

GrackerAI Launches AEO Site Audit for Cybersecurity Websites

New audit grades every page on a brand's sitemap for AEO Health and Technical Health, then turns each finding into a fix instead of a guess.

SAN FRANCISCO, CA, UNITED STATES, August 13, 2026 /EINPresswire.com/ -- As AI assistants become part of the research process for B2B technology buyers, cybersecurity marketers are increasingly evaluating whether their websites are visible and cited in AI-generated answers. When an AI assistant is asked for the best SIEM for a mid-market team, or the top zero trust vendors, it answers with a shortlist of citations, not a page of blue links.

[Marketing teams at cybersecurity companies](#) can usually tell when their brand is missing from that shortlist. What they cannot easily tell is why. Is the page technically unreachable to an AI crawler, thin on evidence, missing schema, or simply out of date? Without an answer, teams rewrite pages on a guess and often watch the citation go to a competitor anyway.

“

Teams don't need one more score sitting in a dashboard. They need to know which page to fix first, and why”

Govind Kumar, CTO and co-founder of GrackerAI

GrackerAI is closing that gap with [AEO Site Audit](#), a crawl of a customer's full sitemap that scores every page on two dimensions. AEO Health covers off-page authority, content structure, evidence, retrievability (including AI crawler access and page speed), freshness, and schema. Technical Health covers Lighthouse performance, SEO, best practices, accessibility, and Core Web Vitals.

The audit assigns severity ratings to identified issues and provides recommended actions for addressing them. A brand-wide view rolls the results up into average scores and flags how many pages remain unaudited, ranked worst first, so a team knows exactly where to start on a Monday morning.



Gracker-Logo

"AEO Site Audit reads a page the way an answer engine reads it: what it can access, what it offers as evidence, how fresh it is. Then it hands that back as a graded list instead of a mystery."

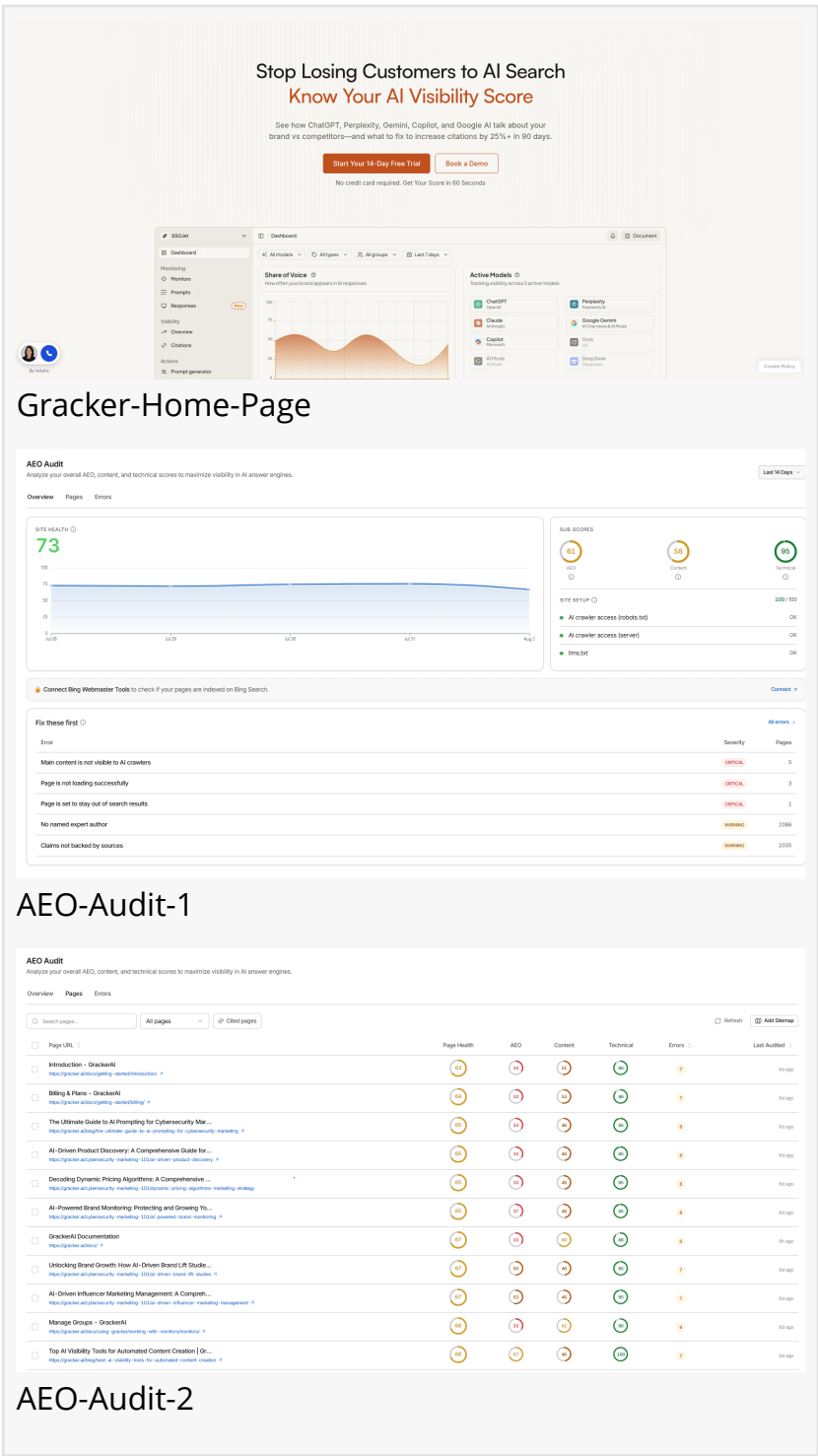
AEO Site Audit is built to plug straight into the rest of the platform. A single click turns any page's graded issues into an assignable Task, complete with the source context and a checklist of what to do, so the finding has an owner and a due date instead of living in a spreadsheet.

