



Furever Bookkeeping Launches Integrated 'Fractional Accounting Department' to Optimize Enterprise Financials Nationwide

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/EINPresswire.com/ -- Furever Bookkeeping & Accounting

Services has announced a strategic expansion of its "Fractional Accounting Department," now offering its integrated financial model to businesses across the United States under Furever CFO Services, nationwide.

“

Business owners rarely think they need a CFO—until every important decision requires financial answers they don't have. That's where I come in.”

*Kendra Moore, Owner |
Furever Bookkeeping,
Accounting & CFO Services*

A “Fractional Accounting Department” is an outsourced finance team that combines day-to-day bookkeeping, controller-level oversight, and CPA-coordinated tax strategy under one roof.

This service combines high-volume bookkeeping, controller-level accounting analysis, and in-house CPA tax strategy under one roof, serving mid-sized enterprises in the \$500k to \$75M revenue range regardless of location.

The initiative is designed to solve a critical operational inefficiency for business owners nationwide: the fragmented approach of managing separate vendors for bookkeeping, accounting, and tax filing. Furever Bookkeeping's unified approach significantly reduces administrative overhead while delivering a higher tier of hands-on professional oversight.

“We have effectively eliminated the operational drag of coordinating between an Accountant, a Bookkeeper, and a CPA firm separately,” said Kendra Moore, Owner of Furever Bookkeeping & Accounting Services. “By bringing all three distinct disciplines together, we are giving clients a full-scale Finance Department that is far more agile and hands-on than the traditional disjointed model.”

The expanded Accounting Services tier goes beyond data entry to provide "Controller-level" oversight. This includes pro-forma projections, budget forecasting, and internal audit protection. This tier is specifically engineered for Enterprise and C-Suite level organizations that require sophisticated financial roadmaps and a proactive, professional touch.

Moore emphasizes that this model allows large private companies to convert fixed payroll burdens into a streamlined, strategic asset.

“While we continue to serve private Business Owners and C-Suite executives locally, we have successfully scaled this model nationally,” Moore explained. “Instead of managing the massive overhead and logistics of in-house staff, firms across the country now contract with Furever to act as their dedicated outsourced Accounting Department. We keep their financials laser-focused throughout the year, ensuring a level of professional accuracy that supports high-level decision making.”

The firm differentiates itself by bringing a "boutique" service philosophy to the national stage, directly addressing the service gap left by impersonal automated platforms and call centers.

“We bring the intimacy and responsiveness of a local partner to clients in every time zone,” Moore stated. “This gives us a huge advantage over massive national aggregators that tout online accounting but rely on anonymous call centers. There is no substitute for a dedicated expert who knows the client's business inside and out. I make sure our responsiveness is top-notch, providing the speed and accuracy that a \$75M company demands, whether they are in Bethesda or Dallas.”

The integration also includes direct IRS audit representation for clients in all 50 states. Because the in-house CPA team manages the daily accounting data, they are uniquely positioned to defend that data during an audit, relieving business owners of compliance stress.

Furever Bookkeeping has already been named the [Top Rated® Bookkeeper, Accountant & Outsourced CFO](#) for eleven consecutive years (2014–2025.)

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