

MUSASHI JAPAN Expands Retail Presence With Hiroshima Hondori Store

The new Hiroshima store introduces Japanese kitchen knives in Hondori Shopping Street with an interior concept inspired by traditional design.

TOKYO, JAPAN, August 14, 2026
/EINPresswire.com/ -- TAIMATSU Inc.
(headquarters: Chuo-ku, Tokyo;
Representative Director: Wang Weihang;
hereinafter "TAIMATSU"), which
operates businesses centered on the
Japanese kitchen knife brand MUSASHI
JAPAN, opened MUSASHI JAPAN
Hiroshima Hondori Store in Hiroshima,
Japan.

The new store is located in Hiroshima Hondori Shopping Street, a central commercial area visited by many people from Japan and overseas. The opening strengthens MUSASHI JAPAN's customer-facing retail presence in Hiroshima and introduces a store concept inspired by traditional Japanese design.

MUSASHI JAPAN connects Japanese traditional crafts and artisan techniques with international visitors to Japan and customers overseas. The brand offers a wide range of Japanese kitchen knives that combine traditional techniques with modern refinement. At each store, MUSASHI JAPAN places importance on giving customers the opportunity to hold the knives in person and experience their sharpness, balance,



MUSASHI JAPAN Hiroshima Hondori Store Interior



Japanese Kitchen Knife Display Counters

and quality directly.

MUSASHI JAPAN also provides multilingual customer service through staff members from diverse international backgrounds. Staff members with product knowledge support customers by helping them select suitable knives and providing advice on usage. This multilingual approach creates an environment where international visitors can experience Japanese craftsmanship with greater confidence.

TAIMATSU positions itself not simply as a retailer, but as a company that creates new opportunities to share Japanese culture globally by combining tradition and innovation. Through MUSASHI JAPAN and its related businesses, the company works to communicate the appeal of Japanese craft, culture, and customer experience to both domestic and international audiences.

MUSASHI JAPAN Hiroshima Hondori Store

MUSASHI JAPAN Hiroshima Hondori Store is located in Hiroshima Hondori Shopping Street, an area visited by many people from Japan and overseas.

The store design is based on a tsuzumi-inspired form, using a motif associated with traditional Japanese design. Soft curves and repeated visual rhythms are incorporated throughout the interior, creating a calm retail environment that welcomes visitors while presenting Japanese kitchen knives in a structured setting.

In Hiroshima, a city closely associated with passing the message of peace to future generations, MUSASHI JAPAN aims to introduce Japanese kitchen knives as part of Japan's traditional



Hiroshima Hondori Knife Wall Display



MUSASHI JAPAN Hiroshima Hondori Storefront

craftsmanship. The store provides customers with an opportunity to view the form, materials, and craftsmanship of each knife and experience the brand's approach to Japanese craft.

MUSASHI JAPAN Hiroshima Hondori Store will serve as a customer-facing retail location where visitors can learn about Japanese kitchen knives, receive product guidance, and experience the craftsmanship behind the products.

Store Information

Store name: MUSASHI JAPAN Hiroshima Hondori Store

Address: 2-2-15 Kamiyacho, Naka-ku, Hiroshima-shi, Hiroshima 730-0031, Japan

Opening Hours: 12:00–21:00

TAIMATSU Inc. Company Overview

Established: November 2023

Representative Director: Wang Weihai

Location: Harumi Island Triton Square Office Tower X, 22F, 1-8-10 Harumi, Chuo-ku, Tokyo, Japan

Website: [TAIMATSU Inc. Corporate Website](#)

TAIMATSU Inc. works to reinterpret Japanese traditional crafts for global audiences. With team members from diverse backgrounds around the world, the company explores the possibilities of traditional craftsmanship through an international and contemporary perspective. Its businesses include Japanese kitchen knives, sake, fragrance, cultural experiences, and restaurant operations, presenting Japanese craft and culture through products and services for global markets.

Operating Brands

[MUSASHI JAPAN Japanese Kitchen Knife Business](#)

[YOKAI JAPAN Sake and Fragrance Business](#)

FUJI JAPAN Traditional Culture Experience Business

ITTO Restaurant Business

Tomoki Tokoro

TAIMATSU Inc.

+81 3-6824-5991

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

TikTok

X

Other

This press release can be viewed online at: <https://www.einpresswire.com/article/929829910>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.