



The Ultimate Driving Museum Named 2026 Best of South Carolina Award Winner

GREER, SC, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- The Ultimate Driving Museum, created by the BMW CCA Foundation, has been named a recipient of the 2026 Best of South Carolina Award, recognizing its unique role in preserving automotive history while advancing driver education and safety. The honor highlights the museum's commitment to creating engaging experiences that connect visitors with the stories behind some of the world's most influential vehicles and the broader impact of automotive culture.

Located in Greer, SC, The Ultimate Driving Museum serves as the public gateway to the BMW CCA Foundation, whose mission is "Saving Lives, Saving History." Through carefully curated exhibits and educational initiatives, the Foundation preserves significant vehicles and automotive artifacts while supporting programs that promote safer driving. Among those efforts is Tire Rack Street Survival, a hands-on teen driving school that teaches critical accident-avoidance skills and real-world driving techniques.

The museum's current featured exhibit, BMW M3: 40 Years of Evolution, explores the history of one of the most celebrated performance vehicles ever produced. The exhibit traces four decades of engineering innovation, motorsports heritage, and cultural influence, offering an accessible experience for longtime enthusiasts and casual visitors alike. In addition to rotating exhibits, guests can explore the museum's gift shop, which features BMW memorabilia and collectibles.

"We're honored to receive the 2026 Best of South Carolina Award," said Bruce Hazard, Museum Chair of the BMW CCA Foundation. "This recognition reflects the dedication of our staff, volunteers, supporters, and visitors who believe that preserving automotive history and promoting safer driving are both worthwhile investments in the future."

The award underscores the museum's growing impact as a destination for education, preservation, and community engagement. As The Ultimate Driving Museum continues to expand its exhibits and outreach efforts, the organization remains focused on inspiring curiosity, preserving important automotive stories, and helping develop safer drivers for generations to come.

For more information, click [here](#).

The Ultimate Driving Museum
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