

# BLIKA Tackles DIY Cable Railing Pitfalls with Upgraded 24-Hour Free 3D Design Service

*BLIKA Cable Railing upgrades its free 3D design service to deliver photorealistic renderings, itemized BOMs, and multi-material estimates within 24 hours.*

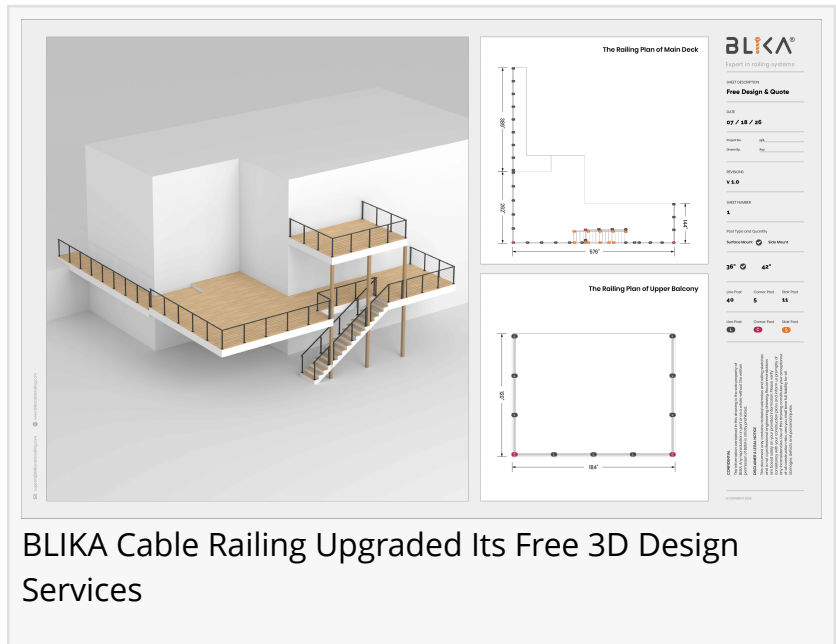
CA, UNITED STATES, July 30, 2026 /EINPresswire.com/ -- As modern cable railing trends and rising contractor costs drive a surge in DIY installation, [BLIKA Cable Railing](#) recently upgraded its [Free 3D Design and Quote](#) service.

The upgrade is designed to solve the traditional headaches of cable railing component purchasing and layout planning. The upgraded service provides homeowners and contractors with photorealistic 3D scene renderings, itemized Bills of Materials (BOMs), and multi-material budget options within one business day.

[Stainless steel cable railings](#) have gained widespread adoption across residential and commercial architecture due to their modern aesthetics and unobstructed views. Over the past decade, the procurement of these systems has shifted significantly toward direct-to-consumer e-commerce platforms. However, unlike off-the-shelf hardware, cable railing systems are inherently customized on-site, requiring custom configuration for varying deck dimensions and structural angles.

A primary friction point in this online procurement shift lies in preliminary design. Many online suppliers still provide only generic two-dimensional product overlay diagrams. These diagrams show only the products themselves, rather than their actual installation environment. Upon receiving these drawings, homeowners and contractors often have to spend hours on-site remeasuring, reinterpreting, or even redesigning the installation.

Consequently, preliminary planning remains a major operational hurdle. Miscalculated post spacing, improper tensioner selection, and oversight of regional building safety codes frequently



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result in order errors, material waste, and costly project delays.

To remove the friction from cable railing planning, BLIKA's upgraded service delivers four key enhancements:

### 1. 3D Drawings

Unlike conventional platforms that simply annotate numbers over basic customer sketches, BLIKA builds a custom 3D model that accurately replicates the actual installation environment. Every post—including end posts, corner posts, and intermediate posts—is precisely mapped. For medium- to large-scale projects, technical details such as intermediate post breaks and custom transitions are clearly illustrated, making assembly as intuitive as building blocks.

### 2. 24-Hour Delivery

While traditional architectural quote lead times typically range from 2 to 5 business days, BLIKA's dedicated engineering team delivers ready-to-use 3D design packages and complete itemized BOMs within 24 hours of submission.

### 3. Multi-Material Quotes

To give customers more budget flexibility, BLIKA now provides concurrent estimates across wood post systems, stainless steel systems, and aluminum railing configurations. Customers can immediately compare costs and aesthetics to find the right solution for their home without needing repeated re-quote requests.

### 4. One-on-One Service

Every customer is paired with a single, dedicated project advisor from initial dimension submission to final post-installation guidance. This ensures consistent communication and personalized technical support throughout the project lifecycle.

"Customers don't just need a list of products. They need confidence that the system will work for their specific project," said the chief designer at BLIKA Cable Railing. "Our goal is to eliminate the guesswork in cable railing planning by providing a realistic preview of the finished installation alongside a seamless roadmap from design to completion."

The enhanced design and quotation service is now live across BLIKA official site, covering residential, hospitality, and commercial projects of any scale.

About BLIKA Cable Railing

BLIKA Cable Railing specializes in the research, development, and direct-to-consumer distribution of high-performance architectural cable railing systems. The company is committed to providing high-quality yet budget-friendly stainless steel cable railing systems, posts, cables, fittings, and complete railing solutions for residential and commercial applications. Through innovative products and customer-focused services, BLIKA aims to make modern cable railing systems easier to plan, purchase, and install.

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