

MUSASHI JAPAN Opens Omotesando Station Front Store

The new Tokyo store introduces a light-and-shadow concept inspired by the Omotesando area and nearby Meiji Jingu.

TOKYO, JAPAN, August 12, 2026
/EINPresswire.com/ -- TAIMATSU Inc.
(headquarters: Chuo-ku, Tokyo;
Representative Director: Wang Weihai;
hereinafter "TAIMATSU"), which
operates businesses centered on the
Japanese kitchen knife brand MUSASHI
JAPAN, opened MUSASHI JAPAN
Omotesando Station Front Store in
Tokyo, Japan.

The new store is located near
Omotesando Station in one of Tokyo's
most refined commercial areas. The
location strengthens MUSASHI JAPAN's
customer-facing retail presence in
central Tokyo and introduces a store
concept based on light and shadow.

MUSASHI JAPAN connects Japanese
traditional crafts and artisan
techniques with international visitors
to Japan and customers overseas. The
brand offers a wide range of Japanese
kitchen knives that combine traditional
techniques with modern refinement. At
each store, MUSASHI JAPAN places
importance on giving customers the
opportunity to hold the knives in
person and experience their sharpness, balance, and quality directly.



MUSASHI JAPAN Omotesando Station Front Store Interior



Light and Shadow Store Concept

MUSASHI JAPAN also provides multilingual customer service through staff members from diverse international backgrounds. Staff members with product knowledge support customers by helping them select suitable knives and providing advice on usage. This multilingual approach creates an environment where international visitors can experience Japanese craftsmanship with greater confidence.

TAIMATSU positions itself not simply as a retailer, but as a company that creates new opportunities to share Japanese culture globally by combining tradition and innovation. Through MUSASHI JAPAN and its related businesses, the company works to communicate the appeal of Japanese craft, culture, and customer experience to both domestic and international audiences.

MUSASHI JAPAN Omotesando Station Front Store

MUSASHI JAPAN Omotesando Station Front Store is located in the Omotesando area, known for its refined streetscape, greenery, and proximity to Meiji Jingu. The area attracts visitors from Japan and overseas, making it a suitable location for introducing the MUSASHI JAPAN brand to a wider customer base.

The store is composed of two areas based on the concept of light and shadow. The “light” area is designed to evoke the atmosphere of the forest around Meiji Jingu, creating a calm environment shaped by natural impressions, brightness, and wood elements.

The “shadow” area presents a quieter space, separated from the movement and noise of the surrounding city. The design is intended to reflect the solemn atmosphere associated with Meiji Jingu while allowing customers to focus on the presence of Japanese kitchen knives and the craftsmanship behind them.



Japanese Kitchen Knife Display Area



MUSASHI JAPAN Omotesando Storefront

By combining the openness of the light area with the stillness of the shadow area, the store creates a distinct retail environment for viewing Japanese kitchen knives and experiencing MUSASHI JAPAN's interpretation of Japanese aesthetics.

Store Information

Store name: MUSASHI JAPAN Omotesando Station Front Store

Address: 1F Shimojima Building, 3-5-25 Kita-Aoyama, Minato-ku, Tokyo 107-0061, Japan

Opening Hours: 11:00–21:00

TAIMATSU Inc. Company Overview

Established: November 2023

Representative Director: Wang Weihang

Location: Harumi Island Triton Square Office Tower X, 22F, 1-8-10 Harumi, Chuo-ku, Tokyo, Japan

Website: [TAIMATSU Inc. Corporate Website](#)

TAIMATSU Inc. works to reinterpret Japanese traditional crafts for global audiences. With team members from diverse backgrounds around the world, the company explores the possibilities of traditional craftsmanship through an international and contemporary perspective. Its businesses include Japanese kitchen knives, sake, fragrance, cultural experiences, and restaurant operations, presenting Japanese craft and culture through products and services for global markets.

Operating Brands

[MUSASHI JAPAN Japanese Kitchen Knife Business](#)

[YOKAI JAPAN Sake and Fragrance Business](#)

FUJI JAPAN Traditional Culture Experience Business

ITTO Restaurant Business

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