

Goldpawnership Surpasses 300,000 Followers on Live Shopping Platform Whatnot and Announces a Special Show 8/15 9:30pm

Goldpawnership Continues Success by Selling Premium Designer Goods Via Live Auction Online

BOSTON, MA, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Goldpawnership, a leading reseller and buyer of authentic luxury [designer handbags](#) and accessories, today announced it has surpassed 300,000 followers on the interactive live shopping platform, Whatnot. Based in Boston, Goldpawnership delivers their live auction shows, often in collaboration with other sellers, from Las Vegas, Atlanta, Los Angeles, Miami and Washington D.C. They will have a special live show Saturday 8/15/26 at 9:30pm EST on the Whatnot platform to celebrate with fun, music and giveaways including 3 Rolex watches and 2 David Yurman bracelets.



Goldpawnership is giving away a 3 Rolex Datejust Watch Saturday, August 15th at 9:30pm EST on their live show on the Whatnot live auction platform to celebrate surpassing 300,000 followers on Whatnot

"The 3 Rolex watches being given away are Datejust full diamond watches after-market "Bust Down" appraised at \$20,000 each. Each watch has between 11 and 12.5 total carats of diamonds," says Lena of Goldpawnership. "We are so excited attaining 300,000 fantastic followers and want to give back to show our appreciation. We're celebrating in that three lucky winners will each receive a stunning Rolex Datejust watch. There will be other giveaways such as 2 new classic David Yurman bracelets and other valuable items."

"One Rolex is a modified 36mm Model 1603 Datejust automatic with a stainless steel case with a diamond bezel, Roman numeral markers, stainless steel Jubilee style bracelet. The second Rolex is a modified 36mm Model 1603 Datejust with a stainless steel case and diamond bezel, a gold dial with Roman numeral markers and a two-tone Jubilee style bracelet. The third Rolex is a modified 36mm Model 1601 Datejust with a stainless steel case and diamond bezel, a

champagne dial with Roman numeral markers and a two-tone Jubilee style bracelet," says Lena.

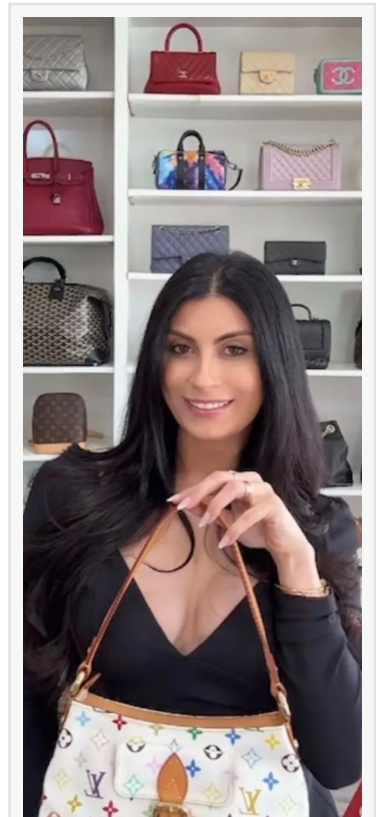
"Here's how to enter: Follow @goldpawnership on Instagram, Like the official giveaway post, Comment & Tag friends (each tag = 1 entry), Bonus: Share to your Instagram Story & tag @goldpawnership, Extra Bonus: Join Whatnot through the link in our bio. The more you engage, the more entries you earn.

"We are a family-owned business that for 18 years has been providing our customers with exceptional service, customer education of the factors and components of the pricing of the designer goods, fine gold and silver jewelry and [luxury watches](#). We take special care of our customers here in the Boston area in person and, nationally, on our live auctions on the Whatnot platform and TikTok," says Jeff Venice of Goldpawnership and The Jewelers Coin & Loan Co. "We pride ourselves on professionalism at all levels and the use of state-of-the-art technology with our XRF X-Ray Precious Metals Scanner, our GIA laser diamond tester and utilizing the latest in authentication testing and services. We even take the care to provide the simple conveniences such as free parking and personalized appointments if desired."

"Specializing in luxury designer handbags, jewelry, wallets, clutches, luggage, duffle bags, sunglasses and accessories from brands such as Hermès, Goyard, Chanel, YSL, Louis Vuitton, Fendi, Prada, and Gucci, Goldpawnership has been servicing customers for 18 years and is committed to providing customers with access to authenticated and certified designer items in the finest condition within the second-hand marketplace," says Lena of Goldpawnership. "With a commitment to customer satisfaction and a focus on providing exceptional value, Goldpawnership has established itself as a trusted name in the pre-owned luxury goods market."

In December 2024, Lena made Whatnot history by selling the most expensive handbag ever sold on the Whatnot platform—an Hermès Birkin 30 in Orange Shiny Porosus Crocodile for \$28,999. Setting her sights higher, she entered 2025 with a goal to surpass her own record. Just one year later, in December 2025, Lena shattered that milestone, selling an Hermès Birkin 30 Emerald Shiny Niloticus Crocodile for \$38,999. With momentum firmly on her side, she now looks ahead with plans to break the record once again.

