Cervical Traction Collars Market Outlook Signals Expansion To $3.91 Billion Through 2030

The Business Research Company's Cervical Traction Collars Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, July 30, 2026 /EINPresswire.com/ -- "The cervical traction collars market has been experiencing significant growth recently and is expected to continue expanding as more people seek effective solutions for neck pain and related conditions. These medical devices are gaining traction due to rising awareness and advancements in neck care therapies. Let's explore the current market size, the drivers behind its growth, regional trends, and key developments shaping this industry.

Cervical Traction Collars Market Size and Growth Forecast
The cervical traction collars market has shown strong performance and is projected to grow from $2.63 billion in 2025 to $2.85 billion in 2026, reflecting a compound annual growth rate (CAGR) of 8.2%. This growth during the past years has been fueled by the increasing cases of cervical spondylosis, widespread adoption of soft cervical collars, growth in outpatient orthopedic services, heightened awareness around managing neck injuries, and the availability of affordable cervical support products. Looking ahead, the market is expected to expand further to reach $3.92 billion by 2030, maintaining a CAGR of 8.3%. The forecast period's growth drivers include rising demand for ergonomically designed collars, growing use of home-based rehabilitation devices, expansion of non-invasive spinal care methods, greater emphasis on preventive neck support, and ongoing innovations in wearable medical technology. Key trends expected to influence the market include a surge in adjustable and air-inflatable collars, increasing preference for lightweight and comfortable designs, wider use of these collars in posture correction therapies, expansion of home-use cervical support products, and a stronger focus on long-term support solutions.

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Understanding Cervical Traction Collars and Their Purpose
Cervical traction collars are specialized devices intended to gently stretch the neck, which helps relieve pressure on the spinal vertebrae in the cervical region. These collars are used to treat various conditions such as neck pain, cervical spondylosis, herniated discs, and muscle spasms by improving neck alignment and reducing nerve compression. By promoting better posture and enhancing blood flow, these devices effectively ease muscle tension and discomfort, serving as a non-invasive option for managing ongoing neck stiffness and pain.

Increasing Neck Disorders Propel Cervical Traction Collars Market
The growing incidence of neck-related disorders is a significant factor propelling the cervical traction collars market forward. These medical issues affect the structures of the cervical spine, including muscles, ligaments, nerves, vertebrae, and discs. Prolonged screen use has worsened this problem by encouraging poor posture and extended strain on neck muscles and the spine. Cervical traction collars help mitigate these problems by gently stretching the neck, reducing pressure on compressed nerves and discs, improving circulation, and promoting proper spinal alignment. As a result, they offer an effective, non-invasive approach to managing chronic neck pain and stiffness. For example, a February 2024 report from the National Library of Medicine, a US-based medical institution, estimates that cases of neck discomfort worldwide will reach 269 million by 2050, marking a 32.5% increase from 2020. This rising prevalence of neck ailments is a key factor driving demand for cervical traction collars.

View the full cervical traction collars market report:
https://www.thebusinessresearchcompany.com/report/cervical-traction-collars-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jul_PR

Geographical Breakdown and Growth Opportunities in Cervical Traction Collars
In 2025, North America held the largest share of the cervical traction collars market, supported by advanced healthcare infrastructure and high patient awareness. Meanwhile, the Asia-Pacific region is anticipated to experience the fastest growth rate during the forecast period, driven by increasing healthcare access, rising disposable incomes, and growing adoption of advanced medical devices. Other regions analyzed in this market include South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, offering a broad view of global market trends and opportunities.

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