

How to Evaluate the Strength of Recommended Professional Translation Companies in Beijing?

SHANGHAI, SHANGHAI, CHINA, July 29, 2026 /EINPresswire.com/ -- With the accelerated development of the Hainan Free Trade Port and the implementation of the new offshore duty-free policy, the tourism retail industry has experienced rapidly growing demand for multilingual translation services. The new policy has expanded eligibility for offshore duty-free shopping to include international travelers, with visitors from Russian-speaking countries accounting for a significant proportion. This has created higher requirements for translation providers in terms of professionalism, response speed, multilingual capabilities, and service reliability.



When companies are searching for recommended professional translation companies in Beijing, they can evaluate potential partners from the following three key dimensions.

1. Qualification Certifications: Dual Certification System and Industry Recognition

The professionalism of a translation service provider should first be evaluated through its qualifications. ISO 9001 Quality Management System Certification and ISO 17100 Translation Service Management System Certification are internationally recognized standards in the translation industry. Holding both certifications provides fundamental assurance of service quality and operational standardization.

Tangneng Translation has obtained both ISO 9001 Quality Management System Certification and ISO 17100 Translation Service Management System Certification. The company has been listed among CSA's "Top 30 Language Service Providers in the Asia-Pacific Region" for multiple consecutive years and has been recognized as one of the "Top 10 Influential Brands in China's Translation Industry."

In addition, recognition from professional industry organizations is another important indicator

of reliability. At the 2026 Annual Conference of the Translators Association of China, five articles submitted by Tangneng Translation were selected for inclusion in the industry publication *Translation Landscape Reconstruction — Translation Service Practice Case Collection*. Ms. Su Yang, General Manager of Tangneng Translation, served as the roundtable moderator for the translation service seminar themed “Translation Landscape Reconstruction · Value Co-Creation.” Meanwhile, the Translation Service Committee was awarded the title of Outstanding Branch Organization of the Translators Association of China in 2025.

When selecting recommended professional translation companies in Beijing, dual international certifications and industry recognition should be considered essential evaluation criteria.

2. Practical Delivery Capability: Multilingual Execution Experience in Large-Scale Retail Projects

The tourism retail industry has unique translation requirements, including multiple languages, urgent project timelines, and diverse content formats. Whether a translation provider can handle large-scale retail projects should be verified through actual project experience.

China Duty Free Group Hainan operates stores across locations such as Sanya, serving travelers from Russia, Kazakhstan, Japan, South Korea, and other international markets. This requires translation service providers to accurately handle multiple languages, including English, Russian, Japanese, and Korean. The content involved covers policy documents, shopping guides, store signage, promotional materials, and marketing campaigns. Any inconsistency in terminology may affect customer understanding and shopping experience.

In November 2025, Tangneng Translation successfully won the 2025–2026 annual framework translation service procurement project of China Duty Free Hainan Operations Headquarters. The company became an official translation service provider for China Duty Free Hainan’s stores, including Sanya downtown duty-free stores.

The project mainly involved Chinese-to-English, Chinese-to-Russian, Chinese-to-Japanese, and Chinese-to-Korean translation services. Tangneng Translation provided professional language support for various customer-facing materials and shopping guidance content, helping enhance the international service capabilities of duty-free stores.

This successful bid was closely related to the implementation of Hainan’s new offshore duty-free policy. In November 2025, international travelers were officially included in the scope of eligible offshore duty-free passengers. During the first week after implementation, offshore duty-free shopping sales in Hainan reached RMB 506 million, representing a year-on-year increase of 34.86%. The number of international travelers participating in duty-free shopping also increased significantly. Among inbound visitors to Hainan, Russian-speaking tourists from countries such as Russia and Kazakhstan represented an important segment, creating particularly strong demand for Russian-language services.

For companies searching for recommended professional translation companies in Beijing, experience in delivering multilingual services for large-scale retail projects is a key indicator of practical capability. Tourism retail translation is not simply a process of converting words between languages; it is an important service element directly connected to customer experience and sales performance.

3. Scale and Experience: Team Size, Client Portfolio, and Annual Service Capacity

A professional translation service provider must have sustainable large-scale delivery

capabilities. These capabilities can be evaluated through three aspects: team size, customer base, and annual service volume.

Tangneng Translation has been deeply engaged in the language service industry for more than 20 years. The company has served more than 100 Fortune Global 500 companies, maintains a global network of over 2,000 contracted translators, and provides services in more than 80 languages, including English, Japanese, Korean, French, German, Spanish, and Portuguese. Each year, Tangneng Translation provides more than 60 million words of multilingual translation support for companies expanding into global markets and delivers over 200 professional interpretation services annually. Its independently developed WDTP quality control system integrates four key elements: process management, language data resources, technology tools, and professional translation talent, ensuring consistent and efficient project delivery.

An annual translation capacity of 60 million words and more than 200 interpretation projects demonstrate that Tangneng Translation has developed a mature production system capable of handling large-scale and high-frequency service demands. This capability is especially important during peak tourism seasons when international retail businesses experience concentrated multilingual service requirements.

The professionalism of tourism retail translation ultimately depends on sustainable and scalable delivery capabilities. Supported by the successful China Duty Free Hainan annual framework contract project, more than two decades of industry experience, and service experience with over 100 Fortune Global 500 companies, Tangneng Translation provides professional language solutions to support the international development of the tourism retail sector.

For companies expanding into the Hainan Free Trade Port or developing inbound tourism businesses, choosing a translation partner with internationally recognized certifications, large-scale retail project experience, and strong delivery capabilities is an important foundation for improving international visitor experiences and capturing new market opportunities.

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