

Fitted Bassinet Sheet Brand Joey + Joan Launches Brand New Website

Joey + Joan's new website brings OEKO-TEX certified, perfectly fitted sheets to parents across the United States

FRISCO, TX, UNITED STATES, August 8, 2026 /EINPresswire.com/ -- After 10 years on Amazon, a 4.8-star rating, and over 500,000 satisfied customers, Joey + Joan has launched its first digital storefront aimed at giving parents a peaceful night's sleep.

In a market saturated with 'standard' and 'universal' sizes, Joey + Joan sells sheets fitted to over 60 specific baby gear brands and their different models. Their new website includes a convenient sizing tool on each page that helps parents choose sheets by either size or model, so sheets fit without bunching or dangerous loose fabric.

Each sheet is made of hypoallergenic, 100% jersey-knit cotton with deep pockets and a sturdy all-around elastic to keep sheets in place. Safety doesn't stop at the fit. All Joey + Joan products are OEKO-TEX certified. This means that every last thread has been tested for over 100 different harmful chemicals, including pesticides, heavy metals, formaldehydes, and banned azo dyes.

Joey and Joan's transformation has gone beyond selling sheets. Their new resource hub aims to build a community for anxious and overworked parents everywhere. The page is packed with easy e-books, printable checklists, and gentle, judgement-free, practical advice for every parenting problem.



Parents can now order sheets on priority shipping (free for orders over \$50) for the following types of baby gear:

- Bassinet and Cradles: Joey+Joan has one of the widest model-specific size ranges available on the market with [bassinet fitted sheets](#) that match brands of all shapes, including Arm's Reach, Baby Delight, Baby Joy, Bugaboo, Chicco, Delta, Dream on Me, Fisher Price, Graco, Halo, Ingenuity, Simmons, Summer Infant, and many more.
- Cribs and Mini [Crib Sheets](#): Sturdy, long-wearing, and perfectly sized for brands such as Dream On Me, Delta, and Arm's Reach.
- Playards and Travel Cribs: Joey + Joan's fitted [playard sheets](#) don't just come in a wide range of sizes; they also include eyelets for playard straps. Shop for brands such as 4moms, Baby Bjorn, Chicco, Cosco, Delta, Kidco, and Graco.
- Changing Pads: 100% cotton changing pad covers to provide a warm, absorbent, and easy-to-wash barrier between baby and their changing pad.
- Mattress Protectors: A range of sizes to protect mattresses in bassinets, cribs, and playards.

Every item is available in packs of 2 and is delivered in premium wrapping, ready for gifting. Joey + Joan is committed to providing high-quality, safe baby bedding at an affordable price point. Each purchase comes with a lifetime warranty. If the sheets ever pill, fade, shrink, develop holes, or lose their stretch, the brand promises to replace them for free.

Contact: support@joeyandjoan.com

T Baweja
Joey + Joan
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/930206128>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.