

Utah's Magnify Creative Launches MagnifyTV for Local Businesses

Explore Magnify Creatives' digital signage solutions and discover how MagnifyTV provides a new level of customer interaction and engagement for your business.

SALT LAKE CITY, UT, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Magnify Creative](#) is pushing the boundaries of local business communication with the official launch of [MagnifyTV](#), a comprehensive digital signage solution. By blending in-house technical expertise with high-quality creative applications, Magnify Creative has developed a platform that extends to every aspect of a digital signage project, making professional, dynamic displays accessible to local retailers, clinics, restaurants, and corporate offices.

Much of MagnifyTV's foundation is built around streamlining the user experience and utilizing advanced smart display technology. This approach allows the solutions provider to trim both startup and operating costs for local business owners, while dramatically increasing network reliability and uptime.

Based in Utah, Magnify Creative has built a strong reputation across a broad spectrum of business verticals.



MagnifyTV by Magnify Creative — in-location TV displays for local businesses



Magnify Creative — bold branding, cinematic videography & MagnifyTV for Utah businesses

The introduction of MagnifyTV represents a natural evolution for the company, providing local clients with a turnkey corporate and customer communications system. Whether designated for an entire franchise network or a single local storefront, the system is designed to be highly customizable and scalable.

All MagnifyTV projects are driven by clear, measurable objectives:

Generating consistent store foot traffic

Raising awareness for key products, services, and promotions

Influencing purchasing behavior at the point of sale

Elevating the overall customer and brand experience

Elevating the Local Customer Experience

While enterprise-level companies often have dedicated IT teams to manage complex networks, local businesses need systems that simply work. Magnify Creative conceptualized MagnifyTV with the objective of driving local revenue while removing the technical headaches of traditional signage.



MagnifyTV in-location digital display putting local brands on screen daily

Magnify Creative takes on all aspects of the project—from strategy and screen procurement to installation and ongoing content management. For local businesses undergoing remodels or seeking a modern facelift, MagnifyTV can be deployed rapidly, completely transforming the visual environment in a matter of weeks.

“

Magnify was built to empower local businesses. We provide the technology, the creative content, and the ongoing support so our clients can focus on what they do best—running their business.”

Eric Larson

By managing the system design, hardware installation, and content creation, Magnify Creative ensures that local business owners can focus on their daily operations. The team actively monitors the service and creates high-impact content, ensuring screens are never blank and messaging is always relevant.

The MagnifyTV Advantage

Magnify Creative builds its service delivery around the proprietary MagnifyTV application, which seamlessly integrates intuitive content management with reliable easy to install hardware.

By utilizing commercial-grade smart signage with embedded media players, MagnifyTV

eliminates the need for external devices and their accompanying tangle of cables. This makes for faster, cleaner, and easier installations. Most conventional signage installations rely on external players with hard drives, cooling fans, and complex networking cables—all of which are subject to damage, disconnection, and failure. With MagnifyTV's optimized hardware approach, these potential hazards disappear.

Lower Capital Costs: Removing external media players significantly reduces upfront investment.

Greater Uptime: Eliminating points of failure keeps screens running smoothly.

Lower Long-Term TCO: Business owners save money by not having to constantly fix or replace aging components and cables.



MagnifyTV turns in-store screens into daily brand visibility — no extra work required



Automated branded content playing on a MagnifyTV smart display

A [One-Click, Affordable Digital Marketing Powerhouse](#):

Beyond the screen, Magnify Creative is empowering local businesses to conquer the online landscape with a full suite of digital marketing services. Clients gain exclusive access to a proprietary client portal designed for ultimate convenience and speed, with one click instant sign up, a proprietary 15 minute per month approval workflow and dedicated account managers built in.

Through this intuitive platform, business owners can sign up with a single click for a comprehensive range of marketing services, including:

Social Media Posts: Consistent, on-brand messaging across all major platforms.

Social Media Videos: Engaging, high-impact video content tailored for online feeds.

Blogs: SEO-optimized articles that drive traffic and build industry authority.

Backlinks: Strategic link-building to elevate search engine rankings.

Website Development: Custom, high-converting websites built from the ground up.

Ads: PPC advertising on all platforms.

Videography, Photography & Branding: From Brand Direction/Strategy, to the first shoot, to the ongoing marketing/advertising/management, we can build and enhance your business from scratch or from where it is today.

By centralizing both in-store digital signage, photography, videography, branding and online marketing efforts into one streamlined ecosystem, Magnify Creative provides a truly unified growth engine for local brands looking to scale or just getting started.

From Creative Roots to Full-Service Management:

Magnify Creative has developed a varied portfolio of deployments, effortlessly managing everything from single-screen mom-and-pop shops to growing regional networks and nationally expanding brands.

The company's roots are firmly planted in producing high-quality, engaging creative content, filling a crucial gap for businesses that cannot afford expensive agencies but need professional messaging and marketing. Magnify Creative built its reputation on delivering stunning visual content at reasonable rates and rapid turnaround times. With MagnifyTV and their new digital marketing portal, they have combined this creative powerhouse with robust technological delivery.

Team members get involved as early as the idea stage and take on the ongoing operational management of the network—from content scheduling and custom graphics to remote monitoring. The client base spans multiple vertical markets, ranging from food service and retail to dental, health services, and local banking.

The company's ideal client is well-defined: local business operators who don't want to become digital marketing or digital signage experts, and instead want to leave their strategy in the hands of the pros.

Explore the breadth of Magnify Creatives' digital signage and marketing solutions and discover how MagnifyTV can provide a new level of customer interaction and engagement for your local business.

Speak to a MagnifyTV Solutions Expert Today: <https://tv.mymagnifycreative.com>

Speak to a Brand Professional from Magnify Creative: <https://mymagnifycreative.com>

Get Started with Ongoing Digital Marketing: <https://clients.mymagnifycreative.com>

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