It sits alongside GrackerAI's Visibility Diagnosis, which starts from a prompt a brand isn't cited on; Audit starts from the page itself, which makes the two views complementary rather than duplicate work. Visibility Diagnosis and AEO Site Audit provide complementary views of AI search performance, allowing teams to evaluate both the pages contributing to their visibility and the prompts where their brand may be missing from AI-generated answers.

AEO Site Audit is available now to GrackerAI customers and can be explored from gracker.ai. Existing customers can run their first audit directly from the GrackerAI portal (portal.gracker.ai).

About GrackerAI

GrackerAI is a [Generative Engine Optimization](#) (GEO) and Answer Engine Optimization (AEO) platform founded in San Francisco in 2025 by Deepak Gupta (CEO) and Govind Kumar (CPO), and built first for cybersecurity, the market where AI-driven buying is most advanced and trust signals are hardest to earn.



AEO-Audit-2

As AI assistants like ChatGPT, Perplexity, Claude, Gemini, and Microsoft Copilot become the main way buyers research and shortlist software, GrackerAI helps brands monitor, diagnose, and grow how often they get cited in AI answers. The company is backed by programs including Microsoft for Startups, Google for Startups, AWS Activate, Cloudflare Launchpad, and NVIDIA Inception.

Learn more at <https://gracker.ai>.

Media Team
GrackerAI
+1 855-513-4769
[email us here](mailto:email@gracker.ai)
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AEO Audit

Analyze your overall AEO, content, and technical scores to maximize visibility in AI answer engines.

OverviewPagesErrors

All (22)Critical (3)Warning (15)Notice (6)

Error type	Severity	Pages
Main content is not visible to AI crawlers	CRITICAL	5
Page is not loading successfully	CRITICAL	3
Page is not to stay out of search results	CRITICAL	1
No named expert author	WARNING	2086
Claims not backed by sources	WARNING	2035
Publish or update date is missing	WARNING	1871
Headings are not in a clear order	WARNING	1740
Headings do not match customer questions	WARNING	1730
No direct answer up top	WARNING	1180
Missing or poor meta description	WARNING	1034
Structured data does not match the page	WARNING	339
Preferred page URL is missing	WARNING	84
Main page heading is missing or duplicated	WARNING	10
Slow server response	WARNING	6
Page has too little readable content	WARNING	4

AEO-Audit-3

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