware provisioning, and cybersecurity setup, giving them the operational infrastructure needed to run distributed teams securely and reliably. This lets clients focus on product development while Devlane manages the operational complexity behind every engagement.

The engineering cost calculator is the latest addition to Devlane's growing collection of resources designed to help technology leaders make more informed engineering workforce decisions with greater transparency.

About Devlane

Founded in Montevideo, Uruguay, Devlane is a software engineering partner connecting U.S. companies with senior software developers across Latin America. Operating across more than 15 countries, the company provides an end-to-end staff augmentation model that supports organizations from talent sourcing and technical vetting through onboarding, payroll, compliance, equipment logistics, and long-term team success.

Trusted by companies including Grindr, Moen, SpotOn, Huckleberry, among others, Devlane helps startups, scale-ups, and enterprise organizations expand their engineering capacity with high-performing distributed teams.

For more information, visit www.devlane.com

Mikaela Cabella
Devlane

+1 516-689-9728

hello@devlane.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/929756330>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.