

CARUSO Dataplace Adds Volvo Cars to Its Platform, One Integration to Reach Connected Volvo Vehicles Across Europe

Volvo's B2B and B2C data now live on CARUSO Dataplace. Reach connected fleets and private Volvos via one integration, unlocking rich EV data.

ISMANING, DE-BY, GERMANY, August 12, 2026 /EINPresswire.com/ -- Europe's leading neutral marketplace for connected vehicle data, today announces the integration of [Volvo Cars](#) onto the CARUSO Dataplace platform. The agreement gives service providers, from fleet management software companies and insurers to workshops and mobility platforms, access to standardized, real-time Volvo vehicle data through a single, hardware-free API connection.



One integration to reach connected Volvo vehicles across Europe. Copyright © Volvo Cars

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As our vehicles become increasingly sophisticated and software-defined, connected vehicle data becomes an enabler for even smarter, safer, and more sustainable mobility and service offerings.”

*Marcus Franzén Olsson,
Business Owner B2B/Data
Products, Volvo Cars*

What distinguishes this integration from previous OEM additions on the platform is its dual-channel availability. Volvo vehicle data is accessible through both the B2B channel, covering company and fleet-owned vehicles, and the B2C channel, covering privately-owned Volvos, all within the same data package. For any service provider building on CARUSO, this means a single integration delivers access to both fleet and privately-owned connected Volvo vehicles in supported European markets, regardless of ownership model. That breadth of reach is increasingly rare in the connected vehicle data market, where most integrations are scoped to either fleet or consumer contexts, not both simultaneously.

The timing of the Volvo integration carries particular significance. As one of Europe's most committed premium brands on the path to full electrification, Volvo brings a data set that is especially well-suited to the services the market is actively building today. Alongside the rich set of vehicle status and diagnostics signals available across Volvo's ICE range, the platform now also delivers EV-specific data, covering charging status, energy consumption, battery voltage, and estimated charge completion time.

For fleet managers overseeing mixed or fully electric Volvo fleets, this data can enable service providers to build solutions that monitor the charging state of every vehicle in the fleet in real time, optimise charging schedules to avoid peak tariffs, and produce sustainability reports based on actual energy consumption figures rather than estimated averages. For mobility platform operators and charging network providers building on CARUSO, it can open the door to building smarter journey planning tools and intelligent charging integrations that respond to the vehicle's real state rather than a static model.

USE CASES ENABLED

Across both channels, the Volvo data integration can support a broad range of practical applications developed by service providers. Fleet and leasing operators can automate digital logbook reporting using live mileage and trip data, eliminating manual processes and the compliance overhead that comes with them. Tyre pressure readings across all four wheels, combined with vehicle alert codes and service due date indicators, can give workshops and fleet managers early visibility of maintenance requirements, reducing the risk of roadside incidents and unplanned vehicle downtime.

For insurers and roadside assistance providers, the combination of geolocation, vehicle lock status, and engine state can support more reliable stolen vehicle detection and faster recovery workflows. Safety-related warning indicators from the vehicle, including brake fluid warnings, coolant level alerts, and low engine oil pressure warnings, can be used to trigger proactive outreach to drivers or fleet managers before a minor issue becomes a costly problem. These are not theoretical use cases: they reflect services that CARUSO's existing customers are already building on top of data from the platform's 30-plus OEM integrations.

"Volvo is a brand that takes both safety and sustainability seriously, values that are deeply embedded in the data they expose. The richness of Volvo's EV signals, combined with the fact



From plug-in to fully electric: Volvo's 40 series delivers the rich EV data behind smarter fleet and mobility services. Copyright © Volvo Cars

that we can serve both fleet and privately-owned vehicles through a single integration, makes this one of the most complete and commercially versatile OEM additions we have made to the platform. Our customers can now build Volvo-connected services that work across a broad range of European markets."

— Peter van der Galiën, Managing Director, CARUSO GmbH

"As our vehicles become increasingly sophisticated and software-defined, connected vehicle data becomes an enabler for even smarter, safer, and more sustainable mobility and service offerings. By adding CARUSO and their advanced platform as a convenient option to access our vehicle data in a secure way, based on customer consent and in line with applicable privacy requirements, we further strengthen Volvo's connected capabilities for businesses operating and servicing our vehicles across Europe."

— Marcus Franzén Olsson, Business Owner B2B/Data Products, Volvo Cars

CONSENT AND PRIVACY BY DESIGN

As with all OEM integrations on the CARUSO platform, access to Volvo vehicle data is governed by an explicit consent framework. Fleet owners and operators authorise data sharing for the vehicles under their management through the B2B channel. For privately-owned vehicles accessed through the B2C channel, the vehicle owner grants consent directly, and retains the right to withdraw it at any time. No data is shared without the appropriate authorisation in place. For Volvo Cars, making vehicle data available through the CARUSO Dataplace reflects its wider commitment to responsible data sharing and customer trust: secure, consent-based access to vehicle data enables service providers to innovate around electrification, predictive maintenance, and smarter mobility services, while customers remain in control of how their data is used. CARUSO's consent management processes are designed to comply with GDPR requirements.

Fleet management providers, insurers, workshop networks, and mobility platforms interested in accessing Volvo vehicle data through CARUSO can explore integration options and available data packages at www.caruso-dataplace.com.

ABOUT CARUSO GMBH

From Connected Cars to Connected Business. CARUSO is a neutral, open, and secure marketplace for connected vehicle data, fully owned by TecAlliance. The platform provides seamless access to standardized in-vehicle data from more than 30 leading vehicle manufacturers, covering approximately 90% of all connected cars in Europe. CARUSO enables a wide range of use cases across fleet management, insurance, workshops, the independent aftermarket, and mobility services. With a robust consent management framework built in from the ground up, CARUSO ensures data privacy and empowers its customers to develop innovative solutions. More information at www.caruso-dataplace.com/en/about-caruso/.

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