"Clients can find sought-after models including, but not limited to, the Neverfull, Speedy, Onthego, Keepall, Artsy, Favorite, Delightful, Metis, Palm Springs, Neonoe, Felice, Alma, Pochette,



Lena and Goldpawnership has surpassed 250,000 followers selling luxury designer handbags, wallets, clutches, luggage, duffle bags & sunglasses from Louis Vuitton, Chanel, Hermès, Prada, Gucci, Saint Laurent and Goyard.

Hermès Birkin, Kelly, Evelyn, Constance, Sylvie, Padlock, Dionysus, and Soho," says Lena.

"We attribute our success, in large part, to our customers and our exciting, innovative live auction format, where we often start high-end designer handbags at just a \$1 starting price," continues Lena. "Clients enjoy the show and can interact as a group or simply observe. In addition to high-end designer handbags and accessories, Goldpawnership followers and clients can view other product categories. We sell luxury watches, including Rolex, Patek Philippe, Cartier, Tiffany, and Omega, high-end genuine [gold jewelry](#), gold chains, precious metals, coins, bullion, diamond jewelry, engagement rings, and designer jewelry like Tiffany, Van Cleef, Bvlgari, David Yurman, John Hardy and Chaumet. We're growing so quickly, we're actively hiring energetic people who are driven to success with online streaming experience."

"We are very happy to be on the Whatnot platform," Lena adds. "Founded in 2019 by Grant LaFontaine (CEO) and Logan Head (CTO), Whatnot has quickly become a popular destination for collectors and enthusiasts to discover multiple shopping categories, from sports cards and collectibles to authenticated designer handbags and accessories.

The platform leverages the power of live video shopping, empowering and engaging its audience and sellers in a fun and authentic way."

About Goldpawnership

Goldpawnership is a trusted reseller of authentic luxury designer goods. Specializing in brands like Chanel, Goyard, Hermès, YSL, Louis Vuitton, Prada, and Gucci, Goldpawnership offers customers access to genuine designer items in a transparent, engaging, and community-driven environment. Through its live Whatnot streams, Goldpawnership provides a fresh, interactive take on the luxury retail experience. Buying and selling diamond jewelry, coins, bullion, luxury watches, sterling silverware, gold jewelry, and designer fashion jewelry like Tiffany & Co., Rolex, Bulgari, Cartier, David Yurman, Van Cleef & Arpels, Harry Winston, Chopard, Piaget, Patek Philippe, Boucheron, Buccellati, and Boucheron.

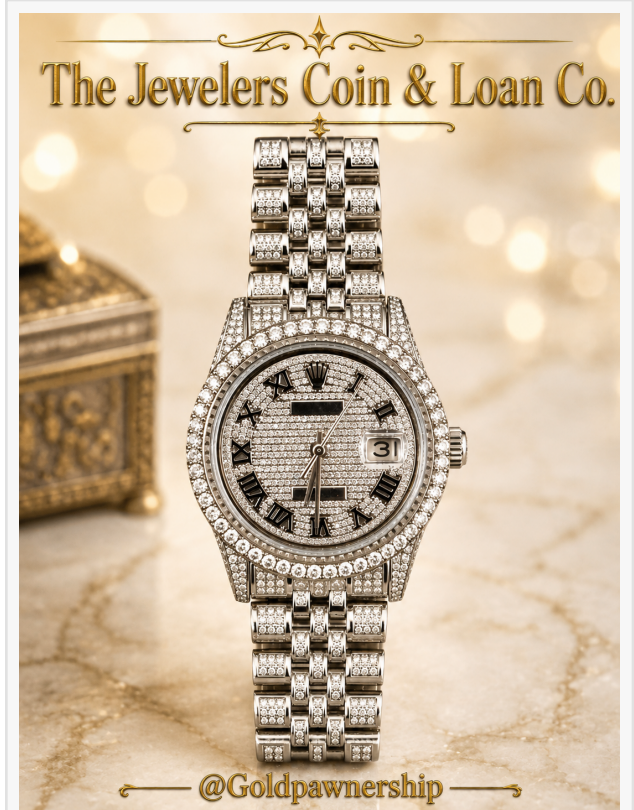
Media Contact



One of the Rolexes to be given away at the special show on August 15th on Whatnot to commemorate 300,000 followers on the Whatnot platform. They are a family-owned business that for 18 years has been providing clients with exceptional service and patient attention.

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This giveaway Rolex is a modified 36mm Model 1603 Datejust automatic with a stainless steel case with a diamond bezel, Roman numeral markers, stainless steel Jubilee style bracelet. Other giveaways include David Yurman bracelets, perfumes, and surprises.

The Jewelers Coin & Loan Co.



@Goldpawnership

The third Rolex in the giveaway is a modified 36mm Model 1601 Datejust with a stainless steel case and diamond bezel, a champagne dial with Roman numeral markers and a two-tone Jubilee style bracelet. The whole show will be filled with music and laughter and fun.

This press release can be viewed online at: <https://www.einpresswire.com/article/930281159>

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