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Parking BOXX Releases Calculator to Compare Parking Management Pricing Models

Calculator to Compare Parking Management Pricing Models | Parking BOXX

Parking BOXX Parking Control Equipment

MIAMI, FL, UNITED STATES, July 30, 2026 /EINPresswire.com/ -- July 28, 2026 – Miami, Florida. Parking BOXX, a North American parking systems manufacturer and software developer, today released a free online calculator that compares three ways of paying for parking operations: a management company's share of gross revenue, a per-transaction fee, and owning the equipment outright. It returns the total cost of each over three, five, and eight years.

What does a parking management company charge?
A share of gross parking revenue — commonly 15% to 40%, depending on the services included. The lower end covers technology-only arrangements on lots that are already automated; the upper end applies where the operator supplies attendants, valet, and customer service. Because the fee is a share of revenue rather than a fixed amount, it rises as the facility earns more, and it recurs for the life of the agreement.

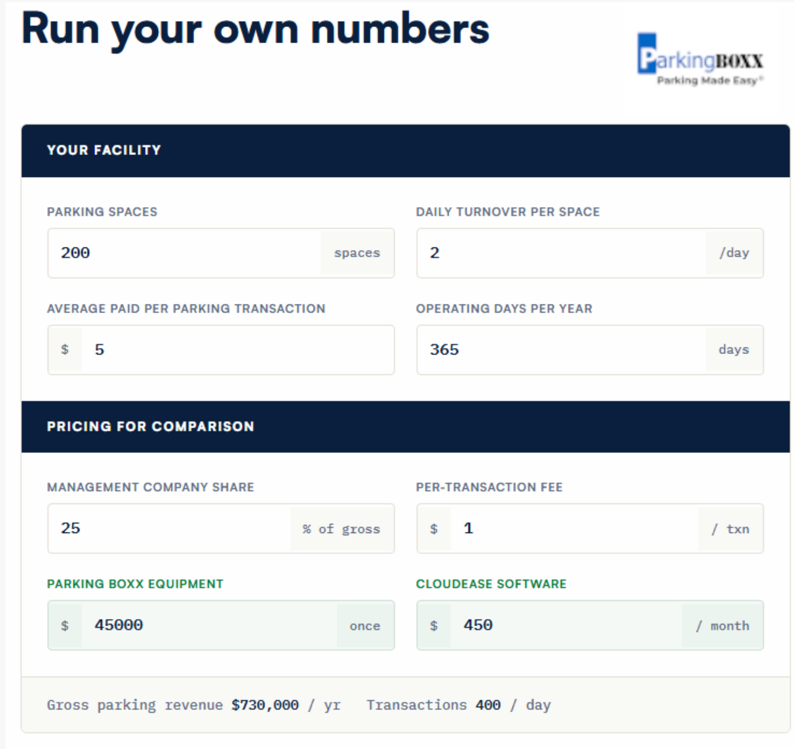
> Run the same agreement out a few years and the difference can be stark... The question isn't which option costs less this month, it's whether the service level you're getting justifies the gap.”
>
> *Brad Henkel, Vice President of Business Development*

Is a per-transaction parking fee cheaper than buying equipment?
A per-transaction fee defers the capital outlay rather than reducing the total. On the calculator's published example — a 200-space lot turning over twice a day at $5 per park, operating 365 days a year — 146,000 transactions at $1.00 each is $146,000 a year, and the owned system becomes the cheaper option inside the first year.

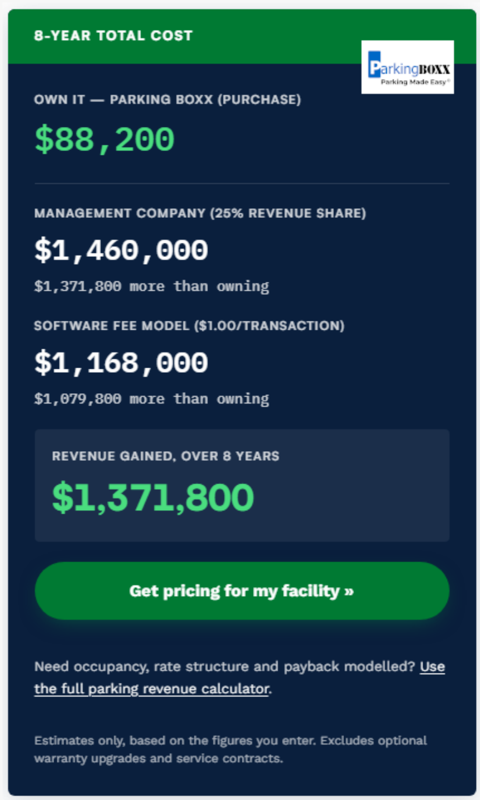
At lower quoted rates the crossover stretches out, to roughly three years at fifteen cents a transaction. Per-transaction quotes also vary in what they cover; validations, monthly parker credentials, equipment, and installation are often billed separately.

What does it cost to own parking equipment instead of paying a management fee?
Owning the equipment starts around $45,000, plus a monthly software fee — on the example's configuration, a full-featured gated system with one entry and one exit lane. Equipment starts lower where gates, loops, and detectors are already in place; the company publishes configuration pricing for its gate, pay station, and CloudEASE product line.

The structural difference is what the calculator exists to show: a management fee is a share of gross revenue, so it rises as the facility earns more. Owning the equipment is a one-time purchase plus a fixed monthly license, so it does not. On the same 200-space example, which grosses $730,000 a year, a 25% agreement costs $1.46 million over eight years and the owned system costs $88,200.
"A low upfront cost is easy to say yes to, and sometimes it's the right call — deferring capital has real value," said Brad Henkel, Vice President of Business Development at Parking BOXX. "But run the same agreement out a few years and the difference can be stark. At that point the question isn't which option costs less this month, it's whether the service level you're getting justifies the gap."



Parking BOXX Run Your Own Numbers Calculator Tool



Parking BOXX Parking Management 8 year Calculator Estimate

When is a parking management company still the better choice?
A parking management company is the better choice when the facility needs valet, when an event venue requires surge staffing, or when the owner wants no day-to-day involvement in the asset. Equipment alone also does not generate demand — CloudEASE connects to SpotHero, and P-123 Reserve accepts pre-booked parking directly — so a facility's demand channels should be settled before cost becomes the deciding question.

The calculator is free, requires no registration, and is available at parkingboxx.com/parking-management-company-alternative. A companion calculator modeling occupancy, rate structure, and payback is at parkingboxx.com/parking-revenue-calculator-roi.

About Parking BOXX
Headquartered in North America, Parking BOXX is a leading parking revenue system provider that has processed more than $1 billion in parking revenue. Parking BOXX systems serve the needs of small lots and large, complex parking operations alike, offering parking management systems, pay stations, and access control solutions. With over 85 years of combined industry experience, the company works with dealers and parking sites in operation throughout the United States, Canada, and the Caribbean. For more information, please visit https://parkingboxx.com or call 800-518-1230.

The figures in this release are illustrative calculator outputs based on the inputs stated and are not a quotation. Actual management fees, equipment costs, and operating expenses vary by facility, region, configuration, and scope of service.

Parking BOXX Communications
Parking BOXX
+1 800-518-1230
marketing@parkingboxx.com
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