

Thomas H. Hipps Encourages Independent Artists With New Book, For Those Who Don't Get Famous

The revised edition offers aspiring musicians a roadmap for turning passion into a rewarding career without pressure of living up to the world's idea of fame.

NEW YORK CITY, NY, UNITED STATES, July 30, 2026 /EINPresswire.com/ -- Thomas H. Hipps, a seasoned musician with more than four decades of professional experience, is inspiring aspiring artists with the release of the revised edition of *For Those Who Don't Get Famous: How to Get Started, Build Your Brand and Enjoy Success ON YOUR OWN TERMS in the Music Business*. Written for musicians who dream of earning a living through their craft, the book delivers practical, step-by-step guidance on building a meaningful and sustainable career while redefining what success truly means. Hipps states it like this: "You may not play for thousands of people at a time, but over time, you can play for thousands of people."

Drawing from over 40 years of performing live shows, releasing acclaimed albums, and having his music broadcast on radio and in television programs, Hipps provides readers with real-world strategies that remove the mystery from the music business. From creating a compelling setlist and refining live performances to securing bookings, building a recognizable brand, and cultivating lasting professional relationships, the book equips musicians with the knowledge needed to confidently pursue their goals.

Inspired by his own journey as a working musician, Thomas H. Hipps crafted this guide to encourage talented individuals who may never become household names but can still enjoy fulfilling and financially rewarding careers. Filled with engaging stories, personal experiences, photos from his own music journey, and a touch of humor, the book serves as a practical playbook that highlights both proven strategies and common mistakes to avoid. Hipps also

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For Those Who Don't Get Famous:
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explores the spiritual dimension of music, encouraging artists to use their gifts to inspire others while finding deeper purpose in their creative work: "Music is a precious gift to share with people, and the rewards can be tremendous."

For Those Who Don't Get Famous is ideal for singers, songwriters, instrumentalists, or anyone else considering a career in music. Whether readers are just beginning their journey or seeking fresh direction after years of performing, the book offers actionable advice, valuable industry insights, and inspires confidence to pursue success according to their own values rather than society's definition of fame.

Throughout his career, Thomas H. Hipps has performed in thousands of live shows for audiences across the US and Canada, led worship in churches and Christian music festivals, released seven respected albums, enjoyed national and international radio airplay, and had his music featured on television networks including PBS, NBC, HBO/MAX, and Hulu. His decades of hands-on experience, combined with a passion for mentoring fellow musicians, make him a trusted voice for artists seeking practical guidance and long-term success in an ever-changing industry.

With its honest perspective, accessible style, and wealth of real-world advice, For Those Who Don't Get Famous reminds readers that a meaningful music career is built through persistence, professionalism, and authenticity. The revised edition encourages musicians everywhere to invest in themselves, embrace their unique talents, and confidently take the next step toward achieving their dreams.

The book is available at:
<https://a.co/d/01pOYBAO>

For review copies, interview requests, or additional information, please contact:

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