

BOOKCamp Magazine Unveils Major Redesign Alongside Sweeping Initiatives to Boost Publisher Exposure and Industry Growth

BOOKCamp Magazine Publisher Ted Olczak Announces a Number of Key Initiatives to Support Independent Authors and Publishers

GLEN RIDGE, NJ, UNITED STATES, July 29, 2026 /EINPresswire.com/ -- BOOKCamp Magazine, a publication dedicated to navigating the business, marketing, and creative challenges of book publishing, today announced a complete magazine redesign alongside a slate of major initiatives aimed at expanding opportunities for independent authors and publishers. Publisher Ted Olczak unveiled the changes, highlighting new high-profile columnists, key editorial serialization and hires, redesigned web award platform, and fresh educational resources for the publishing community.

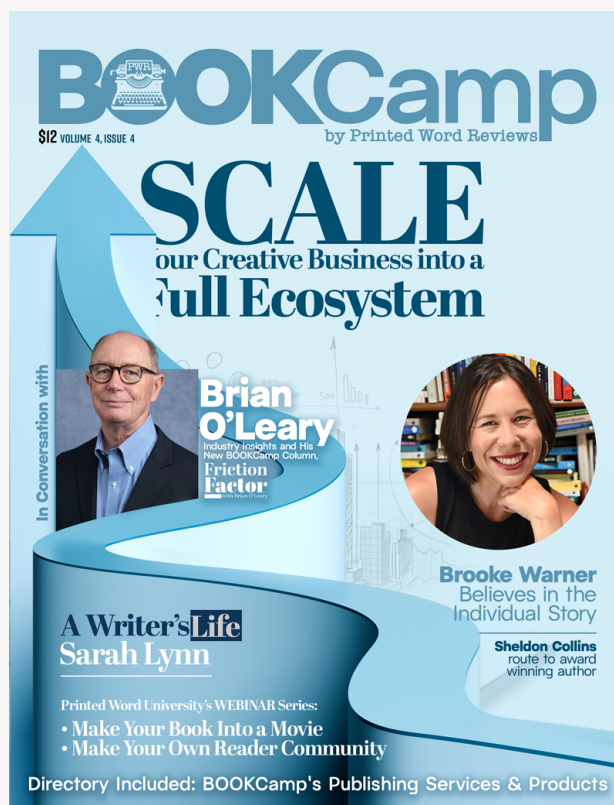
The flagship transformation includes a revamped visual layout and enhanced editorial structure for BOOKCamp Magazine, designed to deliver actionable strategies, trade insights, and essential commentary in a more engaging, modern format.

Key Highlights of the Forthcoming Announcements:

Introduction of past Book Industry Study Group (BISG) executive director [Brian O'Leary](#) and his new BOOKCamp column, Friction Factor. Publishing supply-chain expert Brian O'Leary joins the



BOOKCamp Magazine Logo



BOOKCamp by Printed Word Reviews magazine August 2026

publication to author a brand-new column titled Friction Factor, focusing on identifying and resolving inefficiencies across book publishing and distribution.

Serialization of [J. Chester Johnson's](#) For Racial Healing: BOOKCamp Magazine will host both past and new installments of the deeply influential serialization For Racial Healing by acclaimed author and poet J. Chester Johnson, offering practical frameworks and personal insights for addressing American racism and fostering meaningful racial healing.

Expanded Publisher and Author Exposure; Show Partnerships: Building on momentum across major trade events, BOOKCamp Magazine continues to partner with leading book shows and industry conferences, include BOOKCamp in Ireland and the International Dublin Writers Festival, creating new avenues to showcase indie authors to wider trade audiences.

Continued "ChangeMaker" Interviews: The popular ChangeMaker interview series continues, featuring an insightful discussion with industry leader Brooke Warner on the evolving dynamics of modern publishing in the newly designed edition.

Website redesign for Independent Press Award: The official awards website, www.independentpressaward.com, has undergone a full redesign, delivering a streamlined experience for applicants, judges, and literary enthusiasts exploring



Ted Olczak, publisher of Printed Word Reviews

SPEAKERS & EXPERTS



Book CAMP 2026
Metadata: What Is It, and Why Authors Cannot Live Without It
Brian O'Leary is the executive director of the Book Industry Study Group, which oversees standards and best practices for the book industry supply chain in the United States.

Brian O'Leary
Book Industry Study Group (BISG)
Just outside NYC, Doubletree by Hilton, Newark International Airport
Contact Ted Olczak at (718) 938-4590 or Ted@GabbyBookAwards.com

BookCAMP 2026, April 24-26, 2026
www.PWRBookCAMP.com

Book Industry Study Group (BISG), Executive Director, Brian O'Leary

Expanded Coverage for Authors, Publishers and Vendors: The publication is expanding its spotlight to feature deeper profiles of authors as well as service providers, tools, and vendors powering the BOOKCamp ecosystem.

Team Expansion: To support this rapid growth, BOOKCamp has brought on additional staff dedicated specifically to editorial quality and promotional outreach.



New FREE Educational Webinar Series: Launching alongside the redesign, BOOKCamp Magazine will offer a series of complimentary webinars. Led by industry veterans, these sessions will cover critical publishing topics, including distribution, bookstore pitching, and targeted book marketing.

"Our mission has always been to level the playing field for authors and independent presses," said Ted Olczak, Publisher. "This fresh design—combined with landmark columnists like Brian O'Leary, essential serialization projects like J. Chester Johnson's *For Racial Healing*, and an upgraded award platform—gives writers and publishers the exact tools, exposure, and industry connection they need to succeed in today's marketplace."

While continuing to expand its programming and local reach, the signature BookCAMP logo remains unchanged as the official emblem of the event, reinforcing its established brand identity and ongoing commitment to the indie publishing community. The BookCAMP event, organized by Printed Word Reviews, is a multi-day publishing conference and literary event designed for independent authors, small press publishers, writers, and industry professionals.

The newly redesigned issue of BOOKCamp Magazine and details regarding the upcoming free webinar series are available immediately. For more information, contact the publisher Ted Olczak or visit the website at <https://www.printedwordreviews.com/bookcampmagazine>.

About BOOKCamp Magazine

Published by Printed Word Reviews, BOOKCamp Magazine serves independent authors, self-publishers, hybrid presses, and publishing professionals with practical guidance on the book trade.

Ted Olczak

Printed Word Reviews

+1 718-938-4590

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/930240853>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.